Private Sector Strategies—Corporate Breakout Session

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Breakout Session

Purpose

- Develop a summary list of possible Options for Action from an industry perspective
  - To coordinate and improve standards harmonization
  - To improve market access and company-to-company cooperation
  - To identify and enhance opportunities for technical assistance, outreach, capacity building to support US competitiveness globally
Industry Perspective

- Industry’s perspective on what constitutes
  - International Standards
  - National Standards
  - Regional Standards
  - Consortia vs Formal Organizations
    - Virtual vs physical meetings
    - Leveraging technology for efficiencies

- What should the role of Government be in standards development?

- How to fund standards infrastructure if industry will pay and participate only in those that immediately affect them?
  - Less participants paying for a larger share of expenses.
Industry Perspective

- How to address duplication of standardization efforts
  - National vs International efforts
  - How to address new and emerging standardization efforts globally?

- What supporting activities would be beneficial to promote US Competitiveness with regard to standardization efforts?
  - Company to Company
  - SDOs
  - Company to Government

- Capacity building and Outreach efforts
  - What role should industry adopt? What oppor
Industry Perspective

- Capacity building and Outreach efforts
  - What role should industry adopt?
  - What opportunities are there for training and education in emerging economies?
  - What should industry be doing with regard to succession planning for standards development in the US?
    - University outreach
    - Training
  - What investments in IT infrastructure should be made to facilitate a global, virtual process