

Standards Wars: Myth or Reality?
Speaker Biographies

<p>Fran Schrotter <i>Opening Remarks</i></p>	<p>Frances E. Schrotter is senior vice president and chief operating officer of the American National Standards Institute (ANSI). She has primary responsibility for ANSI's activities supporting and facilitating the participation of U.S. interests in domestic, regional, and international standardization activities. She works closely with government agencies and public-sector stakeholders to explore how the private sector can assist in addressing their standardization needs.</p> <p>Ms. Schrotter is actively involved with the work of ANSI's cross-stakeholder forums for homeland security, nanotechnology, biofuels, nuclear energy, healthcare information technology, identity theft protection and identity management, and electric vehicles. Since joining ANSI in 1976, Ms. Schrotter has worked with numerous domestic and international committees developing standards in dozens of industries. She spent many years in the IT standards arena, and served as the first international secretariat of the International Organization for Standardization (ISO) / International Electrotechnical Commission (IEC) Joint Technical Committee (JTC) 1 on <i>Information Technology</i>.</p>
<p>Jim Pauley <i>Moderator</i></p>	<p>Jim Pauley is senior vice president, external affairs and government relations, for Schneider Electric/Square D Company. He is responsible for directing the company activities in all facets of industry standards, both domestic and international, and has responsible for the conformity assessment strategy and implementation associated with the company products. He is also responsible for company positions on policy issues with federal, state, and local governments. Prior to joining Square D Company, Mr. Pauley was self-employed as an electrical contractor and an electrician in the residential and commercial construction areas.</p> <p>Mr. Pauley is a member of the ANSI Board of Directors. He has previously served as ANSI's vice-chairman, chairman of the Executive Standards Council (ExSC), and on the National Policy Committee (NPC). He serves as the U.S. Technical Advisor to IEC Technical Committee (TC) 64, <i>Electrical Installation Requirements in Buildings</i>. He also serves in numerous leadership and committee positions with the National Fire Protection Association (NFPA), the National Electrical Manufacturers Association (NEMA), and the International Association of Electrical Inspectors (IAEI).</p>
<p>Don Mays <i>Panelist</i></p>	<p>Donald L. Mays is senior director of product safety planning and technical administration at Consumers Union (CU), the publisher of <i>Consumer Reports</i>. He has more than 30 years experience directing laboratory operations and testing programs for baby and child products, personal care products, fitness and recreational equipment, foods and beverages, appliances, outdoor power equipment, and tools. He has testified several times before the U.S. Senate on consumer safety, and writes a blog on product safety for <i>Consumer Reports</i>.</p> <p>Mr. Mays previously served as vice president of retail and consumer product services for Intertek Group, where he ran an international business unit that provided product safety, quality, and performance assessments for global retailers and manufacturers. He also served as technical director of the Good Housekeeping Institute, directing product testing and technical content for <i>Good Housekeeping</i> magazine and administering the Good Housekeeping Seal. He has served on the ANSI Board of Directors, the ASTM International Executive Committee on Consumer Products, and the Board of Directors of the International Consumer Products Health and Safety Organization (ICPHSO).</p>

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<p>Amy Marasco <i>Panelist</i></p>	<p>Amy Marasco is the general manager for standards strategy at Microsoft, leading a team that addresses strategic policy and engagement issues on a corporate-wide, global basis. She regularly engages in policy discussions involving standards, intellectual property rights, and competition law issues at numerous standards bodies and in many other forums. She is one of two rapporteurs at the International Telecommunications Union Standardization Sector (ITU-T) TSB Director's IPR Ad Hoc Group, co-chairman of the Intellectual Property Owners Association (IPO) Standards Policy Committee, and chairman of the Telecommunications Industry Association (TIA) Standards and IPR Policy Committee. She has testified or presented on standards-related policy issues for the U.S Federal Trade Commission (FTC) and U.S. Department of Justice (DOJ) Antitrust Division; the European Commission; the Japanese Ministry of Economy, Trade, and Industry (METI); and CESI and CNIS (in China).</p> <p>Ms. Marasco joined Microsoft after serving as vice president and general counsel of ANSI from 1994 to 2004. Previously she was an attorney with the law firm of Cadwalader, Wickersham & Taft in New York.</p>
<p>Marty Strauss <i>Panelist</i></p>	<p>Dr. W. Martin Strauss is a principal with Kahn, Strauss and Associates, LLC, working with clients on food and agricultural issues. He ended his 33-year career with Monsanto Company in the position of vice president, food policy, responsible for issues related to commodity production, food, trade, and biotechnology. He actively participated in several committees of the Codex Alimentarius, working on standards related to food trade, and currently serves on the ANSI Board of Directors.</p>
<p>Mary Saunders <i>Panelist</i></p>	<p>Mary Saunders serves as director, standards coordination office, for the U.S. Department of Commerce's (DOC) National Institute of Standards and Technology (NIST). She represents NIST and its significant interests in the standards and conformity assessment community and advises NIST leadership on policy and strategy as they relate to NIST's role in standardization. She previously served as deputy assistant secretary for manufacturing and services at the International Trade Administration (ITA). Prior to that, she served in a variety of positions at NIST, including chief, standards services division, where she administered a range of standards-related programs to provide solutions to regulatory and industry needs and increase trade opportunities.</p> <p>Ms. Saunders has been in federal service since 1979, including positions with the Department of the Army Office of Institutional Research, and with ITA in the Office of Capital Goods and the Office of European Community Affairs. She has received the DOC's Silver and Bronze Medals for outstanding achievements on several occasions during her career.</p>
<p>Jamie Carroll <i>Panelist</i></p>	<p>Jameson B. Carroll is a partner at JBC Law Group. He has served as national counsel for a standard-setting organization involved in multi-district litigation, class actions, mass actions and individual cases alleging a connection between cell phone use and brain cancer. He has also represented trade associations in numerous personal injury and class actions involving childhood strangulation. Previously, Mr. Carroll was a litigation partner at King & Spalding LLP and a member of the firm's Tort and Environmental Litigation Practice Group.</p> <p>Mr. Carroll is an editorial member of the ABA's Book Publishing Board, the Defense Research Institute, the Association of Trial Lawyers of America, and the State Bar of Georgia.</p>

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<p>Neil Bogatz <i>Facilitator</i></p>	<p>Neil Bogatz is general counsel for the International Association of Plumbing and Mechanical Officials (IAPMO) Group. He provides legal advice to IAPMO, IAPMO Research & Testing, Inc., and their Boards of Directors, and to the IAPMO Standards Council. He reviews federal, state, and local legislation and assists in presentation of IAPMO positions to legislature and other parties. He also supervises the IAPMO consensus code development process and all matters related to the designation of IAPMO's codes as American National Standards (ANS).</p> <p>Mr. Bogatz is a member of the ANSI NPC and the Intellectual Property Rights Policy Committee (IPRPC), and serves as vice chair of the ExSC. He was previously a member of the ANSI Board of Standards Review (BSR).</p>
<p>Kathie Morgan <i>Panelist</i></p>	<p>Katharine Morgan, vice president of the technical committee operations division at ASTM International, joined the organization in 1984. She has spent her entire 27-year career at ASTM serving in various positions including staff manager, director, and general manager of technical committee support. She assumed her current position in 2007, overseeing the standards development operations of ASTM's 143 technical committees.</p> <p>Ms. Morgan serves on the ANSI Organizational Member Forum (OMF) and is a member of SES – The Society for Standards Professionals.</p>
<p>Claire Ramspeck <i>Panelist</i></p>	<p>Claire Ramspeck is the director of technology for the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE). She is responsible for all technical activities within ASHRAE, including standards, research, and technical committees. Prior to joining ASHRAE in 1995, she was a design engineer for Bechtel.</p> <p>Ms. Ramspeck is a member of the ANSI Board of Directors and the NPC, and is chair of the ExSC. She was previously a member and served as chair of the ANSI BSR. She has also been a member of the Underwriters Laboratories (UL) Appeals Board since 2002. She served as secretary of the NIBS High Performance Building Council, as chairman of the Energy Subcommittee, and in several leadership positions as a member of the American Society of Mechanical Engineers (ASME).</p>
<p>Andy Updegrove <i>Panelist</i></p>	<p>Andrew Updegrove is a co-founder and partner of the Boston law firm of Gesmer Updegrove LLP. Since 1988 he has worked with over 110 consortia, accredited standards development organizations, and open source foundations. He is a frequent international speaker on standards and open source topics, and has testified before the U.S. Department of Justice, Federal Trade Commission, and Congressional subcommittees regarding consortia, standard setting, and intellectual property matters. He has also filed pro bono “friend of the court” briefs with the Federal Circuit Court, Supreme Court, and Federal Trade Commission in support of the standards setting process in leading standards related litigation. He is the creator of ConsortiumInfo.org, <i>Standards Today</i>, and the Standards Blog.</p> <p>Mr. Updegrove has served as a member of the Boards of Directors of ANSI, the Free Standards Group, and the Linux Foundation; on the advisory boards of HL7 and Open Source for America; and as a fellow of the OpenForum Academy. In 2005 he received the ANSI President's Award for Journalism.</p>

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<p>Lynne Gilbertson <i>Panelist</i></p>	<p>Lynne Gilbertson is vice president, standards development, for the National Council for Prescription Drug Programs (NCPDP). She is responsible for providing technical assistance to the membership for the overall administration, organization, and operation of developing standards. She serves as secretary to the Designated Standards Maintenance Organization (DSMO), created by the signatories of the Memorandum of Understanding for HIPAA coordination. She was a board member, co-chair, and participant in the ANSI Healthcare Information Technology Standards (HITSP), and is a member of the SCO Summit.</p> <p>Ms. Gilbertson previously served as assistant vice president of pharmacy systems at ENVOY Corporation. Her professional career began in therapeutic recreation with elderly and psychiatric environments.</p>
<p>Karen Higginbottom <i>Panelist</i></p>	<p>Karen Higginbottom, director of standards initiatives in Hewlett-Packard's Office of Strategy and Technology, currently serves as chairman of ISO/IEC JTC 1, <i>Information Technology</i>.</p> <p>Ms. Higginbottom has been active in standards and consortia activities since 1987. She has been a member of the InterNational Committee for Information Technology Standards (INCITS) Executive Board since 1989, serving as chair from 1999 through 2008. She was the convenor of the ISO/IEC JTC 1 Special Working Group on Accessibility from 2004 until 2008. She is Hewlett-Packard's representative to ANSI's International Policy Committee (IPC) and in 2007 received ANSI's Edward Lohse Information Technology Medal.</p>
<p>Gordon Gillerman <i>Facilitator</i></p>	<p>Gordon Gillerman is chief of the Standards Services Division in Technology Services at NIST. He is the NIST lead in designing and implementing conformity assessment programs as well as assisting in the development of performance standards to meet other federal agency and industry needs. Previous positions include leading government affairs for UL, and staff engineer for UL's medical device and information technology sectors.</p> <p>Mr. Gillerman is the public sector co-chair of the ANSI Homeland Security Standards Panel (HSSP), and a member of the Toy Industry Association (TIA) Toy Safety Certification Program (TSCP) Oversight Council. He is a recipient of an ANSI Meritorious Service Award for his work in standards and conformity assessment, as well as an Environmental Protection Agency Gold Medal and a Department of Commerce Bronze Medal.</p>
<p>Mary McKiel <i>Panelist</i></p>	<p>Dr. Mary McKiel has served as standards executive for the U.S. Environmental Protection Agency (EPA) since 1998. She directs the EPA's implementation of the <i>National Technology Transfer and Advancement Act</i> (NTTAA) and <i>OMB Circular A-119</i>, and sets standards policies and guidance for the agency. She began her federal career in 1976 as an analytical chemist at the National Archives and Records Service (now an independent administration); from 1982 to 1993 she served in the Federal Supply Service of the General Services Administration in various managerial and executive positions.</p> <p>Dr. McKiel was elected to her first term as a vice-chairman of the ANSI Board of Directors in 2001, and has served in various other leadership positions within ANSI, including two terms as chairman of ANSI's Government Member Council (GMC). She has also served as vice-chairman of the U.S. Technical Advisory Group (TAG) to ISO TC 207, <i>Environmental Management</i>, for the development of ISO 14000 standards, and serves as a member of the SAE International Technical Standards Board and a member of the Chairman's Quality Advisory Board at UL.</p>

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<p>George Bieber <i>Panelist</i></p>	<p>George Bieber is the deputy director for human resources and training for the U.S. Department of Defense office of the Assistant Secretary of Defense for Networks & Information Integration. In this role, he has identified and is currently implementing a Defense-wide Information Assurance Program (DIAP), which aims to sustain the workforce through continuous learning and educate non IA decision makers about IA and its important role in operations.</p> <p>Mr. Bieber has coordinated the development of IA education, training, and awareness (ETA) standards, and has participated in updates of the Committee for National Security Systems training standards. In 2000 he received the Federal Information System Security Educators' Association Educator of the Year award, and in 2004 he received the Federal One Hundred award.</p>
<p>Aimee T. McKane <i>Panelist</i></p>	<p>Aimee McKane is a Deputy Group Leader of Lawrence Berkeley National Laboratory's (LBNL) Industrial Partnerships program with more than 25 years of experience in commercial and industrial energy efficiency. Ms. McKane works with the U.S. Department of Energy's Industrial Technologies Program on several initiatives, including Superior Energy Performance, and is also advising DOE's Buildings Technologies Program on the development of a related program for commercial buildings. She also has collaborated extensively with the United Nations Industrial Development Organization (UNIDO) on the design and implementation of projects in China, Southeast Asia, South Africa, Latin America, and elsewhere to promote energy management and system energy efficiency.</p> <p>Ms. McKane represents the U.S. on the ISO Strategic Advisory Group for Energy and as the Vice-Chair of the ANSI-accredited U.S. Technical Advisory Group to ISO Project Committee (PC) 242, which is responsible for the development of ISO 50001, <i>International standard for energy management</i>. In 2003 Ms. McKane received the "Champion of Energy Efficiency" award from the American Council for an Energy Efficient Economy.</p>
<p>Bill Dupler <i>Panelist</i></p>	<p>William D. Dupler is Interim Deputy County Administrator for Community Development for Chesterfield County, Virginia. In this capacity, Mr. Dupler is responsible for directing the Building Inspection, Economic Development, Environmental Engineering, Planning, Transportation, and Utilities departments of Chesterfield County. He has worked in Virginia as a plans examiner, engineering supervisor, deputy building official and building official since 1978. In addition, Mr. Dupler serves as Vice President on the International Code Council (ICC) Board of Directors. He has been extensively involved in code development at the state and national level.</p>
<p>Scott Colburn <i>Panelist</i></p>	<p>Lieutenant Commander Scott A. Colburn is deputy director of the standards program for the Center for Devices and Radiological Health (CDRH) at the U.S. Food and Drug Administration (FDA). In addition, he is convenor of the ISO TC 210 Joint Working Group 4, which is developing a series of seven standards that are intended to help manufacturers develop connectors that can only be used among devices for the same clinical application.</p>
<p>Bob Hager <i>NSSN Overview</i></p>	<p>Bob Hager has been with ANSI since 1992 and is currently senior director of production. He is responsible for managing the team of specialists who ensure that the standards and standards-related content on ANSI's eCommerce platforms is accurate and up-to-date. The scope of the production department's work includes metadata acquisition, aggregation and management, document management, XML-based data exchange, and technical editing. His team is also responsible for the editing and production of <i>Standards Action</i>.</p> <p>Mr. Hager and his team have also been involved in all aspects of the redesign of the NSSN platform.</p>