International Cooperation, Partnerships and Shared Opportunities

or

“(what’s so funny about) peace, love and understanding?”

Open Forum for Standards Developers

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Overview

- “International Cooperation, Partnerships and Shared Opportunities”
  - API’s History & Mission
  - API and ANSI
  - API and ISO
  - API and the Energy Institute
  - Conclusions
API History & Mission

- **API History**
  - Founded in 1919
  - Represents all industry segments
  - 400 member companies

- **API Mission**
  - Influence public policy
  - Engage in advocacy
  - Provide forum for consensus
  - *Standards to improve competitiveness*
  - *Work collaboratively with other associations*
API History & Mission

- *Standards improve competitiveness*
  - Improved safety and reliability
  - Reduced compliance costs
  - Reduced procurement costs

- *Work Collaboratively with other Associations*
  - ANSI
  - ISO
  - EI
API and ANSI Collaboration

- API is an ANSI Accredited SDO
  - Open, transparent consensus process
  - Approved and published procedures
  - Regular program audits

- API staff serve on ANSI Committees
  - Peer review of processes
  - Personnel development
  - Gateway to international standards
API and ISO Collaboration

- “De facto” international standards\(^1\)
  - 1970’s North Sea discoveries
  - 1980’s frontier areas
  - 1989 TC67 reactivation
  - 1995 Secretariat for both 28 & 67

- API Global Standards Approach
  - Identify appropriate standards
    - Procurement and commodity product – greatest benefit
    - Regulatory and Design – less feasible
  - Work collaboratively

\(^1\)“Standards & Competitiveness: Coordination for Results Removing Standards-Related Trade Barriers Through Effective Collaboration” DOC report May 2004.
API and ISO Collaboration

- API Opportunities
  - Formal recognition
  - “Value-added” national adoption
  - Global Partner
  - Enhanced stature
  - Presence & Credibility
  - “Greenfield” standards
API and EI Collaboration

- API and EI joint work
  - Informal process
  - MOU to formalize and expand joint development
  - Encourage international representation
  - Joint development, publication and maintenance

- MOU signed February 2006
  - Implementation guide
  - Potential ISO TC28 fast track
  - Potential API-EI NWI effort
  - Additional Resources
Conclusions

- API and ANSI collaboration
  - Accreditation
  - Peer association relationship

- API and ISO collaboration
  - Formal recognition
  - Industry alignment

- API and EI collaboration
  - Technical experts leveraging
  - Single set of global industry standards
Thank You!

- For more information contact:
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