



Company Member Forum

June 9, 2020 - Hosted remotely

CMF Online Draft Agenda

Last Updated – 5/6/2020

Agenda Items are subject to change

[Registration Link](#)

Tuesday, June 9, 2020 12:00 pm – 4:30 pm Eastern time

12:00 pm – 12:20 pm **Welcome and Opening Items**

- **Jim Matthews**, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair
- **Joe Bhatia**, President and CEO, ANSI

12:20 pm – 12:50 pm **Government Relations**

Update on current legislative and regulatory initiatives and trade agreements such as The United States Mexico-Canada Agreement (USMCA), the COVID-19 stimulus package

- **Mary Saunders**, Vice President for Government Relations and Public Policy, ANSI

12:50 pm -1:20 pm **International Activities**

Update on Brexit, China and ANSI's efforts across the globe

- **Joe Tretler**, Vice President, International Policy, ANSI

1:20 pm – 1:35 pm **Break**

1:35 pm – 2:20 pm **Emerging Technology Trends**

Updates from subject matter experts on the latest trends in Nanotechnology and Cybersecurity

Nanotechnology

- **Dr. Richard C. Pleus**, Ph.D., M.S., Founder, CEO, Chief Technologist, Intertox
- **Dr. Shaun Clancy**, Consultant and Expert to ISO TC 229 on Nanotechnologies and former Director of Product Regulatory Services, Evonik Corporation

Cybersecurity

- **Adam Sedgewick**, Senior Information Technology Policy Advisor, NIST
- **Steve Griffith**, Industry Director, PMP, NEMA

2:20 pm – 2:45 pm **United States Standards Strategy (USSS)**

Update on the revision to the USSS, which reaffirms a commitment to the US sector-based approach to voluntary standardization activities

- **Fran Schrotter**, Senior Vice President and COO, ANSI
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2:45 pm – 3:00 pm **Break**

3:00 pm – 4:15 pm **Standards Management**

Three active group discussion sessions to share lessons learned, best practices, pros/cons in managing standards activities in a remote participation environment.

Session 1 (20mins): Standards development landscape in light of the COVID-19 pandemic

- What is the biggest challenge you have faced as a result of the pandemic?
- Share a best practice that you have developed in order to overcome challenges.
- What remaining challenge do you have that you have remains unsolved?

Session 2 (20mins): Effective standards engagement with internal constituents and decision makers

- How do you effectively engage your internal resources/experts to obtain input/contribution to standards development?
- How do you educate, inform, and get updates from business units within your company of standards and/or business updates maintaining proactive and timely two-way collaboration?
- How do you maintain support from management and/or decision makers on critical standard topics and/or changes in the business strategy, which could impact standard strategies?

Session 3 (20mins): Anticipating and adapting the future of standards development

- How has your organization altered its perspective with regard to reviewing industry trends and standards?
- What do you want the ‘new normal’ to look like?

15 min wrap-up

Speakers

- **Jennifer Kitchen**, Technical Regulatory & Standards Advocacy Leader, General Electric
- **Alan Manche**, Vice President, External Affairs, Schneider Electric
- **Peter Pondillo**, Senior Manager, Standards & Policy, Corning
- **Nadja Tremblay**, Sr. Manager, Government Relations & Global Codes and Standards, Carrier

4:15 pm – 4:30 pm **Closing Items**
