Acceptance and Rejection: ANSI Participation in ISO

Conference on U.S. Leadership in ISO and IEC Technical Committees

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Overview

- Agenda
  - How Does ISO Operate?
  - Perception of ANSI and US Participants
  - ANSI Involvement in ISO
  - Global Relevance and the ISO Code of Ethics
  - Last Thoughts
ISO Governance Picture
ISO’s Functional Organization—Officially

146 national members

- IT tools
- Standards development procedures
- Consensus building
- Dissemination

184 TCs
3,000 technical bodies
50,000 experts

Central Secretariat
150 staff
ISO’s Functional Organization—Reality

184 TCs, 3,000 technical bodies, 50,000 experts

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Overall Perception of ANSI

- The US is the World’s only Superpower
  - Not in ISO—EU is
  - And China is right behind

- For Such a Developed Country, We Don’t Do Our Homework
  - Assumption others agree with our business practices, technological choices, safety views, level of health and environmental protection
ANSI Involvement in ISO—Key Data

- Member since founding—1947
- Council Member since founding
- TMB member since 1965
- 4 Presidents, including first
- P member all Policy Committees and Council sub-committees, Chair Finance Committee
- 130 (19%) TC/SC Secretariats (out of 685)
- 558 (81% of all TC/SC) P memberships (out of 11,600)
- 37 (5%) O memberships
Global Relevance and Code of Ethics

- Major US Accomplishments
  - Most do not understand the commitment
  - It is too bad ISO and IEC are different

- Both support the Strategic Plan
- Both support US interests
Code of Ethics

- ISO members commit to
  - Seek globally relevant standards
  - Application of WTO principles
  - Organize national input to take into account all affected interests
  - Facilitate participation of consumers, SME’s, and government

- ISO parties commit to
  - Follow the procedures
  - Prevent conflicts of interest
  - Insure market needs drive development
Global Relevance

- Strive for a Unique International Solution
- Commit to Global Relevance at the Outset
  - A regional solution should not be supported
  - Other deliverables may lead to an IS later
- Performance over Prescription
- Apply the Rules for Essential Differences if Needed
- Global Relevance Starts in the Business Plan
Last Thoughts

- Preventing ISO from Addressing Issues Is No Longer a Good Option
- Leadership Positions Are Going to Be Up for Grabs
  - China is going to push
  - Other Developing Countries are going to expect
- US Has Much to Gain from GR and the C of E
  - We gain from one globally accepted standard
  - We may have to invent solutions for cooperation between ISO and other SDO’s
  - We may have to seek corrections
- Transparency is coming—even if not in the ISO tradition
- Look at SR process for clues.
- Show Up