

WHO NOTICES NOTIFICATIONS?

A Conversation with the Private Sector at the WTO

Thursday, March 30, 2023

1330-1500 CET Geneva

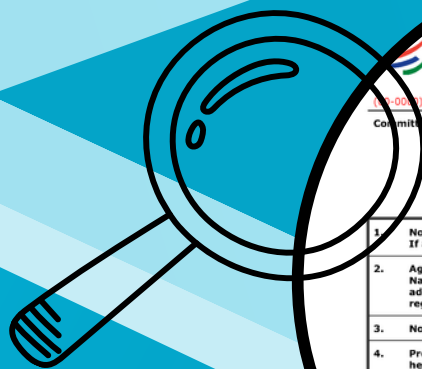
WTO Room D and Online

Lunch provided from 1300

[No registration required, click here to connect](#)

One important responsibility of WTO Members is that each Member must notify other Members of their laws and regulations affecting trade. These notifications are publicly available documents submitted by Members to the WTO.

Notifications provide predictability for traders, helping them make informed decisions. They also help businesses make plans, mitigate risks, and follow through on their commitments to customers and suppliers.



Speakers

Introductory Remarks by

Ambassador María Pagán

United States Ambassador to the WTO



Nir Deutsch

Manufacturers' Association of Israel



Yael Freidgut

TBT Enquiry Point of Israel



Rosalind Leeck

US Soybean Export Council



James McVitty

Fonterra



Valerie Picard

International Chamber of Commerce



Tieu-Long Thai Truong

Loc Kim Chi Seafood Joint Stock Company



Moderated by

Ambassador Clare Kelly

New Zealand Ambassador to the WTO



HE Clare Kelly New Zealand Permanent Representative to the WTO

Clare took up her posting as New Zealand's Permanent Representative to the World Trade Organisation in February 2022.

From April 2017 to January 2022 Clare was Assistant Secretary in the Trade and Economic Group of the New Zealand Ministry of Foreign Affairs and Trade, with responsibility for the Trade Negotiations Division of the Ministry's Trade and Economic Group. She also led New Zealand's trade negotiation with the Pacific Alliance. From April 2013 to March 2017 she served as New Zealand's Ambassador to Mexico, with concurrent accreditations to Costa Rica, Cuba, Dominican Republic, El Salvador, Guatemala, Nicaragua, Panama, Venezuela and as High Commissioner to Belize.

From May 2009 until her appointment as Ambassador, Clare served as Unit Manager, Trade in Goods, in the Trade Negotiations Division of the Ministry of Foreign Affairs and Trade, with responsibility for New Zealand's agriculture and goods negotiating teams in bilateral and regional free trade agreement negotiations and in the World Trade Organisation. During this period she was also New Zealand's lead Goods negotiator for the Trans-Pacific Partnership Agreement negotiation.

Clare was posted as Counsellor in the New Zealand Permanent Mission to the World Trade Organisation in Geneva from 2003 to 2007. Previously, she worked as First Secretary and Consul-General in the New Zealand Embassy in Santiago, Chile. From 2007 to 2009 Clare worked as a Trade Adviser in the Geneva office of the law firm White & Case LLP, covering a range of international trade law issues, in particular, trade in services, accessions to the WTO and WTO disputes.

Clare holds a Masters Degree in Political Studies from the University of Auckland, New Zealand.

Ambassador María Pagán United States Permanent Representative to the WTO

María L. Pagán has spent almost three decades as a trade lawyer in the U.S. government. Before her confirmation, she served as the Deputy General Counsel at the Office of the United States Trade Representative. In that role, she provided legal advice to senior USTR officials on all legal aspects regarding trade negotiations, implementation of trade agreements, and trade related legislation and regulations. She has been the lead U.S. attorney for numerous trade agreement negotiations. She was the lead lawyer for the United States-Mexico-Canada Agreement, handling the legal aspects of the negotiation, as well as the implementation package that passed Congress in early 2020.

Before becoming Deputy General Counsel, she specialized in providing legal advice on services, government procurement, and the section 421 country-specific safeguard, and also litigated several disputes before the WTO defending the interests of U.S. workers and producers.

Prior to joining USTR in 2003, Ms. Pagán worked as an attorney advisor in the Office of the Chief Counsel for International Commerce at the U.S. Department of Commerce.

Ms. Pagán was born and raised in Puerto Rico, and resides in Maryland. She received her law degree and a Master's in Foreign Service from Georgetown University, and a B.A. from Tufts University.

Adv. Nir Deutsch Director of Foreign Trade and International Affairs Division Manufacturers' Association of Israel

Adv. Nir Deutsch is Director of Foreign Trade and International Affairs Division at the Manufacturers' Association of Israel, where he is charged, inter-alia with promoting economic policies that are favorable for the Israeli industry in the international arena. Before that, Nir worked for 10 years at the Israeli Ministry of Justice at the International Economic Law team of the Deputy Attorney General's (International Law) office where he regularly provided legal advice on WTO related matters to different branches of the Israeli government. He is also part time lecturer at Bar-Ilan University where he teaches on international investment law.

Yael Friedgut Israel's national WTO-TBT Enquiry Point Standardization Administration, Ministry of Economy and Industry

Since 2007 Yael has operated Israel's national WTO-TBT Enquiry Point from within the Standardization Administration at the Ministry of Economy and Industry. As part of the position, she published over a thousand TBT notifications on changes in technical regulations and responded to thousands of inquiries relating to import, export, and removal of trade barriers. In addition, Yael promoted the development and computerization of processes and reforms in the mandatory standardization and the promotion of public health and safety. Yael is an information expert specializing in national and international standards and regulations for trade in consumer products.

Rosalind R. Leeck Executive Director for Market Access and Strategy, Northeast Asia Regional Director U.S. Soybean Export Council

Rosalind (Roz) Leeck is the Executive Director for Market Access and Strategy as well as Northeast Asia Regional Director at the U.S. Soybean Export Council. She is responsible for worldwide activities monitoring and addressing trade barriers and other market access issues that impact the U.S.'s ability to export soy and soy products and overseeing strategic program development and implementation. She is also the Regional Director for Northeast Asia responsible for Korea and Japan.

Prior to joining USSEC, Roz served as the Director of Grain Marketing at the Indiana Corn Marketing Council (ICMC) and Indiana Soybean Alliance (ISA). She has more than 10 years of experience in the grain trade field with previous positions at Archer Daniels Midland Co. and Demeter L.P. She has also worked for the Indiana State Department of Agriculture, serving in the Division of Soil Conservation.

Roz has been involved in a number of industry activities and is currently serving on the Management Council of the International Grain Trade Coalition and as a cleared advisor and vice chair for the USDA and USTR Agricultural Technical Advisory Committee for Trade in Grains, Feeds, Oilseeds, and Planting Seeds. She is also past chair of the Indiana Grain and Feed Association and Agribusiness Council of Indiana. Additionally, she serves on the Board of Trustees at Millikin University. Roz originally hails from southern Illinois where she remains a partner in her family's grain and livestock farm. She received a Bachelor of Science Degree in Economics from Millikin University in Decatur, Illinois, a Master of Business Administration from Butler University in Indianapolis, Indiana and a Master of Science in Agricultural Economics from Purdue University in West Lafayette, Indiana.

James McVitty VP, Trade Strategy, Sustainability & Stakeholder Affairs – Americas

James leads Fonterra's trade strategy, sustainability and stakeholder affairs advocacy across the Americas region and is based in Chicago. Fonterra is a New Zealand dairy co-operative owned by around 9,000 farming families and supplying dairy nutrition to consumers around the world.

James joined Fonterra in 2002, maintains an interest in family-owned dairy farms in New Zealand and has worked in roles across New Zealand, Singapore and the United States.

James graduated with a MSc in Trade and Developing Countries with distinction from the University of Reading (UK), is a UK Commonwealth Scholar, and graduated with Bachelor of Business Studies (Economics) and Bachelor of Science (Chemistry) from Massey University (NZ).

Valerie Picard Head of Trade, International Chamber of Commerce (ICC) Deputy Director, Global Alliance for Trade Facilitation

Valerie Picard is the Head of Trade at the International Chamber of Commerce (ICC) and Deputy Director of the Global Alliance for Trade Facilitation, a public private partnership working to make trade simpler, faster and more cost-effective in developing economies. Based at ICC's global headquarters in Paris, as Head of Trade, Ms. Picard leads ICC's policy work in the areas of trade and investment, customs and trade facilitation, and trade finance. Ms. Picard also leads ICC's contribution to the Global Alliance for Trade Facilitation focusing on business engagement and strategic communications. Prior to joining ICC, Ms. Picard practiced law for 20 years both in private practice and in-house, notably advising on legal matters relating to public private partnerships and the development and operation of ports and terminals in Africa and Asia. Ms. Picard holds degrees from Duke University School of Law and Smith College.