



Standards Wars: Myth or Reality?

How the forces of competition, convergence, and coordination impact standards development

AGENDA

Thursday, May 12, 2011 | 10:00 a.m. – 5:00 p.m.

Grand Hyatt Washington, 1000 H Street NW, Washington, DC

Time	Topic	Speaker
8:30 a.m.	Registration / Networking Breakfast	
10:00 a.m.- 10:15 a.m.	Welcome and Opening Remarks	Fran Schrotter, ANSI Senior Vice President and Chief Operating Officer
10:15 a.m.- 10:30 a.m.	Introduction of Moderator Moderator Remarks <i>Perspectives of the three constituencies of standards: users, specifiers, and standards developers define conflict and duplication and how they defend (or not) against it.</i>	Jim Pauley, Senior Vice President, External Affairs and Government Relations, Schneider Electric/ Square D Company; member, ANSI Board of Directors
10:30 a.m.- 12:00 p.m.	Users of Standards (Industry, Consumers, Government Purchasers, Conformity Assessment Bodies) <i>Questions for the Panel:</i> <ul style="list-style-type: none"> • Does the existence of multiple standards matter? • On what basis is a standard selected? • Are there areas where conflicts can be less tolerated versus more tolerated (i.e., product specifications versus safety)? • Does every standard have to have the same level or status, or does the market sort that out? <p>The Panel's discussion will be followed by a 30-minute Q&A session.</p>	<u>Facilitator</u> Jim Pauley <u>Panelists</u> Don Mays, Consumers Union Amy Marasco, Microsoft Marty Strauss, Consultant Mary Saunders, National Institute of Standards and Technology (NIST) Jamie Carroll, JBC Law Group

<p>12:00 p.m.- 1:00 p.m.</p>	<p>Lunch Networking lunch</p>	
<p>1:00 p.m.- 2:30 p.m.</p>	<p>Standards Developers (Accredited Standards Developers, Consortia)</p> <p><i>Questions for the Panel:</i></p> <ul style="list-style-type: none"> • What are the drivers for developing a standard? • Does it matter that others are in the space? • If coordination is a goal, how is it achieved? • Is duplication of standards ever desirable? <p>The Panel's discussion will be followed by a 30-minute Q&A session.</p>	<p><u>Facilitator</u> Neil Bogatz, International Association of Plumbing and Mechanical Officials (IAPMO)</p> <p><u>Panelists</u></p> <p>Kathie Morgan, ASTM International</p> <p>Claire Ramspeck, ASHRAE</p> <p>Andy Updegrove, Gesmer Updegrove LLP</p> <p>Lynne Gilbertson, National Council for Prescription Drug Programs (NCPDP)</p> <p>Karen Higginbottom, ISO/IEC JTC 1</p>
<p>2:30 p.m.- 4:00 p.m.</p>	<p>Specifiers of Standards (Regulators/Government, Procurement)–</p> <p><i>Questions for the Panel:</i></p> <ul style="list-style-type: none"> • How do you choose standards on which to base programs? • Do you participate in the development and if so, are issues of conflict and duplication relevant to your participation? • When is it desirable to have one standard and when is it desirable to have more than one? • When standards are enforced (by law/regulators), what issues result when multiple standards are created on the same topic? <p>The Panel's discussion will be followed by a 30-minute Q&A session.</p>	<p><u>Facilitator</u> Gordon Gillerman, NIST</p> <p><u>Panelists</u></p> <p>Aimee T. McKane, Lawrence Berkeley National Laboratory</p> <p>Bill Dupler, Building Official, County of Chesterfield, VA</p> <p>Scott Colburn, U.S. Food and Drug Administration</p> <p>Mary McKiel, U.S. Environmental Protection Agency</p>

<p>4:00 p.m.- 4:45 p.m.</p>	<p>NSSN Overview</p> <p>The NSSN: A National Resource for Global Standards is a search engine that provides users with standards-related information from a wide range of developers, including organizations accredited by ANSI, other U.S. private sector standards bodies, government agencies, and international organizations. ANSI, with NIST's support, is working to enhance the breadth and accessibility of the NSSN's standards data to facilitate coordination and as a general tool for all stakeholders.</p> <p>The presentation will be followed by a brief Q&A session.</p>	<p>Bob Hager, ANSI</p>
<p>4:45 p.m.- 5:00 p.m.</p>	<p>Facilitated Discussion</p> <ul style="list-style-type: none"> • Next Steps • Workshop Report 	<p>Jim Pauley</p>
<p>5:00 p.m.</p>	<p>Adjournment</p>	<p>Jim Pauley</p>