

<p>S. Joe Bhatia President and CEO American National Standards Institute</p>	<p style="text-align: right;">Closing Remarks</p> <p style="text-align: center;">ANSI Joint Member Forum: Workshop on Anti-Counterfeiting Standards and Conformance Measures. April 14, 2010 – Arlington, VA</p>
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Thank you very much, Scott. And thank you to our speakers, and to all of you for your valuable participation and expert insights in bringing these discussions to such a high level.

We have learned a lot about the state of the counterfeiting problem, the needs, concerns, and issues for both public- and private-sector organizations, and the collaborative path we need to take for the greatest success.

Mark gave us an interesting view into the public-sector perspective and how the government views, assesses, and prioritizes the myriad issues we are facing a result of counterfeiting.

It was excellent to hear about private-sector initiatives already achieving some success in combating various aspects of the problem. Brian’s discussion of the crack down on counterfeit certification marks brought to light a dangerous issue that often goes unnoticed but is of critical importance.

Hearing about ISO’s recent activities in fighting fraud from Mike was most informative and provided our discussions with insight into standards and conformance measures that have real-world evidence of effect.

And John’s reporting on supply-chain vulnerabilities put the picture of the dangers to be addressed into clear focus.

Our roundtable was an excellent integration of all that we learned, plus the insights and expertise of Linda and Bruce – and all of you – in a discussion of where we need to go from here.

We have big challenges ahead of us, but we do have a lot of excellent work to build upon. Now we need to pull it together, identify gaps where more work needs to be done, and start building consensus.

One thing that we heard repeatedly through all of today’s discussion was the need for communication and collaboration.

ANSI is dedicated to providing the neutral forum for all members of the community – private and public sector alike – to come together to develop solutions to fight counterfeiting. I am confident that the private-public sector partnership that ANSI

coordinates and facilitates will continue to provide guidance and leadership in this important area.

I encourage you to stay engaged beyond our adjournment today and reach out to ANSI. Your voice is important and we need your continued engagement.

I would again like to thank all of our excellent speakers, panelists, and participants, and all of you for joining us today. I wish you safe travels.

Thank you.

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