Owners Perspective
Do You Know What You Are Buying?

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Chairman
High Performance Building Council
Who Is The Customer?

• Buyer’s perspective
• Provider’s perspective
• Industry perspective
High performance means?

- Greening
- Energy efficient
- Environmentally preferable products
- Sustainable
- LEED certified
- Durable
- Recyclable

- Blast resistant
- Resiliency
- Net-zero energy
- High performance green
- Return on investment
- Met owner’s requirements
- Renewable energy
- Net-zero carbon emissions
“Enforcers”

• Standards Organizations
• Code Enforcement Organizations
• Rating system
• Scorecards
• Meters
• Performance specs
• Prescriptive specs
• Consumer Buyers Guide