



# COMPANY MEMBER FORUM

FHI 360 Conference Center (Vista Room)  
1825 Connecticut Ave NW, 8<sup>th</sup> Floor, Washington, DC 20009

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## Draft Agenda

### Tuesday, November 5

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9:00 am – 9:30 am **Welcome and Opening Remarks**

- Joe Bhatia, President & CEO, American National Standards Institute (ANSI)
  - Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair
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9:30 am – 11:30 am **Standards Capacity Workshop**

An open discussion centered around the best practices with respect to managing staff and resources within a company's standards group. Topics include:

- Using Internships and employee rotation to expose people to standards activities
- Participant Training – What kinds of training should someone complete before representing their company in a standards venue
- Communicating results in standards world within your company. How to share the successes from your efforts when they are a long sustained effort resulting in publication, as well as those once every few years "big wins" that have high visibility. How to translate standards time (3-6 meetings a year) into company time (Monthly, quarterly)
- Workshop on your standards elevator speech. You have 60 seconds to tell your CEO what you do and why it is important
- Managing conflict in standards meetings – How to argue and disagree without being destructive

**Confirmed Speakers:**

- Elisabeth George, Vice President, Global Regulations & Standards, Philips
  - Nadja Infanti, Senior Manager, Global Codes and Standards, Carrier
  - Alan Manche, Vice President, External Affairs, Schneider Electric
  - Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated
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11:30 am – 12:00 pm **Government Relations Update**

Update on the latest news regarding tariffs, trade regulations, etc.

- Mary Saunders, Vice President, Government Relations, ANSI
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12:00 pm – 12:15 pm **Closing Items and Adjournment**

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