





## Advocating U.S. perspectives and positions in Europe

# Conference on U.S. Leadership in ISO and IEC Technical Committees

Presented by Gwen B. Lyle Standards Attaché, U.S. Mission to the European Union

# **Overview**

#### Agenda

- > Reach of the European Standards Regime
- > Ways to influence European standards
- > Trends in European standardization
- Case studies
- > U.S. government initiatives



#### **EU Member States**

- Austria
- Belgium
- Cyprus
- Czech republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy

- Latvia
- Lithuania
- Luxembourg
- Malta
- The Netherlands
- Poland
- Portugal
- Slovakia
- Slovenia
- Spain
- Sweden
- United kingdom



#### **EFTA Countries**



Iceland Liechtenstein Norway Switzerland



## CEN Affiliates and Partner Organizations

Affiliates Albania Bulgaria Croatia Romania Turkey The Former Yugoslav Republic of Macedonia

<u>CEN Partners</u> Serbia and Montenegro Tunisia Ukraine





## **CENELEC** Affiliates and Cooperating Partners

Affiliates Albania Bulgaria Croatia Romania Turkey Ukraine Bosnia-Herzegovina

#### **Cooperating Partners**

32 industrial and social federations which contribute to and advise in their field of expertise



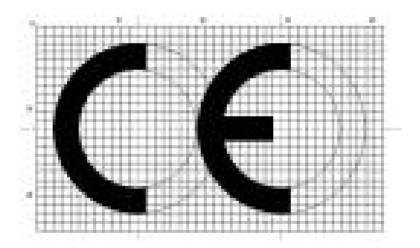






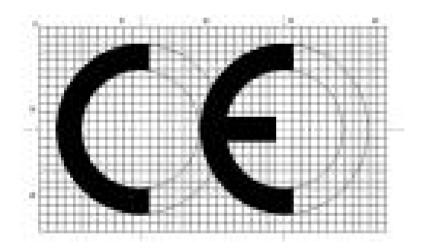


# **Demonstrating Conformity**





#### **Demonstrating Conformity with American standards**















### Vienna (CEN) and Dresden (CENELEC) Agreements with ISO and IEC









#### **Mirror Committees**





#### **Roof Shingle Technical Committee meeting**





#### **Case Study**





#### **Case Study**







# Market Development Cooperator Program

#### **Steel Founder's Society of America**

Led by this trade association whose members represent 70% of steel castings in the U.S., a MDCP of \$172,000 will fund participation in ISO TC 17 for steel products, with the intention of influencing European and Chinese standards through international standards.

#### **Consortium for Standards and Conformity Assessment (CSCA)**

A cooperative effort of standards organizations ASME, ASTM, American Petroleum Institute, and CSA America. The \$400,000 MDCP award and technical assistance will help CSCA establish a presence in Beijing. The goal of CSCA Beijing is to form relationships with peer agencies, monitor standards development, and promote acceptance of consortium members' standards and conformity assessment systems

Web site: export.gov/mdcp



#### **U.S. – EU Government Initiatives**







#### **Trends in European standardization**

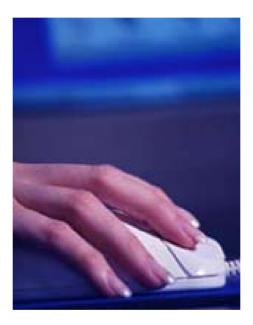








#### Website



#### http://www.BuyUSA/europeanunion



# The Standards Team at the U.S. Mission to the European Union

Gwen.Lyle@mail.doc.gov Sylvia.Mohr@mail.doc.gov



