OPTION FOR ACTION – Recommendations from Day 2 Track 1

- □ Promote to trading partners the strengths and value of the fundamental principles (as articulated in the WTO/TBT) that serve as the foundation of the US system
- □ Develop and promote a coherent, common U.S. policy statement that recognizes that national economic growth, market access and U.S. business competitiveness are directly linked to standards and conformity assessment programs.

—Seek broad federal government and private sector support of this policy

OPTION FOR ACTION – Recommendations from Day 2 Track 1

- □ Develop a comprehensive database of U.S. development projects with standards and conformity assessment content that will serve as an effective tool to support cooperative efforts with other countries
- □ Establish a cooperative interaction among key organizations to ensure that U.S. development projects to other countries with standards and conformity assessment content are well coordinated, provide opportunities for synergistic cooperation and application of resources, and seek to minimize duplication of effort and inconsistent messages.
- □ Develop a communication plan with broad-based support that promotes the business case for US standards and conformity assessment activities

OPTION FOR ACTION – Recommendations from Day 2 Track 1

- □ Support expansion of the NIST Standards In Trade (SIT) workshop program as an effective way to build the technical infrastructure of developing countries and deliver a coherent message about the principles and advantages of the U.S. standardization system
- □ Develop a white paper to address issues/barriers to acceptance of US standards because of usage of US customary units vs SI units in standards