



## Inaugural U.S. Event



Please join us for a ceremony and cocktail reception marking the formal launch of the **USAID-ANSI Standards Alliance** program!

**Thursday, September 26, 2013** ■ 4 p.m. – 7 p.m.

Globe Theater at FHI 360 Conference Center, Washington, DC

The **Standards Alliance Inaugural U.S. Event** will provide an introduction to the Standards Alliance program and its objectives via presentations from high-level representatives of USAID, ANSI, the Department of Commerce (DOC), and the Office of the United States Trade Representative (USTR). Cocktails and hors d'oeuvres will be served during a reception intended to allow for open discussion, information exchange, and networking.

Standardization executives, industry leaders, departmental and agency officials, and other key stakeholders are invited to attend.

Pre-registration via RSVP is required by Monday, September 23. Please email [standardsalliance@ansi.org](mailto:standardsalliance@ansi.org).

### What Is Standards Alliance?

Announced by USAID in 2012, Standards Alliance is a funding facility designed to provide capacity-building assistance to developing countries, specifically related to implementation of the World Trade Organization (WTO) Technical Barriers to Trade (TBT) Agreement. ANSI and USAID are working in partnership to coordinate experts from the U.S. standardization system in the delivery of training and other technical assistance to interested countries.

visit [standardsalliance.ansi.org](http://standardsalliance.ansi.org)

A PARTNERSHIP OF



**USAID**  
FROM THE AMERICAN PEOPLE

