

Acceptance and Rejection: ANSI Participation in ISO

**Conference on U.S. Leadership
in ISO and IEC Technical Committees**

Presented by

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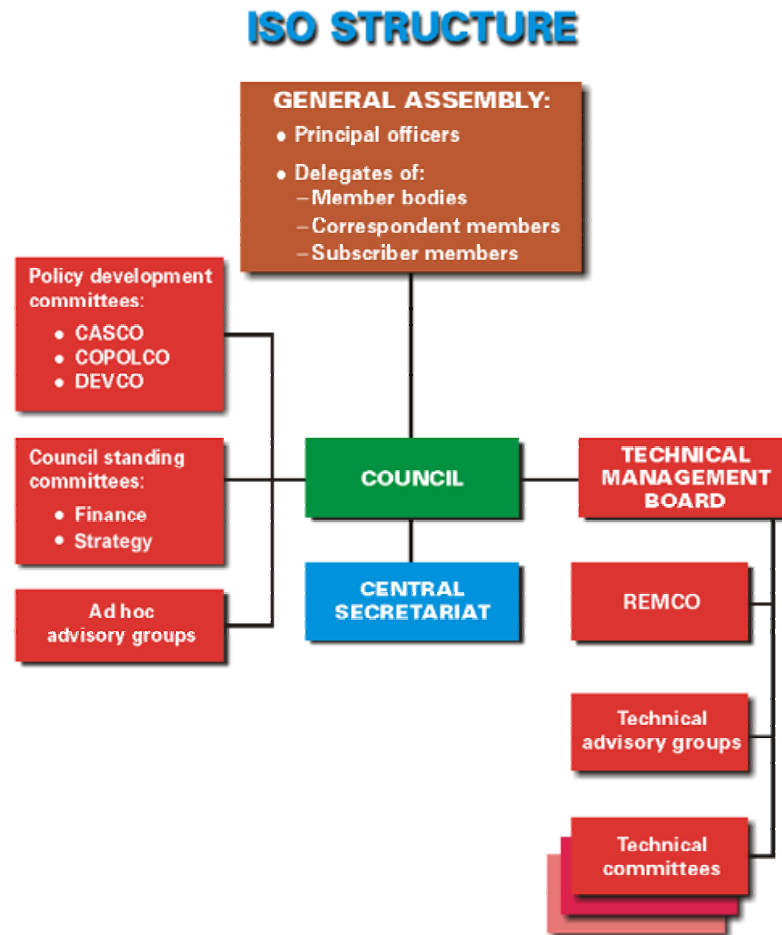


Overview

■ Agenda

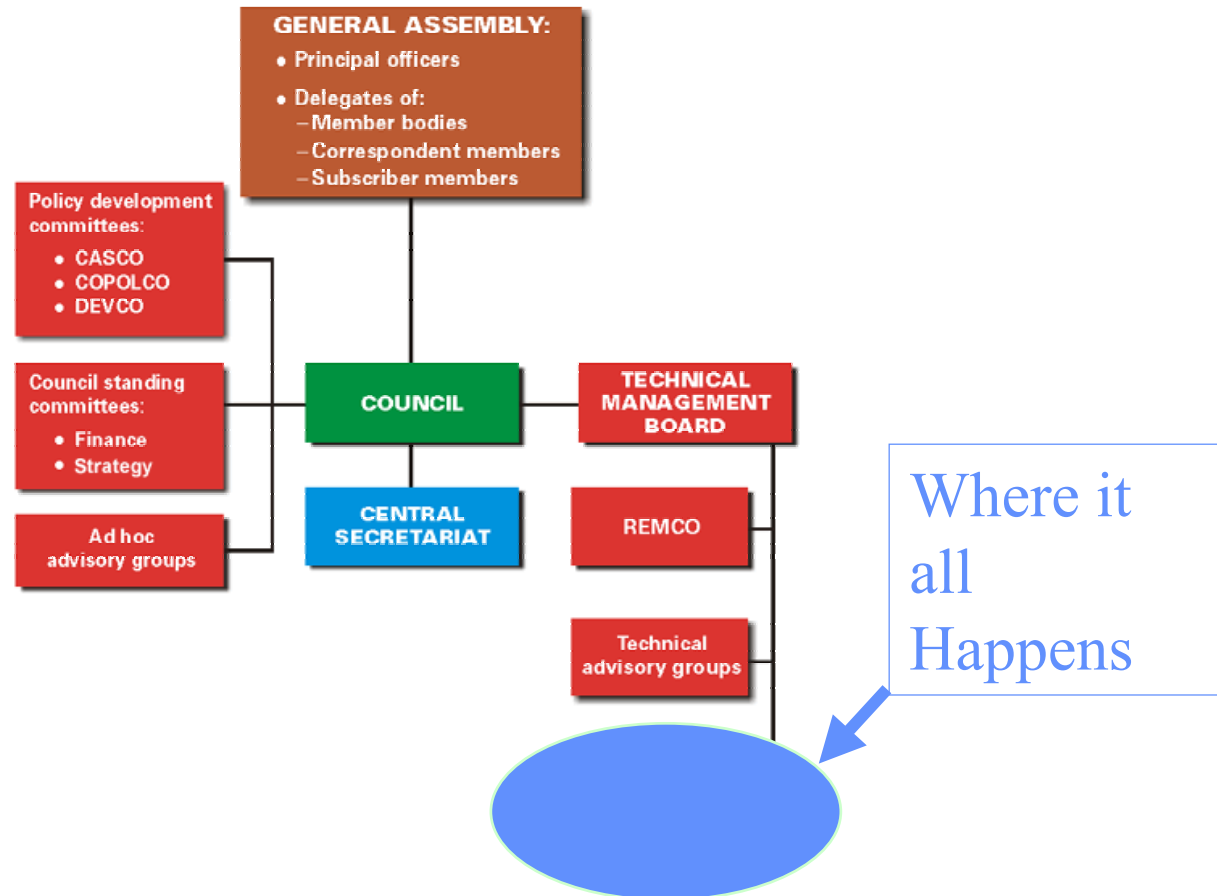
- How Does ISO Operate?
- Perception of ANSI and US Participants
- ANSI Involvement in ISO
- Global Relevance and the ISO Code of Ethics
- Last Thoughts

ISO Governance Picture



ISO in Reality

ISO STRUCTURE



ISO's Functional Organization—Officially

146 national members

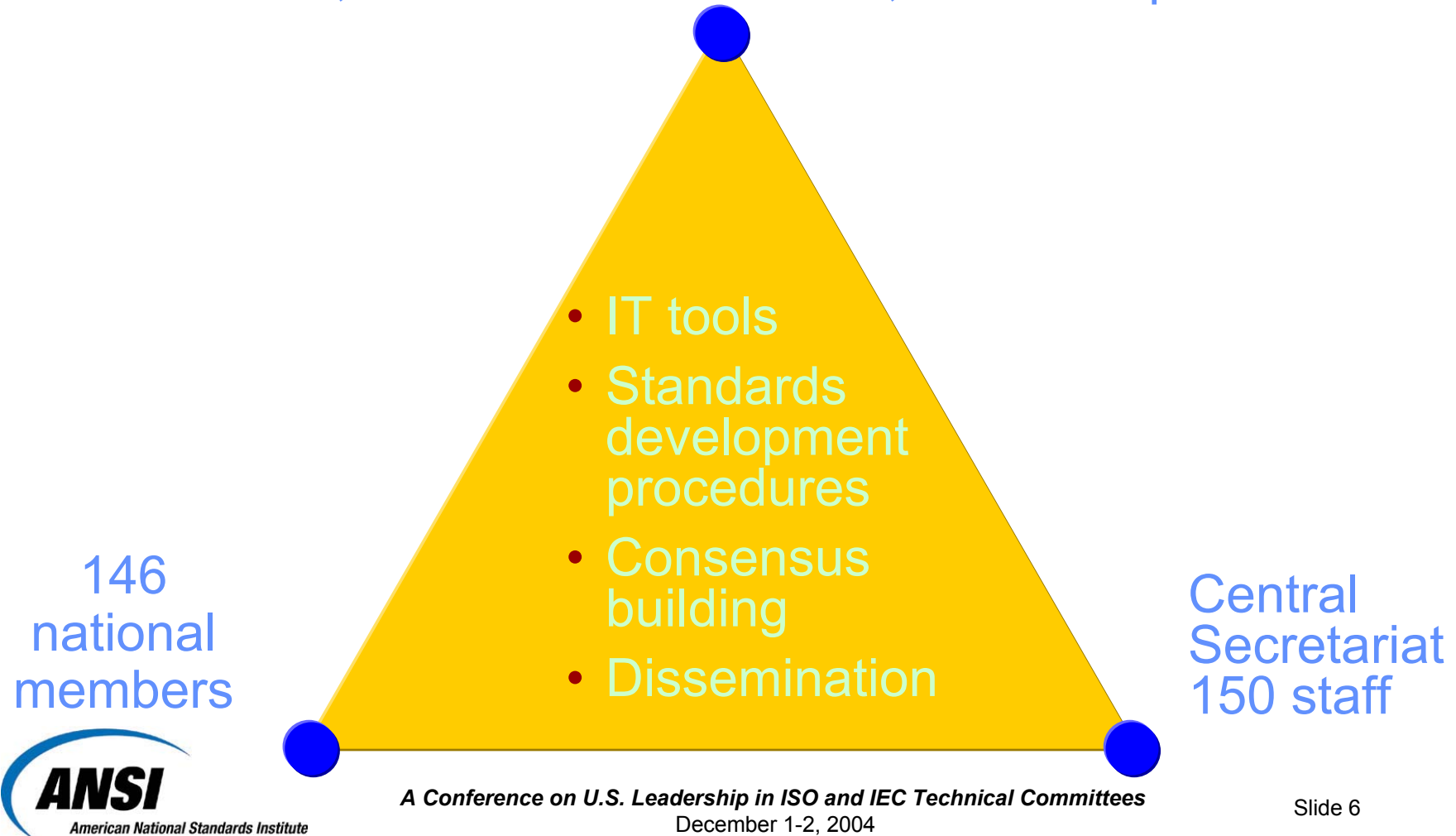
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- IT tools
 - Standards development procedures
 - Consensus building
 - Dissemination

184 TCs
3 000 technical
bodies
50 000 experts

Central
Secretariat
150 staff

ISO's Functional Organization—Reality

184 TCs, 3 000 technical bodies, 50 000 experts



Overall Perception of ANSI

- The US is the World's only Superpower
 - Not in ISO—EU is
 - And China is right behind

- For Such a Developed Country, We Don't Do Our Homework
 - Assumption others agree with our business practices, technological choices, safety views, level of health and environmental protection

ANSI Involvement in ISO—Key Data

- Member since founding—1947
- Council Member since founding
- TMB member since 1965
- 4 Presidents, including first
- P member all Policy Committees and Council sub-committees, Chair Finance Committee
- 130 (19%) TC/SC Secretariats (out of 685)
- 558 (81% of all TC/SC) P memberships (out of 11,600)
- 37 (5%) O memberships

Global Relevance and Code of Ethics

- Major US Accomplishments
 - Most do not understand the commitment
 - It is too bad ISO and IEC are different

- Both support the Strategic Plan

- Both support US interests

Code of Ethics

- ISO members commit to
 - Seek globally relevant standards
 - Application of WTO principles
 - Organize national input to take into account all affected interests
 - Facilitate participation of consumers, SME's, and government

- ISO parties commit to
 - Follow the procedures
 - Prevent conflicts of interest
 - Insure market needs drive development

Global Relevance

- Strive for a Unique International Solution
- Commit to Global Relevance at the Outset
 - A regional solution should not be supported
 - Other deliverables may lead to an IS later
- Performance over Prescription
- Apply the Rules for Essential Differences if Needed
- Global Relevance Starts in the Business Plan

Last Thoughts

- Preventing ISO from Addressing Issues Is No Longer a Good Option
- Leadership Positions Are Going to Be Up for Grabs
 - China is going to push
 - Other Developing Countries are going to expect
- US Has Much to Gain from GR and the C of E
 - We gain from one globally accepted standard
 - We may have to invent solutions for cooperation between ISO and other SDO's
 - We may have to seek corrections
- Transparency is coming—even if not in the ISO tradition
- Look at SR process for clues.
- Show Up