



International Cooperation, Partnerships and  
Shared Opportunities  
or  
“(what’s so funny about) peace, love and  
understanding?”

**Open Forum for Standards Developers**

*Presented by*

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cooperation  
collaboration  
harmonization

# Overview

- “International Cooperation, Partnerships and Shared Opportunities”
  - API’s History & Mission
  - API and ANSI
  - API and ISO
  - API and the Energy Institute
  - Conclusions

# API History & Mission

- ❑ API History
  - Founded in 1919
  - Represents all industry segments
  - 400 member companies
- ❑ API Mission
  - Influence public policy
  - Engage in advocacy
  - Provide forum for consensus
  - *Standards to improve competitiveness*
  - *Work collaboratively with other associations*

# API History & Mission

- ❑ *Standards improve competitiveness*
  - Improved safety and reliability
  - Reduced compliance costs
  - Reduced procurement costs
  
- ❑ *Work Collaboratively with other Associations*
  - ANSI
  - ISO
  - EI

# API and ANSI Collaboration

- ❑ API is an ANSI Accredited SDO
  - Open, transparent consensus process
  - Approved and published procedures
  - Regular program audits
  
- ❑ API staff serve on ANSI Committees
  - Peer review of processes
  - Personnel development
  - Gateway to international standards

# API and ISO Collaboration

- “De facto” international standards<sup>1</sup>
  - 1970’s North Sea discoveries
  - 1980’s frontier areas
  - 1989 TC67 reactivation
  - 1995 Secretariat for both 28 & 67
  
- API Global Standards Approach
  - Identify appropriate standards
    - Procurement and commodity product – greatest benefit
    - Regulatory and Design – less feasible
  - *Work collaboratively*

<sup>1</sup>“Standards & Competitiveness: Coordination for Results Removing Standards-Related Trade Barriers Through Effective Collaboration” DOC report May 2004.

# API and ISO Collaboration

- API Opportunities
  - Formal recognition
  - “Value-added” national adoption
  - Global Partner
  - Enhanced stature
  - Presence & Credibility
  - “Greenfield” standards

# API and EI Collaboration

- ❑ API and EI joint work
  - Informal process
  - MOU to formalize and expand joint development
  - Encourage international representation
  - Joint development, publication and maintenance
- ❑ MOU signed February 2006
  - Implementation guide
  - Potential ISO TC28 fast track
  - Potential API-EI NWI effort
  - Additional Resources



# Conclusions

- ❑ API and ANSI collaboration
  - Accreditation
  - Peer association relationship
  
- ❑ API and ISO collaboration
  - Formal recognition
  - Industry alignment
  
- ❑ API and EI collaboration
  - Technical experts leveraging
  - Single set of global industry standards

# Thank You!

- For more information contact:
  - API's website: [www.api.org](http://www.api.org)
  - API's online catalog: [www.api.org/cat](http://www.api.org/cat)
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