COMING FULL CIRCLE

Conference on U.S. Leadership in ISO and IEC Technical Committees

Presented by
Robert W. Noth
Conference Moderator
BEING HEARD
U.S. VOICE IN INTERNATIONAL STANDARDS

- The who, what, when, where and how of international standards development is best decided by the affected parties in an industrial sector. (Revision of the U.S. NSS)

- Holding key leadership positions within the ISO and IEC organizations helps to maximize U.S. influence; coordination of efforts to forward U.S. candidates for these positions is an important element to successful implementation of U.S. Strategies (USNC Council & AIC)

- Equally important to placing U.S. persons in key leadership positions, is ensuring our U.S. leaders build relationships and establish alliances with key participants in the international standardization process (USNC Council, USNC TMC, AIC & AIF)

- When promoting and advocating U.S. perspectives, policies, technologies, and standards, remember that, as a U.S. leader, you are not alone, mechanisms exist – via ANSI, SDOs, and the USG – to assist you in your efforts (ANSI staff education and outreach)

- Better understand how ANSI and the USNC are perceived by other countries and adjust our postures and approaches for improved effectiveness (USNC Council & AIC)
HOW DO YOU DO IT?
COMMITTEE LEADERSHIP ISSUES

- Understand your responsibility
- Take charge and lead by example
- Make sure everyone on the committee understands their specific roles
- Establish a good team with a common goal
- Ensure participants stay engaged in the process
- Encourage cooperation and collaboration, especially with key international liaison organization (e.g., regulatory organizations)

(Organizations delegated secretariats and US/TAGs, ANSI staff education and outreach)
ON COMMON GROUND (PART 1)
INTERNATIONAL COMMITTEE ISSUES

- Support shortening CDV/DIS stage (USNC TMC & AIF)
- Develop performance criteria/key performance indicators that relate to root causes of delays to track progress (USNC TMC & AIF)
- Work issues first within your committee, and appeal to TMB/SMB only as last resort – and make sure you have a solid case with strong support (USNC TMC & AIF)
- Provide educational material on the role of horizontal standards activities in relation of product or verticle activities and the importance of ensuring adequate and appropriate participation in them (ANSI staff education and outreach)
- Establish criteria to advance NWIs with less than 5 P members, providing certain criteria is met (AIC & AIF)
- Promote increased use of teleconferencing and web-based interactive meetings (AI)
- Work with Department of State to resolve concerns regarding visas for experts from China (IPC)
ON COMMON GROUND (PART 2)
US/TAG OPERATIONAL ISSUES

- Develop guidance documentation for US/TAGs on how to coordinate development and review of U.S. positions items being developed with international JWGs (USNC TMC & AIF)

- Develop informational mechanisms for US/TAGs get access to information about new documents being issued by IEC and ISO (ANSI staff)

- Monitor progress on HR 3598 (manufacturing related legislation that includes possible funding for academia to participate in standardization) and provide information and education on it (ANSI staff)

- Promote increased use of teleconferencing and web-based interactive meetings (All)

- Promote increased use and knowledge of ISO/IEC Directives, ANSI Guide to Delegates, Head of Delegation Report, to better prepare delegation to address issues before, during and after international meetings (Organizations administering US/TAGs, ANSI staff)

- Provide access to revisable files for standards to be adopted nationally (ANSI staff)
WE ARE HERE FOR YOU

- Encourage greater participation in AIC, AIF, UNSC Council and USNC/TMC (ANSI leadership and staff)

- Consider ANSI and NIST collaborating on a database of ISO and IEC committee documents (initially NWIPs), accessible to members of all US/TAGs (USNC Council & AIC)

- USG should promote use of VCS in support of regulation and when appropriate in lieu of regulation (Revision of the U.S. NSS)

- Address issues relating to CEN consultants (ANSI RSC-EMEA)

- Address how to make future sessions such as this more effective (USNC Council, AIC & AIF)