The American National Standards Institute (ANSI) is offering a special value promotion for Basic Members, Affiliates, and non-member participants who join or upgrade to a full ANSI membership for 2012 and 2013 by September 30, 2012.

Features and Benefits of the ANSI Membership Promotion

Added Incentives
- special pro-rated 2012 membership price (as determined by the ANSI membership fee structure)
- a locked-in 2012 rate for 2013 membership
- a credit equal to 25% of the 2012/2013 total paid dues, to be used toward the purchase of standards or other fee-based products and services offered by ANSI (credit expires March 31, 2013)

Credit Redemption
ANSI credit earned as part of the promotion can be applied toward the following:
- Purchase of standards through the ANSI webstore (webstore.ansi.org)
- Participation fees (i.e. panels, other activities) (www.ansi.org/panels)
- USNC Technical Advisory Group (TAG) fees (www.ansi.org/usnc)
- Advertising through ANSI webstore (www.ansi.org/advertising)
- Other ANSI fee-based activities

Eligible Participants
Current ANSI Basic Members and Affiliates may upgrade to a full ANSI membership and receive the value-added credit incentive. Interested non-members are also eligible. The promotion does not apply to current Full Members.

Promotion Deadline: September 30, 2012

Call 212.642.8922 or email membership@ansi.org to enroll or learn more.

Benefits of ANSI Full Membership
Active participation in ANSI governance, policy committees, and programs provides access rights to information and business intelligence that is not available elsewhere. Members build relationships that empower them with a voice and influence over the standardization and conformity assessment decisions that directly affect their business. Learn more at www.ansi.org/membership