

# WAYS TO GET INVOLVED — ANSI ENGAGEMENT VEHICLES



## ACCREDITATION

Standards Developers  
U.S. Technical Advisory Groups (TAGs)  
to the International Organization for  
Standardization (ISO)  
Product Certification Bodies  
Personnel Certification Bodies  
Management Systems Registrars  
Inspection Bodies and Laboratories  
Greenhouse Gas Verification Bodies  
Certificate Programs

## COORDINATION ACTIVITIES

Standardization Coordination / Collaboratives  
Member Forums / Issues-based Meetings  
Workshops and Networks

## INTERNATIONAL CONNECTIVITY & POLICY

International Trade Policy  
Advocacy and Business Facilitation  
Secretariat and U.S. TAG Management  
ISO and International Electrotechnical  
Commission (IEC) Membership Support  
Regional and Bilateral Activities in  
Asia Pacific / Americas / Europe / Africa  
China Programs  
International Development Activities  
International Consumer Interest Activities

## LEGAL ISSUES

Intellectual Property Rights (IPR)  
Patents  
Copyrights  
Legal Issues Forum

## GOVERNMENT OUTREACH AND RELATIONS

Congressional Presentations  
Legislative Issues Monitoring  
Monitor Federal Policy / Regulatory Proposals  
Joint Meetings of ANSI's Government Member  
Forum (GMF) and the Interagency  
Committee on Standards Policy (ICSP)  
Incorporation by Reference (IBR)  
Standards Portal

## SALES, MARKETING, & DISTRIBUTION

Retail and Subscription Publications Sales  
Advertising, Marketing, and Distribution  
Social Media and Networking Activities  
Digital Rights Management (DRM) Solutions  
Customized Partner Solutions

## EDUCATION AND TRAINING

Instructor-led On-site Training  
Online and Webinar Training

## REGISTRATION PROGRAMS

## EDITORIAL AND PUBLISHING SERVICES

[WWW.ANSI.ORG/MEMBERSHIP](http://WWW.ANSI.ORG/MEMBERSHIP)

# ANSI MEMBERSHIP BENEFITS

## OPPORTUNITIES FOR PARTICIPATION AND LEADERSHIP

✓	Unlimited number of representatives allowed to engage and participate
✓	Nominate candidates, vote for nominees, and participate in ANSI Board of Directors and governance
✓	Nominate candidates and participate in ANSI Policy Committees
✓	Ability to administer a delegated international Secretariat or U.S. Technical Advisory Group (TAG)
✓	Participation in Regional Standing Committees (RSCs) for the Americas; Asia Pacific; and Europe, the Middle East, and Africa
✓	Participation in Member Forums
✓	Participation in topical networks (e.g., Smart Cities, Chemical Network, Unmanned Aircraft System Standardization (UASS), and Additive Manufacturing)
✓	Participation in Manufacturer Member Roundtable in China and access to exclusive documents
✓	Opportunity to become a sponsoring member of the U.S. National Committee (USNC) of the International Electrotechnical Commission (IEC)

## STAY INFORMED

✓	Opportunities for international connectivity and early access to trade and policy information
✓	Government affairs information and outreach, including both legislative and regulatory matters
✓	<i>Standards Action</i> weekly publication
✓	<i>What's New?</i> weekly e-newsletter
✓	Subscribe to news alerts on popular topics
✓	Access to education and training courses
✓	Monthly interactive webinars to help you get the most out of your membership

## DISCOUNTS

✓	Up to 20% discount on standards, including International Organization for Standardization (ISO), International Electrotechnical Commission (IEC), and other select standards collections
✓	Complimentary admission to many World Standards Week (WSW) events; discounts for others
✓	Discounts to participate in select ANSI Collaboratives, Workshops, and Networks
✓	Discounts on NYU Polytech courses and application
✓	Reciprocal membership benefits with SES: The Society for Standards Professionals

## AFFILIATION

✓	Use of ANSI membership icon (within guidelines)
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