# Company Member Forum (CMF) Spring 2013 Meeting

**Wednesday, April 3, 2013**

1:00 pm – 5:00 pm

**Thursday, April 4, 2013**

9:00 am – 12:00 pm

**Sheraton Crystal City**

1800 Jefferson Davis Highway

Arlington, VA 22202

---

## Wednesday, April 3, 2013

### Section 1.0 – Opening Items

1:00 pm – 1:30 pm

<table>
<thead>
<tr>
<th>Item 1.1</th>
<th>1:00 – 1:10 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1.1</td>
<td>Welcome and Opening Remarks</td>
</tr>
<tr>
<td>1.1.2</td>
<td>Approval of the Agenda</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CMF Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. John D. Kulick</td>
</tr>
<tr>
<td>Siemens</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item 1.2</th>
<th>1:10 – 1:30 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Welcome and Remarks from ANSI President &amp; CEO Joe Bhatia</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>President &amp; CEO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Bhatia</td>
</tr>
<tr>
<td>ANSI</td>
</tr>
</tbody>
</table>

---

## Section 2.0 – Business

1:30 pm – 2:00 pm

<table>
<thead>
<tr>
<th>Item 2.1</th>
<th>1:30 – 2:00 pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1.1</td>
<td>Approval of the Report of the Last Meeting</td>
</tr>
<tr>
<td></td>
<td>Document: CMF 13-001</td>
</tr>
<tr>
<td>2.1.2</td>
<td>A review of action items</td>
</tr>
<tr>
<td>2.1.3</td>
<td>Report and Formation of the Nominating Committee</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CMF Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. John D. Kulick</td>
</tr>
<tr>
<td>Siemens</td>
</tr>
</tbody>
</table>

---

### Other ANSI Meetings and Activities This Week:

- Tuesday – Wednesday morning (April 2-3): Intellectual Property Rights Policy Committee (IPRPC) meeting (Consumer Electronics Association (CEA) Headquarters)
- Thursday (April 4) 12:00 pm – 1:30 pm: Joint Member Forum (JMF) Luncheon (Sheraton Crystal City)
- Thursday (April 4) 5:00 pm: Joint Member Forum (JMF) Reception (Sheraton Crystal City)
- Friday (April 5) 9:00 am – 1:00 pm: Organizational Member Forum (OMF) Meeting (Sheraton Crystal City)
| Section 3.0 – Updates  
(2:00pm – 3:20pm) |
|---------------------------------------------------------------|
| **Item 3.1**  
2:00 – 2:05pm | ANSI Chemicals Network | Dr. Richard J. Forselius, PE  
United Technologies Corp. |
| **Item 3.2**  
2:05 – 2:25pm | Government Outreach and Relations | Scott Cooper  
ANSI Vice President,  
Public Policy & Government Relations |
| **Item 3.3**  
2:25 – 2:45pm | International Connectivity & Policy (ANSI/USNC) | Gary Kushnier  
ANSI Vice President, International Policy |
| **Item 3.4**  
2:45 – 3:00pm | ANSI - SES Initiatives of Interest | Teresa Ambrosius,  
Marketing Director  
SES |
| **Item 3.5**  
3:00 – 3:20pm | Update from the Council on Competitiveness | Jack McDougle,  
Senior Vice President  
Council on Competitiveness |
| 3:20 – 3:35pm | Break | |

| Section 4.0 – Emerging Issues Process  
(3:35pm – 4:00pm) |
|---------------------------------------------------------------|
| **Item 4.1**  
3:35 – 4:00pm | A Framework for Emerging Issues  
Document: [CMF 13-002](#)  
Example: [CMF 13-003](#) | CMF Chair  
Dr. John D. Kulick  
Siemens  
CMF Vice Chair  
Dr. Richard J. Forselius, PE  
United Technologies Corp. |

Company Member Forum April 2013 Meeting  
Draft Agenda  
Page 2 of 4
**Section 5.0 – Strategic Standards Issues**  
(4:00pm – 5:00pm)

<table>
<thead>
<tr>
<th>Item 5.1</th>
<th>Strategic Standards Issues Discussion</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 – 5:00pm</td>
<td>Document: <a href="#">CMF 13-004</a></td>
</tr>
</tbody>
</table>

Issues include:

- Working with government to understand and prioritize issues and challenges
- Getting involved earlier in standards development process
- 3 major issues on the horizon from government
- Does industry believe they are connecting with the right people in government?
- Are Company members working effectively with their government affairs departments?
- Aligning industry priorities with government priorities (cyber security, energy, etc.)
- How do companies find what government is doing?
- Ways to increase participation in the standards development process utilizing technology
- Rare earth/conflict materials
- [add a standards issue or challenge your industry is facing here]

**NOTICE TO ALL CMF MEMBERS:**

**WE INVITE YOU TO BRING A STRATEGIC STANDARDS ISSUE FROM YOUR SECTOR/INDUSTRY/COMPANY TO SHARE AND DISCUSS WITH THE CMF DURING THIS MEETING.**
| Section 6.0 – Opening Items  
| (9:00am – 9:15am) | Item 6.1  
| 9:00 – 9:15 am | Welcome Back | CMF Chair  
|  |  | Dr. John D. Kulick  
|  |  | Siemens |

| Section 7.0 – Breakout Sessions  
| (9:15am – 10:45am) | Item 7.1  
| 9:15 – 10:45am | Breakout Sessions Determined by Top Priority Issues | CMF Members |

| Section 8.0 – Report Out  
| (10:45am – 11:45am) | Item 8.1  
| 10:45 – 11:45am | Reporting Out of Breakout Sessions and Next Steps & Recommendations | CMF Designated Session Facilitators |

| Section 9.0 – Closing Items  
| (11:45 am – 12:00 pm) | Item 9.1  
| 11:45 am – 12:00 pm | Closing Items | CMF Chair  
|  |  | Dr. John D. Kulick  
|  |  | Siemens  

5.1.1 Future meetings  
- Online discussions 2nd Tuesday of each month at 2:00pm EDT  
  - May 14, 2013  
  - June 11, 2013  
  - July 9, 2013  
- CMF Meeting at [World Standards Week](http://example.com) at the Newseum, Knight Conference Center in Washington, DC - Thursday, October 3, 2013 – 2:00 pm to 5:00 pm

5.1.2 Closing remarks  
5.1.3 Adjournment