Guidelines for the Selection of Candidates for Nomination to the 2020 ANSI Board of Directors

Each year the Board Nominating Committee will nominate eleven candidates for Directors-at-Large positions on ANSI’s Board of Directors. The eleven positions will commence on January 1 of the next year and each will have a three-year term. The Nominating Committee also may nominate candidates for vacant Directors-at-Large positions. These Guidelines are intended to assist the Board Nominating Committee in selecting such candidates for nomination in accordance with ANSI By-Laws Section 3.03, Nomination of Directors, and Section 3.04, Criteria for Board Membership and Selection Guidelines, as well as Sections 3.05, and 3.07 (included in the Annex hereto).

The Nominating Committee shall seek nominees who meet the overall criteria set forth in the By-Laws and amplified in the “General Selection Criteria,” set forth in Part I below. In addition, the Nominating Committee shall also consider specific criteria established and reviewed each year by the Executive Committee and approved by the Board of Directors. These “Specific Annual Criteria,” set forth in Part II below, are intended to help the Committee select candidates that possess specific expertise and experience that the Board deems of timely importance to ANSI.

PART I - GENERAL SELECTION CRITERIA

The ANSI Executive Committee has determined that the following list of general factors should be considered by the Nominating Committee each year when selecting candidates to serve on the Board. While these factors are important for ANSI to consider, the Institute should always select the best qualified candidates for Board membership to effectively carry out ANSI’s mission.

A. Commitment and Leadership Qualities: The Nominating Committee shall seek to nominate individuals who are committed to ANSI and its Mission and are willing to put their time and resources to use on behalf of ANSI. The following are brief examples of criteria appropriate for such candidates:

- Willingness to participate actively in Board deliberations and ad hoc assignments
- Skills in leadership and effective communication
- Ability to enhance ANSI’s relationships with current or new strategic partners both nationally and internationally
- Understanding of and sensitivity to international and multi-stakeholder issues
- Knowledge of the U.S. standards and conformity assessment system and subject matter relating to ANSI’s scope of activities

B. Balance: The Nominating Committee shall seek to ensure that the Board membership overall reflects balance of ANSI’s constituent groups (Organizational, Consumer, Company, Government, Education, etc.), economic sectors, and subject matter expertise.

C. Diversity: The Nominating Committee shall strive to achieve diversity. Diversity in a broad sense should include not only factors such as gender, race, and national origin, but also personal attributes, background, experience, skills, accomplishments, subject-matter expertise, professional interests, viewpoints and other traits desirable in achieving an appropriate group of qualified individuals.
PART II – SPECIFIC ANNUAL CRITERIA

The ANSI Executive Committee has determined that the following list of factors should be considered by the Nominating Committee when selecting candidates to serve on the Board.

A. Constituency: The Nominating Committee should seek to ensure that the breadth of ANSI’s existing and potential constituent groups are represented on the Board in appropriately balanced proportions and should draw from different skill sets, personal attributes, experience, background and existing and potential strategic partners.

The Committee should attempt to locate eligible candidates who are senior executives of government agencies, companies, organizations or educational institutions responsible for, or aware of, standards and conformity assessment policy issues as well as candidates who are “independent” as that term is defined in the N.Y. Revitalization Act of 2013.

The Committee should also ensure that the Board is rounded enough to ensure coverage of the United States Standards Strategy “Moving Forward” actions (see Section V.)

B. Targeted Sectors/Interests: To the extent possible, the Nominating Committee should seek to find qualified candidates for the Board from sectors or interests that are currently underrepresented on the Board, specifically:

- Chemical Sector (including Plastics)
- Construction/Infrastructure
- Electronic/Electrical
- Healthcare, Pharmaceuticals and Medical Devices
- ICT
- IT, Telecom Providers and OEMs (e.g., AT&T, Verizon, etc.)
- Media (including networks, cable, broadcasting, movie-makers, social media, etc.)
- Renewable Energy/Utilities
- Retail
- Services Sector (including financial and business)
- Transportation/Automotive and Aerospace

Note: The parenthetical examples are intended for illustration purposes and are not intended to limit the choices from the identified sector interest.

C. Relationships/Connections/Expertise: The Nominating Committee should take into consideration the connections and relationships a candidate may have that may be of strategic value to ANSI, including but not limited to the following:

- Artificial Intelligence
- Research and Development Institutes and Innovations Hubs (e.g., National Additive Manufacturing Innovation Institute, National Network for Manufacturing Innovation)
- Cybersecurity and Block-chain
- Consortia (e.g., W3C, IETF, Open Geospatial, etc.)
- Consumer Groups (AARP, Consumer Reports)
- Engineering Education and Certification (e.g., Accreditation Board for Engineering and Technology (ABET), National Council of Examiners for Engineering and Surveying (NCEES), and National Society of Professional Engineers (NSPE))
• Environmental Protection (non-profit and profit-making)
• Local and State Government Representatives
• Federal Agencies and Independent Commissions (particularly those that operate in the targeted sector/interest areas identified in B above)
• The Office of the U.S. Trade Representative
• Personnel Certification Bodies
• Public Interests Groups (including aging organizations)
• U.S. State Agency for International Development (USAID)

Note: The intent of Section C. is to identify more generic groups or associations with whom a potential Board candidate or Board Member might have connections of strategic value to ANSI.
Annex  Selected By-Law Provisions related to activities of Nominating Committee:

Section 3.03 Nomination of Directors. On or before June 1 of each year, the Board shall seek to appoint a Nominating Committee that has a diversity of representatives and balance of interests, of not less than five members of the Board of Directors, subject to the approval of the Board of Directors. The Board shall seek to appoint individuals whose current terms of office are not expiring at the end of the year such that they may be candidates for one or more open positions on the Board. In the event that a member of the Nominating Committee is identified as a possible candidate for a position on the Board, such member shall immediately resign from the Nominating Committee. The Nominating Committee shall submit nominations to the President on or before October 20 for Directors-at-Large, all of whom must meet the criteria for Board membership set forth in Section 3.04. In making its decisions on nominations, the Nominating Committee shall attempt to ensure Board diversity and balance. In addition to the nominations proposed by the Nominating Committee, nominations for a Director-at-Large position of a person or persons meeting the criteria set forth in Section 3.04 may be made by petition of four or more directors or by written petition of ten or more voting Members of the Institute. All such nominations by petition and documentation evidencing consistency with the criteria and guidelines referred to in Section 3.04 must be submitted in writing to the President not later than October 15. The terms of the thirty-three Director-at-Large positions on the Board shall be staggered so that no more than eleven such positions expire at the end of any given calendar year.

Section 3.04 Criteria for Board Membership and Selection Guidelines. In order to be eligible for membership on the Board, except for candidates who are individual members or employed by a government entity, a candidate must be a corporate officer or have a letter from a corporate representative stating that the company or organization is prepared to and will support the candidate in connection with that person’s service on the ANSI Board of Directors. The Chairs of the Company Member Forum, the Organizational Member Forum, the Government Member Forum, and the Consumer Interest Forum, and the President of the United States National Committee of the IEC, also must meet the criteria for Board membership set forth in this section. A Board member shall be employed by or represent a member of the Institute unless the Board or Executive Committee specifically grants an exception. In addition, the Executive Committee shall establish and annually review guidelines to assist the Nominating Committee in its selection process. In such guidelines, the Executive Committee will address issues such as needed expertise, background, leadership skills, willingness to participate actively, inter-organizational relationships, and seek to ensure overall diversity of representatives and balance of interests on the Board. Such guidelines and any proposed modifications thereto shall be reviewed and approved by the Board.

Section 3.05 Election. The Directors-At-Large shall be elected at the annual meeting by a plurality of all Members entitled to vote. A notice and proxy containing all of the nominations for directors made pursuant to Section 3.03 shall be given to all voting Members by mail to the last known address or by email in the manner specified in Section 8.06 of these By-Laws on or before November 1, and all proxies returned to the Institute on or before the annual meeting shall be counted. Alternatively, any voting Member may cast his or her vote in person at the annual meeting.

Section 3.07 Vacancies. If the Board Nominating Committee determines that it is appropriate to fill a vacancy in one or more Director-at-Large positions, it shall submit to the Board nominations of one or more candidates meeting the requirements for Board membership specified in Section 3.04. Such vacancies shall be filled, if at all, by the vote of the majority of the Board of Directors. Directors so elected shall serve for the balance of the unexpired term or terms.

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