

SEPTEMBER 18 ANSI/SAC EVENTS

Monday, September 18 Sequence of Events

7:30 AM	ANSI Staff Arrive at Headquarters	Kushnier, Bipes, Owen Lathern, Dziedzic
8:00 AM	Morning Refreshments Arrive Menu: Sweet rolls, bagels, fresh fruit, hard boiled eggs, coffee, black tea, green tea, hot water <i>ANSI Conference Room</i>	Lathern
8:30 to 9:00 AM	SAC and ANSI Delegations Arrive; Refreshments Available (Bhatia to Arrive by 8:15 AM)	Owen
9:00 to 10:55 AM	ANSI/SAC Bilateral Meeting ANSI Headquarters	Bhatia/Owen
10:55 to 11:10 AM	Signing for Portal MOC and Gift Exchange	Bhatia/Owen
11:10 AM	Car Service to Arrive at ANSI Headquarters for SAC Delegation	Lathern
11:15 AM	SAC Delegation to Depart ANSI Headquarters (Bhatia/ANSI Delegation Escort Liu/SAC Delegation Downstairs)	Owen
11:30 AM	SAC Delegation to Arrive at Hotel George (Owen or Saunders Escort Delegation to Executive Room)	Owen or Saunders
11:30 AM to 12:15 PM	NIST/SAC Bilateral Meeting (coffee, green and black tea, and hot water available) <i>Hotel George Executive Room</i>	Jeffrey
12:15 to 12:30 PM	One-on-One with Jeffrey/Liu (Jeffrey Escort Liu and two interpreters) <i>Hotel George Inspiration Room</i>	Jeffrey
12:15 to 12:30 PM	Break <i>Hotel George Executive Room</i>	SAC and NIST Delegations
12:15 PM	Owen to Escort SAC Delegation to Leaders Room B/C	Owen
11:15 to 11:30 AM	ANSI Staff Travel from ANSI Headquarters to Hotel George (Taxi) – Please bring projector and flags	McCreary, Bipes, Lathern, Dziedzic
11:30 AM to 12: 15 PM	Set up Portal Launch Ceremony (note: Leaders Room B/C is not available before 11:30 AM) <i>Hotel George Leaders Room B/C</i>	McCreary, Bipes, Dziedzic
11:30 AM to 12:15 PM	Set up name badge table	Lathern
12:00 to 12:15	Kushnier and Bhatia Travel from ANSI Headquarters to Hotel George (Taxi)	Bhatia, Kushnier
12:15 to 12:25 PM	ANSI Staff to Greet Portal Ceremony Attendees as the Arrive at <i>Hotel George Lobby and Leaders Room B/C</i>	All Hands

12:25 to 12:30 PM	Bhatia Escort Jeffrey and Liu and interpreters from Inspiration Room to Leaders Room B/C	Bhatia
12:30	Bhatia, Jeffrey and Liu Enter Leaders Room B/C and Proceed to Stage	Bhatia
12:30 to 12:35 PM	Bhatia Remarks <i>Hotel George Leaders Room B/C</i>	Bhatia
12:35 to 12:40 PM	Liu Remarks <i>Hotel George Leaders Room B/C</i>	Bhatia
12:40 to 12:45 PM	Jeffrey Remarks <i>Hotel George Leaders Room B/C</i>	Bhatia
12:45 to 12:50 PM	Photo Opportunity <i>Hotel George Leaders Room B/C</i>	McCreary
12:50 to 1:15 PM	Networking Opportunity with Ceremony Attendees and SAC Delegation Members <i>Hotel George Leaders Room B/C</i>	All Hands
12:45 PM	Check on Lunch Arrangements <i>Hotel George Leaders Room B/C</i>	Lathern or Dziedzic
1:10 PM	Jeffrey Departs Hotel George, Escorted by Mary Saunders (Saunders will then proceed to Lunch in Executive Room)	Jeffrey, Saunders
1:10 PM	Bhatia Escort Liu and Interpreters to Lunch <i>Hotel George Executive Room</i>	Bhatia
1:10 PM	ANSI Staff Escort other SAC Delegation Members to Lunch <i>Hotel George Executive Room</i>	All Hands
1:15 to 3:00 PM	Lunch Menu: Onion Soup, Chicken, Citron Tart <i>Hotel George Executive Room</i>	SAC Delegation (10) Bhatia, Kushnier, Bipes, Owen, Saunders, Interpreter (6)
3:00 to 3:15 PM	One-on-One with Bhatia/Liu (Bhatia Escort Liu and two interpreters to Inspiration Room)	Bhatia
3:00 to 3:15 PM	Break <i>Hotel George Executive Room</i>	SAC and ANSI Delegations
3:15 PM	SAC Delegation to Depart Hotel for Dulles Airport (Bhatia/ANSI Delegation Escort Liu/SAC Delegation to Curb, where SAC transportation will be waiting)	ANSI Delegation
3:30 to 4:30 PM	Tear Down and Clean Up <i>Hotel George Executive Room, Leaders Room B/C and Executive Room</i>	Owen, Bipes

S. Joe Bhatia
President and CEO
American National Standards Institute

Welcoming remarks
Standards Portal Launch Event
September 18, 2006

word count: 677 (speech only)
918 (with introductions)

Good afternoon.

My name is Joe Bhatia, and I am president and chief executive officer of the American National Standards Institute. On behalf of the Institute's Board of Directors, members and staff, it is my pleasure to welcome you to the launch of a new website – the **Standards Portal** – that will facilitate the cross border trade of goods and services between the United States and the People's Republic of China.

Joining me for the debut is Administrator Liu Pingjun of the Standards Administration of China, and Dr. William Jeffrey, director of the National Institute of Standards and Technology.

Together, we celebrate the development of a unique bilingual information resource. It is a tool that will make it easier for business leaders and policy makers in both nations to understand the voluntary standards, mandatory requirements, and compliance programs that influence global commerce.

(pause)

Over the last several years, U.S.-China trade figures have told a story of growth and transformation:

- In 2004, China became one of our key trading partners in the service sector – receiving service exports from the U.S. in excess of \$7 billion and sending more than \$5.5 billion worth of services to us.
- Last year, U.S. commodity exports to China grew about 20%, making the nation our fastest growing export market.

What isn't explicit in these figures is the impact of standards and conformity assessment programs.

There is a commonly referenced statistic from the U.S. Department of Commerce that standards now impact 80 percent of world commodity trade. If we apply that percentage to the most recent trade numbers for the U.S. and China, then we see a scope of influence that nears \$230 billion annually, and over \$8 trillion worldwide.

Standardization and conformity assessment issues have been elevated to a level of top concern among U.S. companies competing in the Chinese market. I expect that the level of interest in China is the same.

Regardless of industry or point of origin, business executives need access to definitive information about the standards and regulations that will affect the entrance of their products into a market. They need to understand the systems by which those standards and regulations are set. And they need to know how the standards and regulations that will impact their business can be influenced.

The **Standards Portal** meets these needs.

(pause)

This **Standards Portal** has been a collaborative effort since its inception.

Collaboration between the U.S. government and industry, and collaboration between ANSI and SAC on behalf of the standardization organizations in each nation.

- Administrator Liu, we welcome you and your colleagues to the United States, and we extend our thanks to the Standards Administration of China for partnering with ANSI to develop the Chinese content that appears on the portal.
- Dr. Jeffrey, we would not be gathered here to celebrate this accomplishment if NIST had not provided the funding to support the development of the **Standards Portal**. We thank you and NIST for recognizing the importance of trade development through mutual information exchange and cooperation.

- And finally, we thank the many organizations – several of which are represented here today – that contributed data for the standards and regulations repository or content for the educational portions of the site.

The **Standards Portal** demonstrates a commitment by organizations across the United States and China to foster trade development through mutual information exchange and cooperation. We must uphold this commitment by maintaining the site – updating and enriching the information on the portal according to the interest of its users.

(pause – begin conclusion)

I believe that the expression . . . “the whole is greater than the sum of its parts” . . . holds true for the **Standards Portal**.

Through the cooperation of ANSI, SAC, NIST and other contributing partners in each nation, this resource represents the next great step forward in the advancement of trade between the United States and China. And it represents much more than what any one of our organizations could have done individually.

Congratulations on this accomplishment. We look forward to continuing to work with you.

(pause)

Introduction of Administrator Liu

- Now, it is my honor to introduce Mr. LIU Pingjun, administrator of the Standardization Administration of the People’s Republic of China.
- Mr. Liu has been engaged in regional and national standards and compliance activities since 1990, and was appointed to his current post in October 2005.

- Mr. Liu and I have just returned from Ottawa, Canada, where we attended our first meeting of the ISO General Assembly as the official representatives of our respective standards bodies.
- Mr. Liu, I am pleased to welcome you to the U.S., and as a partner in the development of the Standards Portal. May I invite you to share a few remarks with our guests?

Introduction of Dr. Jeffrey

- And now, I would like to introduce Bill Jeffrey, the 13th director of the National Institute of Standards and Technology . . .
- Since he was sworn into office on July 26, 2005, Dr. Jeffrey has been overseeing an array of programs that promote U.S. innovation and industrial competitiveness by advancing measurement science, standards, and technology in ways that enhance economic security and improve quality of life.
- NIST is also charged with carrying out a coordination role under the National Technology Transfer and Advancement Act, the legislation that calls for the U.S. government to rely upon voluntary consensus standards to carry out their policy objectives and activities.
- Dr. Jeffrey,

<<END>>