

COLLABORATIVE
STANDARDIZATION SOLUTIONS
FOR A STRONG NATION
AND A SAFER WORLD



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COLLABORATIVE

STANDARDIZATION SOLUTIONS FOR A STRONG NATION AND A SAFER WORLD

Today's increasingly digital form of globalization has opened up ever-changing business growth opportunities - not just for large multinational corporations, but also for smaller companies and start-ups, developing countries, and billions of individuals worldwide. While these changes enable a proliferation of new products, services, systems, and even whole industry sectors, they also demand strategic standardization to ensure quality, safety, and economic stability. And they demand that the public and private sectors work collaboratively to ensure U.S. interests gain the advantages, mitigate the challenges, and develop strategic approaches so that the standardization community can respond to changing needs.

The spectrum of colors across this 2015-16 Annual Report represents the diverse but harmonious contributors that make up our nation's dynamic standards and conformance system. As the coordinator and voice of the system, the American National Standards Institute (ANSI) is proud to highlight its recent achievements - in collaboration with members, partners, and thousands of dedicated individual contributors – in bringing about flexible, cross-sector solutions for an array of national and global priorities. Alone, each organization, activity, or interest group has a key role and its own unique accomplishments. But together they create an even greater impact – to influence the global market opportunities fueling U.S. business and job growth, enhance quality of life of all citizens, and drive the development of powerful standardization solutions for a strong nation and a safer world.

MESSAGES FROM THE BOARD CHAIR AND THE PRESIDENT AND CEO



Kevan P. Lawlor Chair of the Board

In my second year as chair of the ANSI Board of Directors, I've had the pleasure of gaining an even broader perspective on the prodigious activity undertaken by ANSI, its members, and partners, on behalf of the entire U.S. standardization community. And while those activities impact nearly every industry, technology area, and segment of society, one area of increasing focus for our members and stakeholders is the services sector.

Services are tremendous contributors to the global economy – an estimated 78% or \$10.3 trillion of the U.S. GDP. And while the services sector is quite diverse, from utilities, IT, healthcare, and finance to education, tourism, food service, and retail, ANSI has reached out to these diverse industry areas and concluded that there are great opportunities for our community to help service providers understand what standards and conformity assessment can do for them.

We started this work with a conference in fall 2015 that focused on the needs and priority issues of various service providers to gauge how standardization may help their businesses, and where there are opportunities for strategic work. And with the help of valuable input from our members and the guidance of a Board Task Group on the subject, ANSI has developed a Service Sector Initiative as a long-term strategy that formally establishes standardization for all aspects of the service economy as an immediate and growing priority for the Institute.

We need to make sure that we have a compelling value proposition for service providers. Many of them have a limited understanding of standards and conformity assessment, so education and outreach are vital, and we've made some great progress there already. Hopefully you've seen our webpage, www.ansi.org/services, which houses a growing set of resources for communicating the value of standards and conformance to service providers, including several popular posters, news articles, videos, and links to other standardization organizations' services-oriented resources.

And we're continuing with targeted outreach to more than 140 organizations to better understand the needs and problems common to five major categories of the services sector: retail; amusement and entertainment; food and beverage; transportation; and waste management, disposal, and recycling. With that information, we can demonstrate how ANSI and the broader standardization community can provide solutions in each of these areas. One concrete example is the effort to develop a Retailers Ad-Hoc Group, which will enable us to gather the knowledge needed to respond to the issues, challenges, and opportunities of the retail sector.

ANSI's Service Sector Initiative has the potential to bring a large number of new participants to our community, providing great opportunities for us all. As we say all the time, the strongest standardization solutions result from the broadest, most engaged group of contributors, and ANSI is proud to bring so many dedicated experts together. I would like to thank each and every one of you for your engagement, as well as ANSI's exceptional staff and my fellow board members for their service. Together, we will continue to identify opportunities where we can support standards and conformance activities that address national and global priorities, and ensure the U.S. standardization community is strong and effective in developing solutions.

Kevan P. Lawlon

EADERSH



S. Joe Bhatia President and Chief Executive Officer

It has been a year of great achievements and unique challenges for ANSI and the entire standardization community, and I am very proud of the strides we've made working together in collaboration. Throughout this report, you'll read highlights of the important initiatives ANSI and its members and partners are successfully leading; but I'd like to focus first on a challenging issue we have also been facing, and the importance of addressing it as a strong community.

At the end of January 2016, the White House Office of Management and Budget (OMB) issued the long-anticipated revision of OMB Circular A-119, "Federal Participation in the Development and Use of Voluntary Consensus Standards and in Conformity Assessment Activities." OMB A-119 is the defining document of our nation's public-private partnership for standardization, and its importance to the standards community and the nation cannot be overstated. Because of that, ANSI has been tremendously active in informing the public about important developments with respect to the OMB A-119 update, government reliance on private-sector standards and conformity assessment, and the issues surrounding standards incorporated by reference (IBR-ed) into regulation. With input from our constituents, we've developed strong, effective outreach aimed at highlighting the value, integrity, and accessibility of the U.S. standardization system and ensuring its long-term viability.

ANSI was pleased to report that the revised OMB A-119 is broadly supportive of the standardization system and our views on IBR, and maintains a strong preference for using voluntary consensus standards over government-unique standards in federal regulation and procurement. OMB's review activity took place in a public forum, with opportunity for public comments from all, and the conclusions reached were that reasonable availability was the best path forward, and that standards developers (SDOs) and agencies should work together in each case to determine how the IBR-ed standards could be made available in a way that meets the needs of all parties. For our part, ANSI continues to work with SDOs to help determine best methods, and, when appropriate, hosts readonly access to standards for several dozen developers via the ANSI IBR Portal.

And yet, an effort underway at the American Bar Association (ABA) seeks to challenge this effective and cooperative system. Despite ANSI's and other stakeholders' arguments submitted against it, ABA has approved a Resolution encouraging Congress to amend the Administrative Procedure Act to require agencies to make IBR-ed standards accessible, without charge, to members of the public – at minimum via online, read-only access to the incorporated portion. The Resolution further requests that agencies review their historical incorporations by reference, and make such arrangements for these standards as well, or amend or repeal the regulation to eliminate the incorporation by reference.

If Congress were to act on the ABA Resolution, the result could jeopardize not just individual SDOs, but the entire U.S. standardization system. And it could leave a vacuum that would put U.S. industry and the public at serious risk, as it is implausible for government, without SDOs, to efficiently convene thousands of subject-matter experts from industry, insurers, regulatory authorities, consumer groups, end users, and other interests to draft and maintain highly technical standards addressing a multitude of specialized disciplines. As a community, it is more important than ever that we work to inform government, industry, and the public about the importance of protecting our open and collaborative system. And as we look ahead, ANSI is committed to working with all of you to ensure that message is heard and our critical work continues to support U.S. competitiveness and quality of life.



ANSI's strategic priorities are intended to position the Institute for the long term, and reflect the needs of our community, the administration, policy makers, and industry. The following highlights actions on several top priorities over the past year.

COORDINATION

through Standards and Conformance Activities

ANSI initiates standards coordination initiatives in partnership with its members that respond to priority needs of the nation and the world, and one recent example is the 2016 launch of the America Makes & ANSI Additive Manufacturing Standardization Collaborative (AMSC).

Additive manufacturing – or 3D printing – has the potential to create whole new product categories, simplify supply chains, and even revive U.S. manufacturing centers. Effective, efficient standardization can provide this nascent industry a needed boost. That's why the AMSC is now at work on a standardization roadmap, to be published in early 2017, that will facilitate a more coherent and coordinated approach to the development of standards needed for additive manufacturing, and, ultimately, contribute to the growth of this emerging industry.

Solutions for smart and sustainable cities will likely continue as a national and global focus for the foreseeable future, as the World Health Organization (WHO) has predicted continued urban population growth through 2030. Efficient standardization strategies are needed, and the ANSI Network on Smart and Sustainable Cities (ANSSC) has been focusing its monthly webinars on sharing the expertise of those engaged in successful smart cities initiatives. Recent webinars have covered the role of credentialing in urban infrastructure planning and sustainable development, the U.S. Green Building Council's Performance Excellence in Electricity Renewal (PEER) certification program, and the community resilience activities of the U.S. Commerce Department's National Institute of Standards and Technology (NIST). And now, an international technical working group under the leadership of NIST, ANSI, and several other partners is analyzing smart city architectures with the goal of producing a framework document that will bring greater coherence to future smart cities standardization efforts.

Also bolstering sustainability on a broad scale, the **ANSI Energy Efficiency Standardization Coordination** Collaborative (EESCC) released a 2016 Progress Report on its Standardization Roadmap: Energy Efficiency in

the Built Environment, providing updates on 71 of the 109 recommendations included in the 2014 Roadmap. EESCC staff presented an overview of the work at a Congressional briefing on "Federal Engagement in Efficiency Standards," emphasizing how public-private partnership is essential to the development of standards for greater energy efficiency. And the Department of Energy (DOE) reaffirmed its commitment to working with the EESCC, making note of the great progress that has been made toward roadmap goals.

A project with tremendous potential to improve lives on a global scale is ANSI's work toward a "nextgeneration toilet." Over 2 billion people have no access to clean, safe toilets, posing major health and safety risks. In 2016 the Institute implemented the first year of a project, funded by the Bill & Melinda Gates Foundation, focused on the development of the first international standard for sustainable non-sewered sanitation systems. ANSI held a June 2016 meeting in Singapore resulting in the publication of an International Workshop Agreement (IWA), which is intended to inform the development of an international standard. The newly formed International Organization for Standardization (ISO) Project Committee (PC) 305, Sustainable non-sewered sanitation systems, will take on the work, with ANSI serving as Secretariat in partnership with Senegal. The new international standard will enhance efforts to widely manufacture, market, and deploy the technology, potentially saving millions of lives.

PARTNERSHIP

Serve as a Bridge between Public-Sector **Policies and Private-Sector Solutions**

One of the greatest strengths of the U.S. standardization system is the "public-private partnership" - the cooperative relationship between the public and private sectors that fosters effective solutions. And ANSI plays a key role in working with its members to build those successful collaborations. One huge accomplishment this year was the launch of the U.S. Trade and Development Agency (USTDA)-funded U.S.-Africa Clean Energy Standards Program (CESP). The USTDA selected ANSI, in partnership with Power Africa, to coordinate workshops

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in Sub-Saharan Africa as a platform for industry to cooperate on standardization issues relevant to clean energy technologies. ANSI collaborated with NEMA, the IEEE National Electrical Safety Code committee, and Power Africa to organize the first workshop in South Africa, addressing electrical safety for clean energy technologies – a key priority for many sub-Saharan African countries. And a second workshop in Kenya focused on regulatory framework and quality assurance related to solar mini-grids. Less than 30 percent of the Kenyan population has access to the national electrical grid, and solar mini-grids have emerged as an alternative.

The USTDA also awarded ANSI a contract to implement another three-year phase of the U.S.-China Standards and Conformance Cooperation Program (SCCP), following the Institute's successful organization of 20 workshops during Phase 3. The workshops in China cover a wide range of sectors and issues related to standards and conformity assessment, and provide opportunities for interested U.S. private-sector organizations to get engaged in the Chinese market.

In support of the White House's Trade Africa initiative, ANSI has begun to expand its highly successful Standards Alliance initiative to include five new countries: Ghana, Senegal, Côte d'Ivoire, Zambia, and Mozambique. A partnership with the U.S. Agency for International Development (USAID), the Standards Alliance provides capacity-building assistance to developing countries. For example, together with the East African Community (EAC), the Kenya Bureau of Standards (KEBS), and the USAID East African Trade and Investment Hub, the Alliance held a "U.S.-EAC Public-Private Sector Workshop on World Trade Organization (WTO) Transparency Requirements and Procedures on Technical Barriers to Trade (TBT)" in Kenya.

The Standards Alliance has also been highly active in supporting the automotive sector's global priorities. A workshop in Ecuador on "Automotive Standards and Regulations in the Americas," held in collaboration with the U.S. Department of Commerce and the American Automotive Policy Council, featured expert presentations by ANSI members from both sectors. Assistant Secretary of Commerce Marcus Jadotte delivered the keynote address, and more than 70 representatives of industry and government in the region attended. In addition, the Alliance carried out numerous successful workshops and

training in Mexico, Malawi, Ghana, Jordan, Peru, and Tanzania in 2016, all involving strong participation from industry and government agencies.

Outreach to Congress and government leaders is a critical tool for supporting standards-based solutions, and always a strong focus for ANSI. The Institute hosted a Capitol Hill event – attended by over 50 stakeholders from the private sector and federal government – for discussion of how voluntary standards support effective regulation. Cosponsored by the National Association of Manufacturers (NAM), ASTM International, Underwriters Laboratories (UL), and the American Bar Association, the December 2015 event highlighted the importance of government participation in and reliance on voluntary standards and conformance. And in June 2016, the director of the U.S. Department of Justice's National Institute of Justice (NIJ), addressed the ANSI Board of Directors, sharing NIJ's strategic priorities and exploring ways that standardization is and can further help to support those initiatives.

ADVOCACY

Support and Protect the Standards Ecosystem on Behalf of the Community and the Nation

As coordinator of the U.S. standardization system, ANSI keeps a close watch on issues and challenges that affect the way standards are developed and how standards developing organizations conduct business. The issue of standards incorporated by reference (IBR) into law, as discussed on page 5, remains a key focus, and the Institute consistently serves as a strong voice for the entire community. But beyond IBR, ANSI has heard from a number of its members – primarily in the information and communications technology (ICT) sector - that open source is another top issue for our community. To help evaluate the implications of open source on standards development, ANSI hosted a free conference, "Open Source, Open Standards, Open Minds," bringing together over 140 stakeholders for a conversation on how the traditional standards development and open source communities can best work together. While some standards developers shared challenges and concerns related to open source, most described it as an opportunity for collaboration between tradition and innovation, and even as an inevitable next step for the business of writing specifications.

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Open source is one example of what ANSI consistently recognizes as the "multiple-path approach" to global relevance in standardization. The global relevance of a standard cannot and should not be measured by which organization developed it. Instead, compliance with the WTO TBT principles, alongside the degree to which a standard is used in the global marketplace, are the best measures. ANSI strives to strengthen and communicate that message in support of the many U.S.-based organizations working to develop international standards and assert leadership in the standardization community.

ANSI's work as an accreditor of standards developers and approver of American National Standards is one way the Institute fosters integrity and relevance in the U.S. standardization system, in harmony with the WTO TBT principles. Frequent webinars and in-person training sessions offer current and prospective standards developers support and guidance, assuring the credibility of nearly 250 organizations currently accredited by ANSI.

EADERSHIP

Assert U.S. Leadership Role in the Regional and International Standardization Community

Serving as a U.S. national member for all major international and regional standards and conformance bodies is undoubtedly among ANSI's most important roles. And one key aspect is working with members and partners to ensure that the U.S. assumes and retains policy and technical leadership in those international fora, keeping a strong voice for U.S. interests on the front lines.

Following dedicated outreach work by ANSI and its members, the U.S. National Committee (USNC) of the International Electrotechnical Commission (IEC), and other U.S. interests, James M. Shannon, former president and CEO of the National Fire Protection Association (NFPA), was elected as IEC president in 2015. He assumed the role of president-elect in January 2016, and will begin his three-year term as president in January 2017. Jim Matthews of Corning Incorporated continues his second term as IEC vice-president and chair of the Standardization Management Board (SMB). And in regional activities, the ANSI president and CEO continues his second term as the president of the Pan American Standards Commission (COPANT) through 2017, demonstrating the U.S.'s commitment to international

standardization and its trade partners in the region.

On the technical side, ANSI directly administers Secretariats for more than a dozen ISO Technical Committees (TCs), Subcommittees (SCs), or Project Committees (PCs), and serves as the U.S. Technical Advisory Group (TAG) Administrator for several. This critical work depends on the dedicated engagement of ANSI members who work collaboratively to ensure U.S. positions are strongly represented in international standardization activities. In one example, the U.S. maintains its long-term leadership of the prodigious ISO/IEC Joint Technical Committee (JTC) 1, Information Technology, thanks to the commitment of industry and government participants. ANSI is grateful to the three federal agencies that came together to ensure funding for its continued administration as Secretariat of ISO/IEC JTC 1, SC 37 on Biometrics, and of ISO/IEC JTC 1, SC 37, Working Group (WG) 4 on Technical implementation of biometric systems. And further expanding U.S. leadership in key IT areas, ANSI assumed the Secretariat of ISO/IEC JTC 1 WG 9 on Big Data.

In another major growth area, the U.S. maintains leadership of ISO TC 229, Nanotechnologies, WG 3 on Health, Safety, and the Environment, and now chairs ISO TC 229 Task Groups on Nanotechnology and Sustainability and Consumer and Societal Dimensions of Nanotechnologies. ANSI administers the U.S. TAG to ISO TC 229 - a group that has been highly effective in advancing U.S. positions to ISO, and served as expert panelists for an international dialogue on nanotechnology, industry, and regulation support of innovation during the 2016 ISO TC 229 Plenary in Singapore.

In the conformity assessment arena, three of ANSI's accreditation program directors have assumed key leadership roles in international fora - as a member of the Pacific Accreditation Cooperation (PAC) Executive Committee; as Chair of the PAC Working Group on ISO/ IEC 17024; and as Chair of the International Accreditation Forum (IAF) Greenhouse Gas/Energy Working Group.

Even more important than leadership is broad and effective participation, and the U.S. continues to be a global powerhouse in international standardization

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activities, with ANSI and its members at the helm. From the technical perspective, the U.S. participates in 80% of the work of ISO and 93% of the IEC (through the USNC). The U.S. leads 110 ISO TC or Subcommittee (SC) activities and holds 108 TC or SC Secretariats and 493 WG convenorships. In addition, the Institute worked with U.S. parties to facilitate the formation of 20 new ISO TAGs in 2015, and conducted extensive stakeholder outreach to solicit U.S. participation in 7 new ISO TCs, which resulted in the accreditation of 3 new U.S. TAGs in early 2016.

To ensure that the U.S. is properly represented in the ISO process, ANSI implemented and tracked compliance to mandatory training requirement for U.S. TAG Administrators and ANSI-delegated ISO Secretariats.

These activities have helped strengthen the U.S. voice in ISO, as all individuals serving in these roles on behalf of the U.S. are assured of having current and consistent knowledge of ANSI and ISO policies and procedures.

In IEC activities, the USNC increased its participation to a record of 165 approved U.S. TAGs and now serves as the Secretariat for 24 IEC TCs or SCs. In addition, U.S. individuals currently chair 31 IEC TCs or SCs. And to provide concrete best practice information for USNC delegates representing the U.S. electrotechnical sector at IEC TC, SC, and WG meetings, the USNC hosted an online USNC constituent training course.

REGIONAL

Boost Bilateral Relationships to Enhance Trade in Key Market Sectors

The U.S. Department of Commerce's International Trade Administration recently released a staggering statistic: up to 93% of global trade is impacted by standards and technical regulations. Therefore, working to strengthen global market access through standardization is absolutely critical to U.S. competitiveness, and a key priority for the Institute. In nearly every area of the world, ANSI is actively engaged and fosters relationships with counterpart organizations and key officials to boost bilateral cooperation and reduce trade barriers.

Europe is facing unique concerns as a result of the UK's intention to withdraw from the European Union, and standardization and trade issues are important among them. To discuss potential impact with key regional standardization leaders, ANSI hosted an international

policy webinar focused on how the withdrawal may affect the UK's participation in venues such as CEN, CENELEC, ISO, and IEC. ANSI maintains a long-term, ongoing collaborative dialogue with the European Standards Organizations (ESOs) - CEN, CENELEC, and ETSI - and with the European Commission in recent years. In 2015, the Institute and the ESOs worked together on the release of two Q&A documents to increase mutual understanding of the U.S. and European standardization systems.

And ANSI has kept the U.S. community well informed of the European Commission's proposal to modernize the EU's standardization policy to keep pace with global technological developments and political priorities. ANSI has also been engaged in ISO discussions with representatives of CEN to improve implementation of the ISO/CEN Vienna Agreement, which provides a framework for technical cooperation and transparency between the organizations to reduce duplicative work.

In partnership with the German Institute for Standardization (DIN), ANSI held a Standards Panel on Medical Device Technology and Transatlantic Cooperation, with discussions focused on standards and innovation, interoperability, and trade access. And the USNC conducted two bilateral meetings with the German National Committee in 2016, focused on outstanding regional issues between the two Committees and on smart manufacturing/industry 4.0.

Moving eastward, ANSI signed a memorandum of understanding (MoU) with the Armenian National Institute of Standards recognizing the importance of bilateral cooperation in standardization. And the Institute participated in a roundtable on standards and conformity assessment held in New Delhi on the sidelines of the Second India-U.S. Strategic and Commercial Dialogue. The roundtable was highlighted in the two governments' joint leaders' statement, and reflects progress in ANSI's renewed MoU with the Confederation of Indian Industry.

ANSI continues to closely monitor the rollout of the reform of China's standardization system and communicate updates to our community. In April 2016 the Institute hosted a high-level Chinese delegation from SAC in Washington, DC, to discuss the provisions of the new draft China Standardization Law, providing ANSI members an opportunity for direct feedback from the vice administrator of SAC. The Institute's China Roundtable also met in Beijing to discuss the draft with representatives from

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the U.S. Information Technology Office and the U.S. Embassy in Beijing, along with numerous ANSI members in attendance. And the Institute further expanded its activities and resources for members doing business in China with the launch of the ANSI in China Newsletter, providing updates on technical activities, policy decisions, trade matters, and other information of interest to ANSI members operating in or interacting with China.

Among other Standards Alliance activities in Africa, ANSI provided conformity assessment training to members of the African Regional Standards Organization (ARSO) at the ARSO General Assembly in Tanzania. ARSO is an intergovernmental organization established by the African Union to facilitate trade by providing harmonized standards and facilitating implementation. The event provided an opportunity for ANSI and several of its members to meet with African partners regarding the Institute's growing portfolio of capacity-building projects in Africa.

And in South American market activities, ANSI added an export market section on Brazil to its Standards Portal, www.standardsportal.org. ANSI leadership presented a brief overview of the Portal at the U.S. Chamber of Commerce as part of a debriefing on the U.S.-Brazil Commercial Dialogue – a cooperative mechanism to amplify bilateral trade and investment between the two nations. ANSI's expansion of the Portal was cited as one concrete outcome of this cooperation.

CCREDITATIO

The reputation of ANSI's accreditation services continues to be enhanced as governments and organizations both domestically and globally bestow recognition on the various programs. Nationally, the Institute was selected by the U.S. Department of Education to serve as a Quality Assurance Entity in the Educational Quality Through Innovation Partnership (EQUIP) program - part of the Obama Administration's large-scale effort to provide lowincome students with access to new models of education and training. Through its Certificate Accreditation Program, the Institute will serve as part of a team that includes the State University of New York Empire State College and Flatiron School, a programming training boot camp.

On behalf of the U.S. Department of Energy

(DOE), ANSI conducted an assessment of the National Institute of Building Sciences "Better Buildings Workforce Guidelines" in an effort to improve the quality of commercial building energy-efficiency workforce credentials. And ANSI's Personnel Certification Accreditation Program was cited as meeting the requirements set forth by the 2015 National Defense Authorization Act on quality assurance of certification programs and standards for credentials obtained by members of the Armed Forces.

In state legislation, New Mexico recently joined California, Illinois, Arizona (Maricopa County), West Virginia, and Texas in requiring food handlers to have a training certificate from an ANSI-accredited certificate program. And in the private sector, ANSI's Greenhouse Gas Accreditation program now accredits entities validating cook-stove emissions in accordance with Gold Standard Foundation specifications. In addition, the ANSI-ASQ National Accreditation Board (ANAB) has acquired Accreditation Services Bureau, which provides accreditation for testing and calibration laboratories under the name Laboratory Accreditation Bureau (L-A-B).

And further expanding the global reach and acceptance of effective third-party accreditation, ANSI's Personnel Certification Accreditation Program is now recognized by peer accreditation bodies in the Pacific Rim, as ANSI became a signatory to the inaugural PAC Multilateral Recognition Arrangement (MLA) on certification of persons.

MEMBERSHIP

Respond to Member and Industry Needs and **Facilitate Standardization Engagement**

The Service Standards Initiative, discussed in depth on page 4, is one major example of ANSI's commitment to assessing its members' needs and working in partnership toward effective, engaging activities and solutions. But in numerous other initiatives and events, large and small, the Institute continually strives to provide constituents the needed tools to become more effective stewards for standardization within their own organizations.

Focusing on specific topics of interest, the Company Member Forum (CMF) and the Committee on Education (COE) coorganized a panel discussion at the University of Michigan on training and educating emerging standards

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professionals, in tandem with a meeting which included CMF discussions on cybersecurity, smart cities, and smart manufacturing. A subsequent CMF meeting, featuring an expert speaker on cybersecurity from the Center for Internet Security's Critical Security Controls for Effective Cyber Defense (CIS CONTROLS), was held as an online event to enable even greater participation by members.

ANSI is committed to strengthening our federation of members by reaching out to diverse experts and leaders in various industry sectors that may not be as involved in standardization. In one recent example of partnership opportunities for ANSI and its members, Institute leadership met with NSF International as well as CEOs of industry associations for a strategic discussion on standardization needs and related issues in the dietary supplement industry.

To engage new constituents and help clearly communicate the importance of participation in domestic and international standardization activities, ANSI created a new suite of membership materials, including a dynamic new brochure, "Who Cares about Standards?" and a graphical webinar detailing opportunities for strategic engagement. And as part of ANSI's continual effort to increase the usability and efficiency of its online offerings, the Institute launched a redesigned and enhanced standards store at webstore.ansi.org. With consideration given to member and user feedback, the upgraded store features a mobile-friendly, modern interface with faster load times and a vast but easy-to-navigate catalog of U.S. and other national, regional, and international standards.

Engage New Constituents and Bolster ANSI's Role in the Standards Ecosystem

Across the entire U.S. standardization community, engagement of the next generation is a key priority for continued strength, and ANSI is doing its part to reach out and attract tomorrow's standards leaders. The Institute participated in the 2016 Science and Engineering Festival in Washington, DC, with an interactive exhibit on the theme, "Standards Are Everywhere." Hands-on games, electronics, and school supplies were available for the estimated 350,000 attendees to see for themselves how standards help support nearly everything kids do every day. And a highlight of ANSI's exhibit was the

"U.S. Standardization System Passport" activity, developed by the Institute in partnership with seven exhibiting ANSI member organizations, challenging students to visit all the partner organizations' booths to explore the standards system and win a prize.

To raise visibility of standards and conformance among university-level students, ANSI's vice president of government relations served as guest speaker when over 120 students representing the next generation of scientists and engineers met with Congressional staff on Capitol Hill as part of NIST's Summer Undergraduate Research Fellowship. In October 2016, two free events continued the focus on inspiring students during World Standards Week: an ANSI-NIST international standards simulation competition, and a full-day conference on preparing the next generation of standardizers. And in IEC activities, the USNC launched its own Young Professionals (YP) Program in 2016, inspired by the great success of U.S. participants in the IEC's global YP program.

ANSI's Workcred affiliate is a prominent example of successful expansion of the Institute's activities into diverse arenas. The organization has seen significant growth since its 2014 launch and continues to offer opportunities for ANSI to engage new constituents and strengthen partnerships. In 2015-16 Workcred played a key role in the launch of the Lumina Foundation-funded Credential Transparency Initiative, which initiated work on a national registry for the U.S. credentialing system. More recently, Workcred is engaged with the Nevada Department of Education to create an industry certification/licensure recognition program, and exploring opportunities to replicate the program in other states. The organization is also working with the National Association of Insurance Commissioners to determine whether holders of credentials from various issuers should be considered qualified actuaries. And a through a grant from the NIST Manufacturing Extension Partnership, Workcred has initiated a project to evaluate the quality, market value, and effectiveness of manufacturing credentials, and identify areas that may be in need of new credentials.

ANSI is committed to consistent, responsive expansion to ensure the continued strength of the U.S. standardization system and bolster its global impact. And we are proud of the thousands of our members and partners working on the collaborative standardization solutions needed for a strong nation and a safer world.

MEMBERSHIP AND ACTIVITIES BY THE NUMBERS AS OF AUGUST 15, 2016

MEMBERSHIP

- 1,156 Total ANSI Members
 - **681** Company Members
 - **344** Organizational Members
 - **65** Government Members
 - **40** Educational/Institutional Members
 - **26** International Members

ISO ACTIVITY

ANSI Participation in the International Organization for Standardization (ISO)

- **577** Participating "P" Memberships
- **258** Technical Advisory Groups
- **35** U.S.-Administered Technical Committee (TC) Secretariats
- 73 U.S.-Administered Subcommittee (SC) Secretariats
- 110 U.S.-Held TC or SC Chairmanships

IEC ACTIVITY

USNC Participation in the International Electrotechnical Commission (IEC)

- 165 Participating "P" Memberships
- **165** Technical Advisory Groups
 - 12 U.S.-Administered TC Secretariats
 - 12 U.S.-Administered SC Secretariats
 - **31** U.S.-Held Chairmanships

ANS & ASDS

- **246** ANSI-Accredited Standards Developers (ASDs)
- 11,191 Approved American National Standards (ANS)

ANSI ACCREDITATIONS

- **85** Product Certification Programs
- Eco-labelling Eligible Schemes
- 56 Personnel Certification Programs
- 20 Greenhouse Gas Validation and Verification Programs
- 36 Certificate Programs

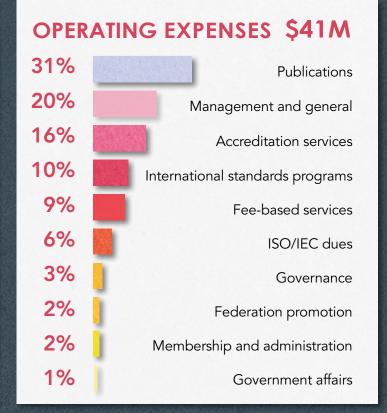
ANAB ACCREDITATIONS

- **74** Quality Management Systems Certification Bodies
- **54** Environmental Managment Systems Certification Bodies
- 248 Other Management Systems Accreditations
- 1,427 Laboratories
 - 51 Inspection Bodies
 - **41** Reference Material Producers
 - **Proficiency Testing Providers**

FINANCIAL SUMMARY 2015

For more information, see the Statement of Activities on page 15.





DESCRIPTION OF ORGANIZATION

The American National Standards Institute (ANSI) is a 501(c)3, not-for-profit organization. In fulfilling its mission, ANSI:

- Is recognized by both the public and private sectors as the policy and coordination forum for the U.S. standards and conformity assessment community.
- Approves standards as American National Standards (ANS) and safeguards the integrity and value of the ANS designation by requiring openness, balance, due process, consensus, and transparency to all directly and materially affected interests.
- Is the U.S. national member body to the International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC, via the U.S. National Committee), and other non-treaty regional and international standards and conformity assessment organizations, facilitating access by U.S. parties and promoting U.S. interests.
- Accredits standards developers, U.S. Technical Advisory Groups (TAGs) to ISO, and conformity assessment bodies, including organizations that certify products and personnel; bodies engaged in the validation and verification of carbon

- emissions data and carbon offsets; organizations that issue education and training certificates to workers; certification bodies assessing eco-labeling and environmental declarations; and, through the affiliate ANSI-ASQ National Accreditation Board (ANAB), management systems certification bodies, testing and calibration laboratories, inspection bodies, reference material producers, and forensics testing agencies.
- Provides a means for assessing the need for new standardization activities and promotes the consensus fulfillment of identified needs.
- Interfaces with U.S. and other governments on standards and conformity assessment issues, and on technology; health, safety, and the environment; and global market access and technical barriers to trade (TBT) issues.
- Provides a central resource for timely, relevant, and easily accessible information and education on activities related to standards and conformity assessment programs in the U.S. and abroad.

FINANCIAL POSITION

as of December 31, 2015 and 2014

	2015	2014	
Assets			
Cash and cash equivalents	\$ 7,009,953	\$ 6,525,173	
Investments	8,267,303	8,356,631	
Net accounts receivable:			
Publications and royalties	5,710,377	4,079,083	
Program support, accreditation, dues, and other	3,040,982	2,646,798	
Prepaid expenses and other assets	1,151,500	1,257,246	
Prepaid pension costs	<u>.</u>	128,396	
Investment in ANAB	630,682	680,220	
Net property and equipment	229,201	178,413	
Total assets	\$ 26,039,998	\$ 23,851,960	
Liabilities			
Accounts payable and accrued expenses	\$ 9,701,722	\$ 8,958,121	
Deferred dues and fee income	6,748,142	6,836,359	
Pension liability	706,910	-	
Deferred rent	1,003,647	960,405	
Total liabilities	\$ 18,160,421	\$ 16,754,885	
Net assets			
Unrestricted:			
Operating fund	\$ (302,331)	\$ (1,270,184)	
Board-designated permanent reserve	7,199,605	7,349,002	
Specific-purpose funds	797,467	797,945	
Total unrestricted	7,694,741	6,876,763	
Temporarily restricted	184,836	220,312	
Total net assets	\$ 7,879,577	\$ 7,097,075	
Total liabilities and net assets	\$ 26,039,998	\$ 23,851,960	

FINANCIALS

STATEMENT OF ACTIVITIES

cember 31, 2015 and 2014	Summarized Information 2015	%	Summarized Information 2014	%
Revenue				, 30
Membership dues and assessment fees	\$ 6,470,371	15%	\$ 6,082,593	16%
Publications	25,275,313	57%	21,676,254	55%
Accreditation services	7,409,203	17%	7,567,045	199
International standardization programs	1,232,972	3%	1,107,882	39
Fee-based programs	3,751,422	8%	2,573,157	79
Total operating revenue	\$ 44,139,281	100%	\$ 39,006,931	1009
Expenses				
Program expenses:				
Publications	\$ 12,691,237	31%	\$ 12,452,090	329
Accreditation services	6,409,956	16%	6,742,975	179
International standards programs	4,189,963	10%	4,115,610	119
ISO/IEC dues	2,484,348	6%	2,649,127	79
Governance	1,291,767	3%	1,275,276	39
Fee-based services	3,532,265	9%	3,006,320	89
Federation promotion	770,115	2%	705,427	29
Government affairs	564,427	1%	478,062	19
Total program expenses	\$ 31,934,078		\$ 31,424,887	
Supporting services:				
Membership and administration	720,750	2%	710,970	29
Management and general	8,445,966	20%	6,422,329	179
Total supporting services	\$ 9,166,716		\$ 7,133,299	1
Total operating expenses	\$ 41,100,794	100%	\$ 38,558,186	1009
Change in net assets from operations	3,038,487		448,745	
Non-operating activities				
Net investment return	\$ (233,890)		\$ 326,836	
Pension-related changes other				
than net periodic pension cost	(2,022,095)		(933,255)	
Total non-operating activities	\$ (2,255,985)		\$ (606,419)	
Change in total net assets	782,502		(157,674)	
Net assets, beginning of year	7,097,075		7,254,749	

The American National Standards Institute (ANSI) Federation comprises over 1,000 companies, government agencies, standards developing organizations, professional societies, trade groups, consumer

representatives, academics, international bodies, and individuals. Via this diverse network of members, ANSI represents the interests of more than 125,000 companies and 3.5 million professionals worldwide.

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UCB Inc. Ultra Armoring LLC Underwriters Laboratories Inc. **Unified Abrasives** Manufacturers Association UniGroup, Inc. Unilife Medical Solutions, Inc. Union Pacific Railroad United Association of Journeymen and Apprentices of the Plumbing and Pipe Fitting Industry of the U.S. and Canada

America

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University of New Hampshire

University of North Carolina

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UPM Raflatac, Inc.

Urban Integrated, Inc.

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U.S. Access Board

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U.S. Coast Guard D.C.

U.S. Consumer Product Safety Commission

U.S. Cutting Tool Institute

U.S. Department of Agriculture

U.S. Department of Agriculture - Agricultural Marketing Services

U.S. Department of Agriculture - Animal and Plant Health Inspection Service

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U.S. Department of Defense

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U.S. Department of Homeland Security

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U.S. Department of Justice -Antitrust Division

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- Federal Bureau of

Investigation

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U.S. EMC Standards

Corporation U.S. Environmental

Protection Agency

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U.S. Green Building Council

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U.S. Postal Inspection Service

- Forensic Laboratory Services

U.S. Securities and Exchange Commission

Utility Variable Generation Integration Group



Valley Logistics Supply, LLC Valley View Corporation

Van Beest

Verify

Verizon Business

Verizon Communications

Vibration Institute

Virginia Department of

Forensic Science

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VIS Engineering

The Vision Council

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