



ANSI Joint Member Forum

Building a Quality Workforce: A Key to Economic Development of the Nation

Tuesday, March 20, 2012

12:30 pm – registration and lunch

1:30 pm – meeting begins

The Capitol Conference Center

3601 Wilson Blvd.

Arlington, VA 22201

Phone: (703) 351-8222

WHAT

An open forum to engage ANSI members in a discussion of the cross-cutting strategic business issues for the Institute, the standards and conformity assessment community, and individual organizations.

1. Panel 1: Building a Framework for a Quality Workforce
2. Panel 2: Building Educational Programs and Credentials within the Framework

WHEN

Tuesday, March 20, 2012

WHO

This event is open to all ANSI members.

WHERE

The Capitol Conference Center
Arlington, Virginia

FORMAT

Panels, Discussion, and Q&A

ORGANIZER AND HOST



Time	Discussion Topic	Speaker
12:30 pm	Registration Opens Lunch	
1:30 pm	Welcome and Call to Order	Mr. S. Joe Bhatia President and CEO, American National Standards Institute
1:40 - 2:40 pm	Panel 1 – Building a Framework for a Quality Workforce President Obama has set a goal to double the credentials of the American workforce by 2020. To this end, human resource development professionals, along with federal and state governments, are initiating programs with the private sector to build a quality workforce. The States are working to strengthen the public workforce systems, create “market valued” education, and provide incentives to facilitate a closer working relationship between the public and private sectors. All of these initiatives will be needed to narrow and close the “skills gap” that has been identified by industry in the United States. The consequence of not developing the skills within the U.S. will be for industry to go outside the nation to find the skills.	Moderator Dr. Roy Swift Senior Program Director, Personnel Credentialing Accreditation Programs, American National Standards Institute Panelists Mr. David Hart (invited) Assistant Director for Innovation Policy, Office of Science and Technology Policy (OSTP), Executive Office of the President Ms. Jennifer Schramm Manager of the Workplace Trends and Forecasting Program, Society for Human Resources Management (SHRM) Ms. Mary Jo Waits Division Director, Economic, Human Services & Workforce Division, National Governors Association
2:40 - 3:00 p.m.	Panel 1 Q&A Session	
3:00 - 3:20 p.m.	Networking Break	

Time	Discussion Topic	Speaker
3:20 - 4:20 pm	<p>Panel 2 – Building Educational Programs and Credentials within the Framework</p> <p>Moving from a “credit-based” educational system to a “competency-based” framework will be critical to developing a skilled workforce. Community colleges will be essential to this movement and will facilitate a closer working relationship with industry to develop “market valued” credentials.</p> <p>Manufacturing will be a key industry in building a skilled workforce. The National Association of Manufacturers and its affiliate The Manufacturing Institute have been recognized by the White House as creating an education and credentialing career pathway for their industry that is a model for the nation. This career pathway can become a recognized global credential using ISO/IEC 17024 – <i>Conformity Assessment – General Requirements for Bodies Operating Certification of Persons</i>, and the International Accreditation Form’s multilateral arrangement process for persons. The auto manufacturing industry has created a common credential for their manufacturing plants in the U.S., but it is anticipated that this could be a global credential allowing for the mobility of their employees.</p> <p>Just like the manufacturing world, the energy industry has created a consortium of more than 200 utility companies such as Duke Power and Ohio Edison to create a career pathway with credentials. This pathway has also been recognized by the White House. This consortium has already developed a quality certificate program which is now accredited by ANSI.</p>	<p>Moderator Dr. Roy Swift</p> <p>Panelists</p> <p>Dr. Keith Bird Senior Policy Fellow for Workforce and Postsecondary Education, Corporation for a Skilled Workforce</p> <p>Ms. Valerie Taylor Educational Consultant, Center for Energy Workforce Development</p> <p>Mr. Brent Weil Senior Director, Education and Workforce, The Manufacturing Institute</p>
4:20 - 4:40 p.m.	Panel 2 Q&A Session	
4:40 - 5:00 p.m.	Closing Remarks	Mr. S. Joe Bhatia