



# SHOPFLOOR SERIES

## What Do Airplanes, Robots, Toys, Flat Screen TVs, Amusement Parks & 3D Printing Have in Common?

Voluntary Standards to Support Effective Regulation

### Lunch Briefing\*

**Friday, December 4**

12:00 - 1:30 p.m.

2123 Rayburn House Office Building

\* This is a widely attended event.

Join us for a dialogue with policy and business leaders on the importance of government participation in and reliance on voluntary standards and conformance. Panelists will provide an overview of the standards system and how agencies engage with the private sector to create a robust and comprehensive regulatory framework to protect public health and the environment.

The U.S. voluntary standard system plays a crucial role in ensuring the global competitiveness of manufacturers. When possible, statute and OMB guidelines direct agencies to defer to voluntary standards. The process is designed to help businesses and other stakeholders develop and promote product measurement, standards and technology in order to enhance productivity, facilitate trade and compete successfully in a global marketplace.

Contact Erik Glavich, National Association of Manufacturers, for more information or to register: [eglavich@nam.org](mailto:eglavich@nam.org) or (202) 637-3179.

#### Confirmed Speakers:

- **Jeffrey Weiss**, Senior Advisor for Standards and Global Regulatory Policy, Office of the Secretary, U.S. Department of Commerce
- **James A. Thomas**, President, ASTM International
- **Scott Cooper**, Vice President, Policy (opening remarks), American National Standards Institute (ANSI)
- **Joan Lawrence**, Senior Vice President, Standards and Regulatory Affairs, Toy Industry Association
- **Robert A. Williams**, Vice President, Emerging Markets, Underwriters Laboratories, Inc.
- **Clark Silcox**, General Counsel, National Electrical Manufacturers Association

#### Sponsored by:

