

COMPANY MEMBER FORUM:

INNOVATION THROUGH STANDARDS IN THE NEW NORMAL

OCTOBER 22, 2020, 11 AM - 1 PM EST



Draft Agenda *Last Update: 10/13/2020*

[Registration Link](#)

11:00 am – 11:20 am **Welcome and Opening Items**

- **Jim Matthews**, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI Company Member Forum (CMF) Chair
 - Approval of agenda and report of last CMF Meeting
- **Joe Bhatia**, President and CEO, American National Standards Institute (ANSI)

11:20 am – 11:35 am **United States Standards Strategy (USSS) Update**

Update on the revision to the USSS, which reaffirms a commitment to the US sector-based approach to voluntary standardization activities

- **Fran Schrotter**, Senior Vice President and COO, American National Standards Institute (ANSI)
- **Mary Saunders**, Vice President for Government Relations and Public Policy, American National Standards Institute (ANSI)

11:35 am – 12:45 pm **Standards Management in the “New Normal”**

Three active group discussion sessions to share lessons learned, best practices, pros/cons in managing standards activities in a remote participation environment.

Session 1: What challenges are you facing in leading your internal organization’s priorities on Standards Management?

- Which challenges/topics are you escalating to your management?
- How are you ensuring standards continue to allow you market access?

Session 2: If you could provide recommendations to Standard Developing Organizations (SDOs) on how to manage standards development virtually more effectively, attract, and retain participation, what would you say?

- What type of behavior/tactics are being used to gain an advantage that SDOs need to be aware of?
- What recommendations do we have for them to address these?
- How should SDOs ensure committees remain balanced?
- How should SDOs ensure their standards remain competitive and relevant in the market?

Session 3: What can the broader CMF Membership do to bring value to you and your organization?

Moderators

- **Jennifer Kitchen**, Principal Engineer, Product Safety Standards & Advocacy, Chief Engineer’s Office, General Electric Gas Power
- **Alan Manche**, Vice President, External Affairs, Schneider Electric
- **Peter Pondillo**, Senior Manager, Standards & Policy, Corning Incorporated
- **Nadja Tremblay**, Senior Manager, Government Relations & Global Codes and Standards, Carrier

12:45 pm – 1:00 pm **Closing Items & Adjournment**
