SOLUTIONS FOR A RELEVANT, HIGH-QUALITY U.S. CREDENTIALING SYSTEM AND A STRONGER WORKFORCE
The credentialing system is a confusing maze. Understanding how to navigate it can be difficult.

The U.S. needs a competency-driven credentialing system.

- We need consistent terminology describing credentials
- We need credentials that have quality, market value, and are proven to be effective in the workplace
- We need transparent career pathways with stackable, competency-based credentials
- We need an open, transparent exchange of information
- And we need better alignment between industry, education, and credentialing organizations

That's what Workcred is here to accomplish.

Our expertise includes:

- Building quality certificate and certification programs that meet national and/or international standards
- Ensuring credentials match the current body of knowledge for an occupation
- Helping employers define their competency needs and build or select appropriate credentials
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Formed in 2014, Workcred’s mission is to strengthen workforce quality by improving the credentialing system, ensuring its ongoing relevance, and preparing employers, workers, educators, and governments to use it effectively.

Our vision is a labor market which relies on the relevance, quality, and value of workforce credentials for opportunities, growth, and development.

An affiliate of the American National Standards Institute (ANSI), Workcred is a 501(c)(3) not-for-profit corporation. Workcred’s independence as a legal entity maintains separation from and respects the impartiality of ANSI’s accreditation services.

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