

# WHY BECOME AN ANSI MEMBER?



**Membership in ANSI is the key to unlocking the benefits and opportunities that standardization can provide.**

Standardization and conformity assessment activities lead to lower costs by reducing redundancy, minimizing errors, and reducing time to market resulting in enhanced profitability.

Companies that participate in standards development activities can:

**\$ REDUCE COSTS**

**↑ INCREASE EFFICIENCIES**

**📈 FACILITATE MARKET ACCESS**

**🏆 GAIN A COMPETITIVE ADVANTAGE**

## KEY ANSI MEMBERSHIP BENEFITS

**ENGAGEMENT AND PARTNERSHIP ACROSS THE STANDARDS COMMUNITY**

**OPPORTUNITIES TO INFLUENCE U.S. AND INTERNATIONAL POSITIONS AND POLICIES**

**ACCESS TO MARKET INTELLIGENCE, NEWS, AND STANDARDIZATION GUIDANCE**

**RECOGNITION AND PROMOTION**

## WHAT MEMBERS SAY

### WHAT WE APPRECIATE ABOUT ANSI MEMBERSHIP:

...coming together to collaborate around big international issues

...increasing the credibility of our organization and learning from others

...keeping informed of changes in the standards landscape, and opportunities to influence standards development

...strategically influencing outcomes and processes with ISO and IEC

...expanding our industry's understanding on the value of standards

...accessing knowledge about standards and accreditation

*"ANSI membership enables all of us to recognize the ways that we can better perform and remain relevant and useful to the industries and consumers that rely on our work."*

*"ANSI's role as an ambassador to the international standards community on behalf of U.S. industry is critical. We depend on their support for global advocacy of a voluntary, industry-led standardization system."*

*"In our industry, standards are everything, so our participation with ANSI is paramount to the success of our business."*

**CONTACT THE MEMBERSHIP TEAM FOR MORE INFORMATION AT  
212.642-8922 OR [MEMBERSHIP@ANSI.ORG](mailto:MEMBERSHIP@ANSI.ORG) | [ANSI.ORG/MEMBERSHIP](http://ANSI.ORG/MEMBERSHIP)**