



# SPONSORSHIP OPPORTUNITIES

## 2024 U.S. CELEBRATION OF WORLD STANDARDS DAY (WSD)

Join the U.S. standardization community in recognizing collective progress for the greater good at the 2024 U.S. Celebration of World Standards Day, *Shared Vision for a Better World: Standards for the Changing Climate*.

The U.S. Celebration of WSD planning committee—co-chaired by the American National Standards Institute (ANSI) and the National Institute of Standards and Technology (NIST)—is pleased to offer sponsorship opportunities for the 2024 event, to be held on November 14 at the National Housing Center in Washington, DC. The National Institute of Building Sciences (NIBS) is this year's administrating organization.

The celebration will feature extensive networking opportunities and lively interactions among event sponsors and attendees. The program will also honor the Ronald H. Brown Standards Leadership Award recipient and the winner of the WSD Paper Competition.

**4:15pm–5:00pm**      **Opening networking reception and exhibits**

**5:00pm–6:00pm**      **WSD program**

**6:00pm–7:30pm**      **Continued networking reception and exhibits**

WSD sponsorship opportunities are available at a variety of levels. Details can be found on the next page and on the WSD Sponsorship Registration page.

**Registration deadline is October 14.**

# SPONSORSHIP TIERS



**HERO**  
\$7,000

**Enhanced exhibit display** in premium location during networking reception

Admission for **16** people (additional tickets available for purchase)

**Acknowledgement in opening remarks** during WSD program

**Special sponsor banner sign** in premium location during networking reception

Logo in rotating PPT display during WSD program

**Name/logo** on WSD webpage

**Logo** in printed WSD program distributed to all attendees



**CHAMPION**  
\$5,450

**6' tabletop exhibit** during networking reception

Admission for **12** people (additional tickets available for purchase)

**Logo** on shared event signage

Logo in rotating PPT display during WSD program

**Name/logo** on WSD webpage

**Logo** in printed WSD program distributed to all attendees



**ADVOCATE**  
\$3,500

**6' tabletop exhibit** during networking reception

Admission for **8** people (additional tickets available for purchase)

**Logo** on shared event signage

Logo in rotating PPT display during WSD program

**Name** listed on WSD webpage

**Logo** in printed WSD program distributed to all attendees



**SUPPORTER**  
\$2,250

**6' tabletop exhibit** during networking reception

Admission for **4** people (additional tickets available for purchase)

**Logo** on shared event signage

Logo in rotating PPT display during WSD program

**Name** listed on WSD webpage

**Name** listed in printed WSD program distributed to all attendees



**FRIEND**  
\$950

Admission for **2** people (additional tickets available for purchase)

Name on shared event signage

Logo in rotating PPT display during WSD program

Name listed on WSD webpage

Name listed in printed WSD program distributed to all attendees

# ADDITIONAL SPONSORSHIP OPPORTUNITIES



## SINGLE ADMISSION TICKETS

\$250 each if purchased in conjunction with a sponsorship tier

\$300 each if not purchased in conjunction with a sponsorship tier



## SIGNATURE COCKTAIL/ MOCKTAIL SPONSOR

4 openings available

\$2,000 if purchased in conjunction with a [Hero](#), [Champion](#), [Advocate](#), or [Supporter](#) sponsorship

Signage at bar(s) with name/logo and image/description of drink

\$3,000 if not purchased with the above sponsorships. Includes:

Signage at bar(s) with name/logo and image/description of drink

Admission for 4 people

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Name in printed WSD program distributed to all attendees



## LIVE MUSICIAN SPONSOR

1 opening available

\$1,750 if purchased in conjunction with a [Hero](#), [Champion](#), [Advocate](#), or [Supporter](#) sponsorship

Name/Logo on dedicated signage for musician

\$2,500 if not purchased with the above sponsorships

Name/Logo on dedicated signage for musician

Admission for 3 people

Logo in rotating PPT display during WSD program

Name/logo on WSD webpage

Name in printed WSD program distributed to all attendees



## DIGITAL AD

\$250 and includes a full-slide advertisement in the rotating PPT display during WSD program

*The U.S. Celebration of World Standards Day is a widely attended event that is co-sponsored and attended by federal government agencies to recognize and honor the many contributions of the U.S. standards and conformity assessment community.*