PROACTIVE LEADERSHIP

Conference on U.S. Leadership in ISO and IEC Technical Committees

Presented by
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Overview

- Agenda
  - Item 1 - Define Roles and Responsibilities
  - Item 2 - Balance and Diversify Your “Team”
  - Item 3 - Make Strategic Alliances
  - Item 4 - Apply “Real” Project Management Concepts
  - Item 5 - Timing and Timeliness
Topic One – Roles and Responsibilities

Chairman’s Role and Responsibilities

- Program Manager, Marketing Director, Leader & Facilitator, Business Manager - Not a “Standards Writer”
- Sole Accountability for “Success or Failure” of the TC

Secretary’s Role and Responsibilities

- Provide Administrative Support for Chair
- Track work program status, maintain data bank & provide updates to ISO/CS, resolve administrative items with ISO/CS, coordinate administrative matters with SC Secretaries and ISO/CS
Topic Two – Balance & Diversify “Team”

- Regional Balance
  - Asia, Europe and the Americas
  - Centers of “World Market”

- Developed & Developing Nations
  - Developing Nations are “Challenging the Market”
  - Majority of ISO Membership

- Chairman’s Advisory Group
Topic Three – Make “Strategic Alliances”

- Government
  - International Regulatory Bodies
  - Other International Organizations

- Industry Groups
  - International Non-Governmental Organizations
  - International Industry Groups & Trade Associations

- ISO & IEC Technical Committees
Topic Four - Apply Project Management

- Authority
  - “Chain of Command” – Line Authority
  - SC Chairs and SC Secretaries

- Accountability
  - SC Chairs Responsible to TC Chair for their “business unit” success
  - SC Secretaries Responsible to SC Chairs for Administration and to TC Secretary for Coordination
Topic Five - “Timing and Timeliness”

- **Timing**
  - You have to Be there, Be active, Be accepted and
  - Be known for delivering results

- **Timeliness**
  - You MUST deliver When the Customer Needs It
  - “Business as Usual” means failure- customer seeks another venue