

**Email Communication from Don Purcell of the Center for Global  
Standards Analysis to S. Joe Bhatia, ANSI President and CEO**

**From:** Don Purcell [mailto:donpurcell@strategicstandards.com]  
**Sent:** Wed 4/22/2009 7:30 AM  
**To:** Joe Bhatia  
**Subject:** 2009 Center's Survey development schedule modified

Dear Mr. President:

The Center's Board has agreed to modify the development schedule for the 2009 survey as set forth below. The Board did not agree to modify the survey questions or separate the survey into two parts.

**Modified Development Schedule for 2009 Survey**

***June 30:* Deadline for survey responses**

***July 31:* Deadline for completion of Center's final draft - send to ANSI & SES for review**

***September 15:* Deadline for ANSI & SES analysis of survey results sent to Center**

***September 30:* Publication of final survey results**

Please note that the Center plans to invite the Interagency Committee for Standards Policy to participate in the Center's survey according to the development schedule above. My understanding is that ANSI will put a notice of the survey and ANSI's participation on its website. Please send me the website address when it is available.

If you have any questions, please send me an email.

Don

Donald E. Purcell, Chairman The Center for Global Standards Analysis 202/531-0551 202/319-4459 FAX

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**Email Communication from Don Purcell of the Center for Global  
Standards Analysis to S. Joe Bhatia, ANSI President and CEO**

**From:** Don Purcell [mailto:donpurcell@strategicstandards.com]  
**Sent:** Mon 3/16/2009 9:21 AM  
**To:** Joe Bhatia  
**Subject:** National Survey on United States Standards Policies

Dear Mr. President:

In a recent meeting with Mike Quear, Staff Director, U.S. House of Representatives Committee on Science and Technology, Subcommittee for Technology and Innovation, we discussed issues raised in the presentation *Globalization & Technology Standards: The Case for Expanded Leadership* at The Information & Technology Information Foundation in January 2009. A copy of the ITIF presentation is enclosed for your review.

Mike's interest in the ITIF presentation raised several issues that have not been brought to his attention in recent years by the U.S. Information, Communications and Technology Industry or any other industry. During the meeting, I offered to contact representatives in the United States private sector standards community to determine whether there are any standards issues that should be brought to the attention of the House Subcommittee for Technology and Innovation. To assist in collection of information, the Center for Global Standards Analysis is conducting a survey of private sector corporations, standards development organizations, universities and education associations concerning (1) roles of the private and public sectors in development of private sector global technology standards; (2) education and training programs for the next generation of United States engineers, scientists and technology experts that are expected to participate in development of global technology standards. *To participate in the survey, please respond to the issues below by Monday May 18, 2009.*

- **Given the impact of Globalization, is there a need to change current United States policies for development of private sector technology standards; i.e., that the private sector will provide the leadership and resources for development of such standards, as necessary, and the government will play a supporting role? If so, what specific changes should be made to roles of the private and public sectors in developing such standards?**
- **Given increased attention to national standards education programs around the world, should the United States increase its support for U.S. standards education programs in order to maintain or enhance its competitive position in the global marketplace? If so, what are your organization's specific recommendations for increased standards education support in the private, public and academic sectors? Does your organization currently have an existing standards education program?**

On or before June 1, 2009, the results of the survey will be forwarded to participants in the survey and Mike Quear. If you have any comments or questions, contact Donald E. Purcell ([donpurcell@strategicstandards.com](mailto:donpurcell@strategicstandards.com)).

Very truly yours,  
Donald E. Purcell, Chairman  
Center for Global Standards Analysis