

# UNITED STATES TRADE AND DEVELOPMENT AGENCY



## **USTDA and Standards Development Public Sector Approaches to Capacity Building and TA**

**ANSI / NIST Options for Action Summit  
July 18, 2006**

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## USTDA Standards Activities 2005-06

Private sector-USG collaboration to share U.S. and international approaches in standards development:

- U.S.-China Standards and Conformity Assessment Cooperation Program
- LAC Professional Engineering Education Standards
- Afghanistan Standards Development
- Vietnam Standards Orientation Visit



# Our Mission



- ◆ Advance economic development and U.S. commercial interests in developing and middle-income countries.
- ◆ Support the development of a modern infrastructure and fair and open trading environment.



# Trade Policy and Capacity Initiatives



On May 25, 2006, USTDA signed a grant with China's General Administration of Customs (GAC) for a program to assist GAC officials in identifying goods which violate IPR protections.

- ◆ USTDA activities help to advance U.S. trade policy goals.
- ◆ Areas of assistance include:
  - ◆ WTO compliance
  - ◆ FTA, trade agreement support
  - ◆ Trade facilitation
  - ◆ Standards development
  - ◆ Industry sector promotion
  - ◆ Improved IPR practices
- ◆ Technical symposia, training, trade and industry advisors, orientation visits



## U.S.-China Standards and Conformity Assessment Cooperation Program



On May 23, 2006, USTDA signed a grant with the American Chamber of Commerce in China for the U.S.-China Standards and Conformity Assessment Cooperation Program.

- ◆ Patterned on successful Private-Public Cooperation Model in Aviation sector
- ◆ USTDA grant (\$500,000) matched by industry contributions
- ◆ Technical workshops and outreach activities in China (up to 25)
- ◆ Build acceptance of U.S. and internationally accepted Standards and CA practices
- ◆ Lead Chinese parties: CNCA, SAC (AQSIQ) and industry associations
- ◆ NEMA is program manager, coordinates industry participation.



# Afghanistan Standards Development



- USTDA Technical Assistance grant (\$565K) to Ministry of Commerce
- Development of standards and metrology law, regulations, and enforcement and compliance mechanisms
- Earlier TA grant on Building Codes Standards



# Vietnam Standards Development

- Study tour for STAMEQ and legislators preparing Vietnam's new standards law (March 2006)
- Focus on USG role and U.S. private sector-led consensus approach – meetings with ASTM, ANSI, UL, NIST
- Follow-on assistance requests



## Other USTDA Standards Activities

- USTDA has also supported standards-related activities in several different countries, including Brazil, Russia, Thailand and Mexico.
- These activities include a variety of industry sectors including transportation, emergency response, consumer electronics, construction and many others.





# USTDA Contact Information



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