ANSI Joint Member Forum

Building a Quality Workforce: A Key to Economic Development of the Nation

Tuesday, March 20, 2012
12:30 pm – registration and lunch
1:30 pm – meeting begins

The Capitol Conference Center
3601 Wilson Blvd.
Arlington, VA 22201
Phone: (703) 351-8222

WHAT
An open forum to engage ANSI members in a discussion of the cross-cutting strategic business issues for the Institute, the standards and conformity assessment community, and individual organizations.

1. Panel 1: Building a Framework for a Quality Workforce
2. Panel 2: Building Educational Programs and Credentials within the Framework

WHEN
Tuesday, March 20, 2012

WHO
This event is open to all ANSI members.

WHERE
The Capitol Conference Center
Arlington, Virginia

FORMAT
Panels, Discussion, and Q&A

ORGANIZER
AND HOST
American National Standards Institute
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<tr>
<th>Time</th>
<th>Discussion Topic</th>
<th>Speaker</th>
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<tr>
<td>12:30 pm</td>
<td>Registration Opens Lunch</td>
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<tr>
<td>1:30 pm</td>
<td>Welcome and Call to Order</td>
<td>Mr. S. Joe Bhatia President and CEO, American National Standards Institute</td>
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| 1:40 - 2:40 pm | Panel 1 – Building a Framework for a Quality Workforce | \textit{Moderator}  
Dr. Roy Swift  
Senior Program Director, Personnel Credentialing Accreditation Programs, American National Standards Institute  
\textit{Panelists}  
Mr. David Hart (invited)  
Assistant Director for Innovation Policy, Office of Science and Technology Policy (OSTP), Executive Office of the President  
Ms. Jennifer Schramm  
Manager of the Workplace Trends and Forecasting Program, Society for Human Resources Management (SHRM)  
Ms. Mary Jo Waits  
Division Director, Economic, Human Services & Workforce Division, National Governors Association |
| 2:40 - 3:00 p.m. | Panel 1 Q&A Session                                                                 |                                                                                           |
| 3:00 - 3:20 p.m. | Networking Break                                                                   |                                                                                           |
### Time | Discussion Topic | Speaker
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3:20 - 4:20 pm | **Panel 2 – Building Educational Programs and Credentials within the Framework**  
Moving from a “credit-based” educational system to a “competency-based” framework will be critical to developing a skilled workforce. Community colleges will be essential to this movement and will facilitate a closer working relationship with industry to develop “market valued” credentials.  
Manufacturing will be a key industry in building a skilled workforce. The National Association of Manufacturers and its affiliate The Manufacturing Institute have been recognized by the White House as creating an education and credentialing career pathway for their industry that is a model for the nation. This career pathway can become a recognized global credential using ISO/IEC 17024 – Conformity Assessment – General Requirements for Bodies Operating Certification of Persons, and the International Accreditation Form’s multilateral arrangement process for persons. The auto manufacturing industry has created a common credential for their manufacturing plants in the U.S., but it is anticipated that this could be a global credential allowing for the mobility of their employees.  
Just like the manufacturing world, the energy industry has created a consortium of more than 200 utility companies such as Duke Power and Ohio Edison to create a career pathway with credentials. This pathway has also been recognized by the White House. This consortium has already developed a quality certificate program which is now accredited by ANSI. | **Moderator**  
Dr. Roy Swift  
**Panelists**  
Dr. Keith Bird  
Senior Policy Fellow for Workforce and Postsecondary Education, Corporation for a Skilled Workforce  
Ms. Valerie Taylor  
Educational Consultant, Center for Energy Workforce Development  
Mr. Brent Weil  
Senior Director, Education and Workforce, The Manufacturing Institute

4:20 - 4:40 p.m. | **Panel 2 Q&A Session** | 

4:40 - 5:00 p.m. | **Closing Remarks** | **Mr. S. Joe Bhatia**