2024 U.S. CELEBRATION OF WORLD STANDARDS DAY (WSD)


The U.S. Celebration of WSD planning committee—co-chaired by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST)—is pleased to offer sponsorship opportunities for the 2024 event, to be held on November 14 at the National Housing Center in Washington, DC. The National Institute of Building Sciences (NIBS) is this year’s administrating organization.

The celebration will feature extensive networking opportunities and lively interactions among event sponsors and attendees. The program will also honor the Ronald H. Brown Standards Leadership Award recipient and the winner of the WSD Paper Competition.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:15pm–5:00pm</td>
<td>Opening networking reception and exhibits</td>
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<tr>
<td>5:00pm–6:00pm</td>
<td>WSD program</td>
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<tr>
<td>6:00pm–7:30pm</td>
<td>Continued networking reception and exhibits</td>
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WSD sponsorship opportunities are available at a variety of levels. Details can be found on the next page and on the WSD Sponsorship Registration page.

Registration deadline is October 14.
**SPONSORSHIP TIERS**

<table>
<thead>
<tr>
<th>TIER</th>
<th>PRICE</th>
<th>Benefits</th>
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<tbody>
<tr>
<td>HERO</td>
<td>$7,000</td>
<td>Enhanced exhibit display in premium location during networking reception</td>
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<tr>
<td></td>
<td></td>
<td>Admission for <strong>16</strong> people (additional tickets available for purchase)</td>
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<tr>
<td></td>
<td></td>
<td>Acknowledgement in opening remarks during WSD program</td>
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<tr>
<td></td>
<td></td>
<td>Special sponsor banner sign in premium location during networking reception</td>
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<td></td>
<td></td>
<td>Logo on shared event signage</td>
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<td></td>
<td></td>
<td>Logo in rotating PPT display during WSD program</td>
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<td></td>
<td></td>
<td>Name/logo on WSD webpage</td>
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<tr>
<td></td>
<td></td>
<td>Logo in printed WSD program distributed to all attendees</td>
</tr>
<tr>
<td>CHAMPION</td>
<td>$5,450</td>
<td>6’ tabletop exhibit during networking reception</td>
</tr>
<tr>
<td>ADVOCATE</td>
<td>$3,500</td>
<td>6’ tabletop exhibit during networking reception</td>
</tr>
<tr>
<td>SUPPORTER</td>
<td>$2,250</td>
<td>6’ tabletop exhibit during networking reception</td>
</tr>
<tr>
<td>FRIEND</td>
<td>$950</td>
<td>Admission for <strong>2</strong> people (additional tickets available for purchase)</td>
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</table>

**SPONSORS**

- **HERO**
  - $7,000
  - Enhanced exhibit display in premium location during networking reception
  - Admission for **16** people (additional tickets available for purchase)
  - Acknowledgement in opening remarks during WSD program
  - Special sponsor banner sign in premium location during networking reception
  - Logo on shared event signage
  - Logo in rotating PPT display during WSD program
  - Name/logo on WSD webpage
  - Logo in printed WSD program distributed to all attendees

- **CHAMPION**
  - $5,450
  - 6’ tabletop exhibit during networking reception
  - Admission for **12** people (additional tickets available for purchase)
  - Logo on shared event signage
  - Logo in rotating PPT display during WSD program
  - Name/logo on WSD webpage
  - Logo in printed WSD program distributed to all attendees

- **ADVOCATE**
  - $3,500
  - 6’ tabletop exhibit during networking reception
  - Admission for **8** people (additional tickets available for purchase)
  - Logo on shared event signage
  - Logo in rotating PPT display during WSD program
  - Name listed on WSD webpage
  - Logo in printed WSD program distributed to all attendees

- **SUPPORTER**
  - $2,250
  - Admission for **4** people (additional tickets available for purchase)
  - Logo on shared event signage
  - Logo in rotating PPT display during WSD program
  - Name listed on WSD webpage
  - Logo in printed WSD program distributed to all attendees

- **FRIEND**
  - $950
  - Admission for **2** people (additional tickets available for purchase)
  - Logo on shared event signage
  - Logo in rotating PPT display during WSD program
  - Name listed on WSD webpage
  - Name listed in printed WSD program distributed to all attendees
ADDITIONAL SPONSORSHIP OPPORTUNITIES

SINGLE ADMISSION TICKETS
$250 each if purchased in conjunction with a sponsorship tier
$300 each if not purchased in conjunction with a sponsorship tier

SIGNATURE COCKTAIL/MOCKTAIL SPONSOR
4 openings available
$2,000 if purchased in conjunction with a Hero, Champion, Advocate, or Supporter sponsorship
Signage at bar(s) with name/logo and image/description of drink

$3,000 if not purchased with the above sponsorships. Includes:
Signage at bar(s) with name/logo and image/description of drink
Admission for 4 people
Logo in rotating PPT display during WSD program
Name/logo on WSD webpage
Name in printed WSD program distributed to all attendees

LIVE MUSICIAN SPONSOR
1 opening available
$1,750 if purchased in conjunction with a Hero, Champion, Advocate, or Supporter sponsorship
Name/Logo on dedicated signage for musician

$2,500 if not purchased with the above sponsorships
Name/Logo on dedicated signage for musician
Admission for 3 people
Logo in rotating PPT display during WSD program
Name/logo on WSD webpage
Name in printed WSD program distributed to all attendees

DIGITAL AD
$250 and includes a full-slide advertisement in the rotating PPT display during WSD program

The U.S. Celebration of World Standards Day is a widely attended event that is co-sponsored and attended by federal government agencies to recognize and honor the many contributions of the U.S. standards and conformity assessment community.