

For the first time, the American National Standards Institute (ANSI) is offering special two- or three-event "combination package" sponsorships for a series of events the Institute is hosting in autumn 2005. Sponsors will enjoy thousands of exposures by a highly sophisticated and very influential audience of industry and government leaders.

The featured events include:



ANSI-Homeland Security Standards Panel
September 29-30, 2005 - Gaithersburg, MD



World Standards Week
October 3-7, 2005 - Washington, DC



Conference on U.S. Leadership in ISO and IEC
November 9-10, 2005 - Phoenix, AZ

THREE EVENT COMBINATION Diamond Sponsor	THREE EVENT COMBINATION Platinum Sponsor	THREE EVENT COMBINATION Gold Sponsor
CONTRIBUTION: \$5,000	CONTRIBUTION: \$4,000	Contribution: \$3,000
All "Diamond" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>and</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel (ANSI-HSSP)	All "platinum" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>and</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel (ANSI-HSSP)	All "gold" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>and</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel (ANSI-HSSP)
TWO EVENT COMBINATION Diamond Sponsor	TWO EVENT COMBINATION Platinum Sponsor	TWO EVENT COMBINATION Gold Sponsor
CONTRIBUTION: \$4,500	CONTRIBUTION: \$3,500	Contribution: \$2,500
All "Diamond" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>or</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel	All "platinum" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>or</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel	All "gold" benefits for World Standards Week in October <i>plus</i> the \$1K sponsor benefits for the <i>Conference on U.S. Leadership in ISO and IEC</i> in November <i>or</i> the \$1K sponsor benefits for the Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel
SINGLE EVENT SPONSOR		
Priced as shown on the attached information sheets.		



The World Standards Week events, which extend from October 3rd through the 7th in Washington, DC, will feature the 2005 ANSI Annual Conference, ***From A to Veeck: Standardization and the Law***. The conference is expected to draw a fascinating spectrum of participants who are interested not only in the technical aspects of the standards-setting process, but also the policies and legal issues impacting the stakeholders in this community. An array of topics will be covered, including antitrust and embedded patent issues, the debate concerning Open Standards and Open Source, tort liability, copyright and the sustainability of revenue streams derived from the sale of standards, and an update on Veeck and its implications.

Diamond Sponsor	Platinum Sponsor	Gold Sponsor
Contribution: \$4,000 (Total Value: \$10,090)	Contribution: \$3,000 (Total Value: \$5,890)	Contribution: \$2,000 (Total Value: \$3,545)
Includes:	Includes:	Includes:
<ul style="list-style-type: none"> ▪ Annual Conference Lunch Sponsor/Speaker (<i>with signage</i>) 	<ul style="list-style-type: none"> ▪ Luncheon, Breakfast or Break Sponsor (<i>with signage</i>) 	<ul style="list-style-type: none"> ▪ Complimentary admission for one (1) person to Annual Conference (\$295 value)
<ul style="list-style-type: none"> ▪ Complimentary admission for two (2) persons to Annual Conference (\$590 value) 	<ul style="list-style-type: none"> ▪ Complimentary admission for two (2) persons to Annual Conference (\$590 value) 	<ul style="list-style-type: none"> ▪ Banner ad on ANSI Events Page (www.ansi.org/events) (\$2,000 value)
<ul style="list-style-type: none"> ▪ Full page black and white ad in Conference Program (\$2,000 value) 	<ul style="list-style-type: none"> ▪ Half-page black and white ad in Conference Program (\$1,000 value) 	<ul style="list-style-type: none"> ▪ Table top exhibit space (\$500 value)
<ul style="list-style-type: none"> ▪ Banner ad on ANSI Home Page and banner ad on Events Page (\$4,500 value) 	<ul style="list-style-type: none"> ▪ Banner ad on ANSI Events Page (\$2,000 value) 	<ul style="list-style-type: none"> ▪ Identification as a Gold sponsor and logo in conference program (\$250 value)
<ul style="list-style-type: none"> ▪ Half page ad (color) in <i>ANSI Reporter</i> (\$1,500 value) 	<ul style="list-style-type: none"> ▪ Quarter-page ad (color) in <i>ANSI Reporter</i> (\$800 value) 	<ul style="list-style-type: none"> ▪ Identification as Gold sponsor and logo link on conference website (\$500 value)
<ul style="list-style-type: none"> ▪ Table top exhibit in premiere location (\$500 value) 	<ul style="list-style-type: none"> ▪ Table top exhibit space (\$500 value) 	<ul style="list-style-type: none"> ▪ Signage
<ul style="list-style-type: none"> ▪ Name as Diamond sponsor and logo in conference program (\$500 value) 	<ul style="list-style-type: none"> ▪ Name as Platinum sponsor and logo in conference program (\$500 value) 	
<ul style="list-style-type: none"> ▪ Name as Diamond sponsor and logo link on ANSI conference web site (\$500 value) 	<ul style="list-style-type: none"> ▪ Name as Platinum sponsor and logo link on ANSI conference web site (\$500 value) 	
<ul style="list-style-type: none"> ▪ Premiere signage 	<ul style="list-style-type: none"> ▪ Signage 	



For more information or to secure a sponsorship, please contact:
Stephanie Carroll, ANSI Sponsorship Coordinator
(scarroll@ansi.org; 212.642.4890)



The **ANSI Conference on U.S. Leadership in ISO and IEC** will be held November 9-10 in Phoenix, Arizona. The conference is intended to facilitate the collaboration among U.S. leaders in differing sectors in ISO and IEC to consider key issues, common concerns and related strategies and tactics, which will ultimately assist in the formulation of a coordinated U.S. approach to strategic engagement in both ISO and IEC. The conference attracts an audience comprised of U.S. officers of ISO and IEC technical committees and subcommittees, U.S. technical advisory group (TAG) officers, and U.S. heads of delegations to ISO and IEC meetings.

\$1K Sponsor	\$500 Sponsor
<ul style="list-style-type: none"> ▪ 6 ft. tabletop display space at the reception (or outside the meeting room) 	<ul style="list-style-type: none"> ▪ Company name on Leadership conference web site
<ul style="list-style-type: none"> ▪ One promotional item (small brochure or similar) included in registration packet 	<ul style="list-style-type: none"> ▪ Company name in conference program
<ul style="list-style-type: none"> ▪ Banner ad on Leadership conference web site 	<ul style="list-style-type: none"> ▪ Premium Signage
<ul style="list-style-type: none"> ▪ Company logo on Leadership conference web site 	<ul style="list-style-type: none"> ▪ Verbal recognition during conference
<ul style="list-style-type: none"> ▪ Company logo in conference program 	
<ul style="list-style-type: none"> ▪ Premium Signage 	
<ul style="list-style-type: none"> ▪ Verbal recognition during conference 	



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The **Fourth Plenary Meeting of the ANSI Homeland Security Standards Panel (ANSI-HSSP)** will be held on September 29-30, 2005, at the National Institute of Standards and Technology (NIST) in Gaithersburg, MD. This day and a half event (beginning at 9:00 am on September 29th and concluding at 1:00 pm on September 30th) will bring together the homeland security standards community to review progress that has been made and areas to be further explored. Breakout sessions will focus on the following areas:

- Chemical, Biological, Radiological, Nuclear and Explosives (CBRNE)
- Border & Transportation Security (BTS)
- Emergency Preparedness and Response (EP&R) and Infrastructure Protection (IP)

\$1K Sponsor	\$500 Sponsor
<ul style="list-style-type: none"> ▪ 6 ft. tabletop display space at the reception (or outside the meeting room) 	<ul style="list-style-type: none"> ▪ Company name on ANSI-HSSP Plenary web site
<ul style="list-style-type: none"> ▪ One promotional item (small brochure or similar) included in registration packet 	<ul style="list-style-type: none"> ▪ Company name in sponsor recognition included with ANSI-HSSP Plenary registration packet
<ul style="list-style-type: none"> ▪ Banner ad on ANSI-HSSP Plenary web site 	<ul style="list-style-type: none"> ▪ Premium Signage
<ul style="list-style-type: none"> ▪ Company logo on ANSI-HSSP Plenary web site 	<ul style="list-style-type: none"> ▪ Verbal recognition during ANSI-HSSP Plenary
<ul style="list-style-type: none"> ▪ Company logo in sponsor recognition included with ANSI-HSSP Plenary registration packet 	
<ul style="list-style-type: none"> ▪ Premium Signage 	
<ul style="list-style-type: none"> ▪ Verbal recognition during ANSI-HSSP Plenary 	



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