



**U.S.-Colombia Conference on Technical Barriers to Trade**

**Focus: Implementing the Code of Good Practice for the Preparation, Adoption, and Application of Standards**

Bogota, Colombia

May 12-13, 2015

**Day One**

8:30

**Opening Remarks**

- ANSI
- Colombia

9:00 – 9:30

**Overview of the WTO Technical Barriers to Trade Agreement and Code of Good Practice for the Preparation, Adoption and Application of Standards**

- USTR
- Colombia

**Session 1: Participation in Relevant International Standardization Bodies**

9:30 – 9:50

**Introduction: Clauses F and G of the Code**

*20 minute panel or presentation*

- U.S. speaker
- Colombia speaker

9:50 – 10:45

**U.S. and Colombian Experience in participating in ISO/IEC**

*20-minute presentations and 15 minutes discussion to discuss and compare participation, and possible twinning/other cooperation*

- U.S. speaker
- Colombia speaker

10:45 – 11:00

Coffee/Tea Break

11:00 – 11:55

**U.S. and Colombian Experience in participating in Codex**

*20-minute presentations and 15 minutes discussion to discuss and compare participation, and possible twinning/other cooperation*

- U.S. speaker
- Colombia speaker

11:55 – 12:45

**U.S. and Colombian Experience in other international standards organizations**

*20-minute presentations and 15 minutes discussion to discuss and compare participation, and possible twinning/other cooperation*

- U.S. speaker
- Colombia speaker

12:45 – 13:45	Lunch
13:45 – 15:45	<p><b>Session 2: Avoiding Duplication and Achieving Consensus in Standardization</b> <i>Panel of 3-4 experts, 20-minute presentations followed by facilitated discussion with all participants</i></p> <ul style="list-style-type: none"><li>• ANSI Essential Requirements and ANSI International Procedures</li><li>• Examples from standards developers</li><li>• Colombia perspective</li></ul>
15:45 – 16:00	Coffee/Tea Break
16:00 – 17:00	<p><b>Session 3: Aiming for the Development of Performance Standards</b> <i>2 20-minute presentations and 20 minutes discussion</i></p> <ul style="list-style-type: none"><li>• U.S. implementation – decision made through consensus process</li><li>• Colombia implementation</li></ul>
17:00 – 17:30	Day One Wrap-up
<b>Day Two</b>	
8:45	<b>Welcome/opening</b>
9:00 – 10:00	<p><b>Session 4: Work Programs for Standards</b> <i>2 20-minute presentations and 20 minutes discussion</i></p> <ul style="list-style-type: none"><li>• U.S. implementation – Standards Action</li><li>• Colombia implementation</li></ul>
10:00 – 10:15	Coffee/Tea Break
10:15 – 11:30	<p><b>Session 5: Public Review and Accepting Comments on Standards from other WTO Members</b> <i>2 30-minute presentations and 15 minutes discussion</i></p> <ul style="list-style-type: none"><li>• U.S. implementation – Standards Action, notification and comment periods, due process for complaints</li><li>• Colombia implementation</li></ul>
11:30 – 12:45	<p><b>Consultations on the Operation of the Code of Good Practice</b> <i>Moderated panel discussion</i></p> <ul style="list-style-type: none"><li>• Case studies</li><li>• Discussion on areas for improvement</li><li>• Alternatives to ISONET</li><li>• Next steps for promoting implementation in U.S. and Colombia</li></ul>
12:45 – 13:00	Closing Remarks