The American National Standards Institute (ANSI) is offering a special promotion for Basic Members, Affiliates, and non-member participants to join or upgrade to a full ANSI membership and receive a credit of 50% of the dues paid to be used toward the purchase of standards or other fee-based services offered by ANSI.

**Features and Benefits of the ANSI Membership Promotion**

**Added Incentive**
Those enrolling as Full Members through this promotion will receive a credit of 50% of their paid membership dues (as determined by the ANSI membership fee structure) to be used toward the purchase of standards or other ANSI fee-based products and services. The credit expires July 31, 2011.

**Credit Redemption**
ANSI credit earned as part of the promotion can be applied toward the following:
- Purchase of standards through the ANSI eStandards Store
- Licensing of standards through a site license subscription agreement
- Participation fees (i.e., panels, other activities)
- USNC Technical Advisory Group (TAG) fees
- Sponsorship and advertising through the ANSI eStandards Store
- ANSI fee-based events

**Benefits of ANSI Full Membership**
Active participation in ANSI and its programs provides access rights to information and business intelligence that is not available elsewhere and the opportunity to build relationships that empower members with a voice and influence over the standardization and conformity assessment decisions that directly affect their business.

**Eligible Participants**
Current ANSI Basic Members and Affiliates may upgrade to a full ANSI membership and receive the value-added credit incentive. Interested non-members are also eligible. The promotion does not apply to current Full Members.

**Promotion Period**
Organizations must upgrade or join prior to the deadline of June 30, 2011.