Company Member Forum
June 9, 2020 - Hosted remotely

CMF Online Draft Agenda

*Last Updated – 5/21/2020*
*Agenda Items are subject to change*

Registration Link
Tuesday, June 9, 2020 12:00 pm – 4:30 pm Eastern time

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| 12:00 pm – 12:20 pm | Welcome and Opening Items       | ▪ Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair
                                        ▪ Joe Bhatia, President and CEO, ANSI                                      |
| 12:20 pm – 12:50 pm | Government Relations            | Update on current legislative and regulatory initiatives and trade agreements such as The United States Mexico-Canada Agreement (USMCA), the COVID-19 stimulus package
                                        ▪ Mary Saunders, Vice President for Government Relations and Public Policy, ANSI |
| 12:50 pm – 1:20 pm  | International Activities        | Update on China and ANSI’s efforts across the globe
                                        ▪ Joe Tretler, Vice President, International Policy, ANSI                   |
| 1:20 pm – 1:35 pm   | Break                            |                                                                        |
| 1:35 pm – 2:20 pm   | Emerging Technology Trends      | Updates from subject matter experts on the latest trends in Nanotechnology and Cybersecurity
                                        **Nanotechnology**
                                        ▪ Dr. Richard C. Pleus, Founder, CEO, Chief Toxicologist, Intertox
                                        ▪ Dr. Shaun Clancy, Consultant and Expert to ISO TC 229 on Nanotechnologies and former Director of Product Regulatory Services, Evonik Corporation
                                        **Cybersecurity**
                                        ▪ Adam Sedgewick, Senior Information Technology Policy Advisor, NIST
                                        ▪ Steve Griffith, Industry Director, PMP, NEMA
| 2:20 pm – 2:45 pm   | United States Standards Strategy (USSS) | Update on the revision to the USSS, which reaffirms a commitment to the US sector-based approach to voluntary standardization activities
                                        ▪ Fran Schrotter, Senior Vice President and COO, ANSI                        |
3:00 pm – 4:15 pm

**Standards Management**

Three active group discussion sessions to share lessons learned, best practices, pros/cons in managing standards activities in a remote participation environment.

**Session 1 (20mins): Standards development landscape in light of the COVID-19 pandemic**
- What is the biggest challenge you have faced as a result of the pandemic?
- Share a best practice that you have developed in order to overcome challenges.
- What remaining challenge do you have that you have remains unsolved?

**Session 2 (20mins): Effective standards engagement with internal constituents and decision makers**
- How do you effectively engage your internal resources/experts to obtain input/contribution to standards development?
- How do you educate, inform, and get updates from business units within your company of standards and/or business updates maintaining proactive and timely two-way collaboration?
- How do you maintain support from management and/or decision makers on critical standard topics and/or changes in the business strategy, which could impact standard strategies?

**Session 3 (20mins): Anticipating and adapting the future of standards development**
- How has your organization altered its perspective with regard to reviewing industry trends and standards?
- What do you want the ‘new normal’ to look like?

15 min wrap-up

**Speakers**
- Jennifer Kitchen, Technical Regulatory & Standards Advocacy Leader, General Electric
- Alan Manche, Vice President, External Affairs, Schneider Electric
- Peter Pondillo, Senior Manager, Standards & Policy, Corning
- Nadja Tremblay, Sr. Manager, Government Relations & Global Codes and Standards, Carrier

4:15 pm – 4:30 pm **Closing Items**