



**NIST**  
National Institute of  
Standards and Technology  
U.S. Department of Commerce

# LISTENING SESSION

IMPLEMENTATION OF THE NATIONAL STANDARDS  
STRATEGY FOR CRITICAL AND EMERGING TECHNOLOGY

## AGENDA

Thursday, November 16, 2023 | 9am – 1pm ET

**In-person, ANSI Headquarters**  
1899 L Street NW, 11<sup>th</sup> Floor  
Washington, DC 20036

**Virtually**  
Via Zoom

Advance registration is required to attend: <https://register.ansi.org/2023listeningession>.  
This event is limited to ANSI members and invited government stakeholders.

Time	Discussion and Speakers
9:00–9:10am	<b>Welcome Remarks and Overview of ANSI Engagement on the Strategy</b> Joe Bhatia, President and CEO, ANSI
9:10–9:20am	<b>Goals of the U.S. Government National Standards Strategy on Critical and Emerging Technology</b> Dr. Laurie Locascio, NIST Director and Under Secretary for Standards and Technology
9:20–9:30am	<b>Overview of the Strategy and NIST Implementation Activities</b> Jayne Morrow, Senior Advisor, NIST
9:30–10:15am	<b>Panel Discussion #1:</b> <i>What are the most important challenges faced by the private sector when participating in standards development activities for CET, and how can these challenges be addressed?</i> <ul style="list-style-type: none"> <li>Alexa Burr, Vice President of Standards and Segment Programs, API</li> <li>Ajit Jillavenkatesa, ANSI IPAG Chair</li> <li>Veronica Lancaster, Vice President, Standards Programs, CTA</li> <li>Glenn Reynolds, Vice President—Technology Policy and Government Relations, ATIS</li> <li>Michaela Wong, Director of Policy, Asia, ITI</li> </ul>
10:15–11:00am	<b>Panel Discussion #2:</b> <i>How can government incentivize U.S. stakeholders' participation in international standards development?</i> <ul style="list-style-type: none"> <li>Muhammad Ali, Senior Standards Strategy and Policy Leader, HP</li> <li>Dain Hansen, Executive Vice President, Government Affairs, IAPMO</li> <li>Patrick Hughes, Senior Vice President of Operations and Strategy, NEMA</li> <li>Patrick Lozada, Director, Global Policy, TIA</li> <li>Elaine Newton, Senior Director, Global Standards Policy and Compliance, Oracle</li> </ul>
11:00–11:15am	<b>Networking Coffee Break</b>
11:15am–12:00pm	<b>Panel Discussion #3:</b> <i>What can the government do to support and advance widely accepted principles for the development of international standards?</i> <ul style="list-style-type: none"> <li>George Borlase, Vice President, Standards Development, UL Standards and Engagement</li> <li>Chris Dubay, Vice President Engineering and Research and Chief Engineer, NFPA</li> <li>Jeff Grove, Vice President, Global Cooperation, ASTM International</li> <li>Jim Harlan, Senior Director, Licensing, Interdigital</li> <li>Andy Updegrave, Founding Partner, Gesmer Updegrave</li> </ul>
12:00–12:45pm	<b>Group Discussion:</b> <i>What additional advice do participants have on Strategy implementation?</i>
12:45–1:00pm	<b>Debrief, Call to Action, Adjourn</b>