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CORNING

**Rockwell
Automation**

Private Sector Strategies— Corporate Breakout Session

Options for Action Summit

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Breakout Session

□ Purpose

- Develop a summary list of possible Options for Action from an industry perspective
 - To coordinate and improve standards harmonization
 - To improve market access and company-to company cooperation
 - To identify and enhance opportunities for technical assistance, outreach, capacity building to support US competitiveness globally



Industry Perspective

- Industry's perspective on what constitutes
 - International Standards
 - National Standards
 - Regional Standards
 - Consortia vs Formal Organizations
 - Virtual vs physical meetings
 - Leveraging technology for efficiencies

- What should the role of Government be in standards development?

- How to fund standards infrastructure if industry will pay and participate only in those that immediately affect them?
 - Less participants paying for a larger share of expenses.



Industry Perspective

- **How to address duplication of standardization efforts**
 - National vs International efforts
 - How to address new and emerging standardization efforts globally?

- **What supporting activities would be beneficial to promote US Competitiveness with regard to standardization efforts?**
 - Company to Company
 - SDOs
 - Company to Government

- **Capacity building and Outreach efforts**
 - What role should industry adopt? What oppor



Industry Perspective

□ Capacity building and Outreach efforts

- What role should industry adopt?
- What opportunities are there for training and education in emerging economies?
- What should industry be doing with regard to succession planning for standards development in the US?
 - University outreach
 - Training
- What investments in IT infrastructure should be made to facilitate a global, virtual process

