

2017 World Standards Week
ANSI Joint Member Forum – Speaker Biographies

<p>Mark Ace <i>Panelist</i></p>	<p>Mark Ace is vice president, client relations, at Higher Logic, which acquired Kavi in early 2017. As president of Kavi, Mark oversaw product management, engineering, marketing, sales and customer success for Workspace, Kavi’s primary product. Used at over 100 organizations, Workspace is a leading software application for the standards development community, supporting document management, role-based participation, formal balloting and many other structured collaboration requirements unique to standards developing organizations (SDOs). Prior to his work at Higher Logic and Kavi, Mark held leadership roles at other software and technology service companies, where his focus has been on understanding customers’ business requirements and delivering value from technology and service.</p>
<p>S. Joe Bhatia <i>Opening and Closing Remarks</i></p> <p><i>Annual Business Meeting Presentation</i></p>	<p>Joe Bhatia has been president and CEO of the American National Standards Institute (ANSI) since January 2006. He previously served as executive vice president and COO of the international group at Underwriters Laboratories (UL).</p> <p>Mr. Bhatia serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce and U.S. Trade Representative. He is a member of the International Organization for Standardization (ISO) Council and its Council Standing Committee on Finance, and holds a seat on the Oakton Community College Education Foundation Board. In 2017 he concluded his term as president of the Pan American Standards Commission (COPANT), where he also served as vice president for four years.</p>
<p>Scott Buchholz <i>Presenter</i></p>	<p>Scott Buchholz is the chief technology officer (CTO) for Deloitte Consulting LLP’s Federal Government practice with more than 20 years of experience in the areas of IT modernization; solution, enterprise, and data architecture; program management; and IT service management. He leads complex technology-enabled business transformations, from modernization and optimization efforts to full lifecycle implementations. Scott advises on a number of areas including legacy modernization and transformation, eGovernment and eCommerce solutions, and solution architecture in order to streamline how clients interact with customers/constituents, improve productivity, lower costs, and transform their organizations.</p>
<p>Todd Carpenter <i>Panelist</i></p>	<p>Todd Carpenter has served more than 10 years as executive director of the National Information Standards Organization (NISO), a non-profit industry trade association that fosters the development and maintenance of standards for the creation, persistent management, and effective interchange of information. Prior to joining NISO, Todd has held management positions at BioOne, The Johns Hopkins University Press, the Energy Intelligence Group, and the Haworth Press. He has served on the Boards of several industry and community organizations, including the Baltimore County Public Library, the Society for Scholarly Publishing, and the Free Ebook Foundation. Todd also serves as Secretary of ISO TC 46/SC 9 - the ISO Subcommittee on Information & Documentation, Identification & Description, and serves at the U.S. Technical Advisory Group (TAG) Chair for six ISO Subcommittees.</p>

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<p>Stéphane Châtelet <i>Panelist</i></p>	<p>Since he joined the International Organization for Standardization (ISO) in April 2007, Stéphane Châtelet held several positions within the Information Technology department. He is, since April 2016, the director of the information technology department. In this role, Mr. Châtelet is managing a team juggling many hats such as Business Analysis, Project Management, Software Development, Infrastructure, and Operations. He recently guided the definition of the ISO IT Strategy (2017-2020) and is very much involved in various policy and ad-hoc governance groups and tasks forces where IT supports ISO’s mission and strategy. Before joining ISO, Mr. Châtelet worked as a Software Engineer for a global IT services company based in Switzerland.</p>
<p>Timothy A. Klein <i>Moderator</i></p>	<p>As director of technology policy and outreach, Timothy Klein has broad responsibility for and oversight of all external and policy relationships, including Congressional, White House, media, international and stakeholder activities for the Office of the Assistant Secretary for Research and Technology (OST-R) in the U.S. Department of Transportation (DOT). Over the past year, he has focused on supporting DOT in implementing surface transportation authorization; leading OST-R’s Presidential Transition activities; providing leadership to the Secretary’s Beyond Traffic initiative; increasing OST-R’s social media presence, and accelerating statistical releases. Mr. Klein served as Acting Director from October 2014 to May 2016.</p> <p>Mr. Klein joined DOT as the associate administrator for innovation, research and education in a predecessor organization, the Research and Innovative Technology Administration (RITA). He served as one of the senior leaders directly involved in DOT’s response following the attacks of September 11, 2001, supporting the development of the new national and homeland security structures created in response to those attacks. Prior to that, he served for 15 years in progressively responsible program and project management positions at NASA.</p> <p>He holds the USDOT Gold and Silver Medals, the Arthur S. Flemming and William Jump Awards (for exemplary public service), and numerous other DOT and external awards.</p>
<p>Veronica A. Lancaster <i>Panelist</i></p>	<p>Veronica Lancaster is the senior director of standards programs in the Technology & Standards Department of the Consumer Technology Association (CTA)[™], the U.S. trade association representing over 2,200 member companies and owning and producing CES[®], the global stage for innovation. She is responsible for the development, management and growth of CTA’s standards program, which includes oversight of CTA’s standards development process, promotion of national and international standards development activities, and pursuit of emerging technologies that would benefit from standardization at CTA.</p> <p>Prior to joining CTA in June 2013, Ms. Lancaster worked at the Alliance for Telecommunications Industry Solutions (ATIS). She was the manager for global standards development for ATIS, responsible for overseeing all aspects of the standardization efforts of nine communications committees addressing a diverse range of topics. Ms. Lancaster proudly served in the U.S. Army from 1989 until honorably discharged in 1994.</p>

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<p>Kevan Lawlor <i>Annual Business Meeting Presentation</i></p>	<p>Kevan P. Lawlor was elected president and chief executive officer of NSF International in September 2003. A 25 year veteran of NSF, he previously held the positions of chief financial officer, senior vice president – food safety, and president of NSF International Strategic Registrations, Ltd. (NSF-ISR).</p> <p>Prior to joining NSF, Mr. Lawlor held accounting and finance positions with Guardian Industries, a global leader in raw and fabricated glass products, and Uniroyal, Inc., a global manufacturer of chemicals, plastics and tire products. Mr. Lawlor is currently a member of the ANSI Board of Directors and also served as director on the ANSI/RAB National Accreditation Program Joint Operating Board. He also serves on the Dean’s Advisory Board for the University of Michigan School of Public Health and serves on the Boards of Cleary University and Food Gatherers in Ann Arbor, Michigan.</p>
<p>Michael Ludden <i>Panelist</i></p>	<p>Michael Ludden is director of product at IBM’s Watson Developer Labs & AR/VR Labs. Previously, he was developer marketing manager lead at Google, head of developer marketing at Samsung, a developer evangelist at HTC, global director of developer relations at startups Quixey & Nexmo, and was involved at various times in development, product management, marketing, co-founding startups, tech show hosting, and even cruise-ship singing (don’t ask). Mr. Ludden has a degree from UCLA and is happy to share more about exciting developments in the exploding field of Artificial Intelligence.</p>
<p>Jim Matthews <i>Moderator</i></p>	<p>Jim Matthews is director of worldwide standards engineering activities for Corning’s Global Technology and Industry Standards group. He is responsible for Corning’s external standardization activities, including flat panel displays, mobile devices, optical fiber, cable, optical components and applications, as well as coordination across several additional business areas. As a Corning employee for over 36 years, Mr. Matthews has held a variety of positions in customer engineering, product engineering and test and measurement areas prior to his current role in standardization management and policy, and he was recognized by Corning with a once-in-a-lifetime Division People Development Award. He has also received two medals from ANSI: the Astin-Polk International Standards Medal in 2011, and the Elihu Thomson Electrotechnology Medal in 2015.</p> <p>Mr. Matthews has recently completed a second term as Vice-President of the International Electrotechnical Commission (IEC) and Chairman of the Standardization Management Board (SMB) and was named an IEC Ambassador for the areas of communications and systems. He is a past President of the U.S. National Committee of the IEC (USNC). He also currently is a member of the IEEE Standards Association Board of Governors, a member of the ANSI Board of Directors and the ANSI Board Executive Committee, and is Chair of the ANSI Company Member Forum.</p>

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<p>Adam Newman <i>Panelist</i></p>	<p>Adam Newman is IEEE senior director, new business development & operations and IEEE-ISTO executive manager. Mr. Newman has more than 20 years industry experience developing standards and managing business related to technology development. He is currently responsible for developing and diversifying the business and products of the IEEE Standards Association and the operations of its technology incubation program, Registry & Conformity Assessment businesses as well as Alliance Management via the IEEE Industry Standards Technology Organization (ISTO). He’s an in demand speaker on technical standards and their usage and the evolution of standards delivery and implementation. From his prior work, he is an expert in network interconnection, naming numbering and addressing as well as telephone number portability, and he holds a patent in that area.</p>
<p>Pierre Sabellin <i>Panelist</i></p>	<p>Pierre Sabellin joined the International Electrotechnical Commission (IEC) Central Office in 2011 where he worked as technical officer in standards development with several IEC Technical Committees. In 2014 he moved into the newly created position of systems technical officer. In this role, he implemented and promoted the Systems approach for the standardization work of the IEC. He also acted as secretary for several Systems Committees and Systems Evaluation Groups. Since 2016, he is managing the Technical Department at the IEC Central Office. Prior to joining the IEC, Mr. Sabellin’s 25 year career spanned over diverse professional management experience in R&D and marketing in international SMEs focused on industrial manufacturing, factory automation, and metrology.</p>
<p>Gregory Saunders <i>Panelist</i></p>	<p>Gregory E. (Greg) Saunders is the director of the Defense Standardization Program Office, the Defense Secretary’s Executive Agent for the Defense Standardization Program. He is also the vice-chair of the Defense Standardization Council chaired by the Deputy Assistant Secretary of Defense for Systems Engineering. The Council provides overall, top level policy guidance for the DSP.</p> <p>Mr. Saunders is a past Chairman of the Board of Directors of ASTM International, serves on the ANSI Board of Directors, and is a Fellow at SAE International where he served on the Board of Directors. Mr. Saunders has been honored to receive numerous awards, recognitions and commendations to include the Vice President’s Golden Hammer Award, the Department of Defense Civilian Service Award, the Joint Meritorious Unit Award, ANSI’s Howard Coonley Medal and their Meritorious Service Award, ASTM’s William T. Cavanaugh Memorial Award, the SAE Aerospace Chair Award, the Standards Engineering Society’s Leo B. Moore Medal of Honor, the Silver Star of the Polish Army, and industry’s Equal Partner Award.</p>
<p>Lesley West <i>Panelist</i></p>	<p>Lesley West is the director of product development for ASTM International’s Publications & Marketing division. There she implements new offerings such as the integrated services program, and maintains and enhances existing product lines and user tools for ASTM standards, related peer-reviewed documents, and other complementary products, as well as overseeing the ASTM delivery platform, ASTM Compass®. Lesley has worked in publishing for over 30 years. She joined ASTM International in 1997. Before assuming her current position, she directed ASTM’s Graphic Design, Digital Output, & Production department.</p>