



**Y**ou know that effective participation in standards and conformity assessment activities is essential to your organization, your industry, the global competitiveness of U.S. business, government, and the health and safety of all citizens. Whether a veteran or a newcomer, you already play a key role — and you are ready to do more — but resources are limited. You must learn how to work smarter and do more with less.

The key to your success is knowledge, and ANSI's Education and Training programs are the source. We bring expert knowledge to every level of involvement — from basic overviews to the fundamentals of standards development, to effective participation techniques in international arenas.

### **We Deliver**

Maximize your resources by bringing one of our instructor-led courses or seminars on-site to your committee meetings, annual or regional conferences, or other events. Course topics include (but are not limited to):

- Strategic standardization management
- Standards development processes
- Effective participation as a delegate
- Leadership skills
- Legal issues such as antitrust and patents

Customization services are available and many courses can be delivered online for additional savings.

### **On-site, On Target**

With ANSI on-site training, we supply the program and instructor; you provide the students. Leading companies and standards developing organizations partner with ANSI for instructor-led training. Host a course in conjunction with other relevant events to minimize expense and maximize attendance. Your conference participants receive additional value and satisfaction from the educational program. As a session sponsor, you can gain a new source of non-dues income for your organization.

### **On Topic, On Time**

The strength of ANSI's training option lies in its customized fit to the needs of your members, executives or committee participants. Choose "off-the-shelf" curriculum from our most popular workshops and tutorials or let us customize a training program to better suit the specific needs of your industry and your personnel.

### **Online, On Budget**

The convenience and extended reach of the Internet have made ANSI course content accessible from any desktop. An instructor-led education session — conducted via the Internet and a phone line — delivers invaluable training at an affordable price. Virtual courses are typically shorter in duration, concentrate on a single or focused set of topics, and they allow for direct interaction between participants and the expert instructor. Your members and staff receive the information they need with absolutely no travel expenses. It's a win-win situation.



**T**he American National Standards Institute has delivered education and training services to meet the needs of the U.S. voluntary consensus standardization community for nearly 90 years.

**Alignment with the  
United States Standards Strategy**

ANSI's goal is to raise awareness of standards within the academic community and the general public, and to provide training services where expertise exists based on the Institute's unique mission.

**ANSI is uniquely suited to deliver standards-related education and training services.**

In addition to its role as coordinator of the U.S. national standardization system, ANSI is the U.S. member of the International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC)—via the U.S. National Committee, and many other regional and global organizations, including the International Accreditation Forum.

**FOR MORE INFORMATION**

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EDUCATION AND TRAINING SERVICES  
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