



**ANSI Joint Member Forum**  
Strategies for Managing a Workforce in Unprecedented  
Economic Times

**Wednesday, March 11, 2009**  
12:30 pm – registration and lunch  
1:30 pm – meeting begins

Sheraton National Hotel Arlington  
900 South Orme Street  
Arlington, Virginia 22204

**WHAT**

An open forum to engage ANSI members in a discussion of the cross-cutting strategic business issues for the Institute, the standards and conformity assessment community, and individual organizations.

1. Keynote address by Mr. Andrew Geller, Principal of Mercer.
2. JMF Discussion on Recommendations from October 2008 JMF Meeting
3. Preview of ANSI's Outreach Plan to Obama Administration
4. IFAN Update
5. Open Discussion on ANSI Website Redesign Project

**WHEN**

Wednesday, March 11, 2009

**WHO**

This event is open to all ANSI members.

**WHERE**

Sheraton National Hotel Arlington  
Arlington, Virginia

**FORMAT**

Presentations, Discussion and Q&A

**ORGANIZER  
AND HOST**



Time	Discussion Topic	Moderator/Panelist
12:30 pm	<b>Registration Opens</b> <b>“Brown-bag” Lunch</b>	
1:30 pm	<b>Welcome and Call to Order</b>	<b>Ms. Sharon Stanford</b> Director, Standards Administration American Dental Association <i>OMF Chair</i>
1:40 pm	<b>Keynote Speaker: Discussion and Question/Answer</b> <i>Strategies for Managing a Workforce in Unprecedented Economic Times</i>  Mr. Geller will present and lead a discussion on the following: <ol style="list-style-type: none"> <li>1. The importance of setting standards in the process of managing and motivating the workforce</li> <li>2. Managing human capital in today’s global enterprises</li> <li>3. Tactics that organizations are using now to deal with the difficult economic environment.</li> </ol>	<b>Mr. Andrew Geller</b> Principal Mercer
3:00 pm	<b>Break</b>	
3:15 pm	<b>Moderated JMF Discussion</b> Ms. Stanford will provide an update and moderate a discussion on the recommendations that resulted from the October 2008 Joint Member Forum Meeting.  Mr. Cooper will provide an update on the teleconferences taking place between ANSI Policy Committee Chairs and Forum Chairs to identify and discuss cross-cutting issues.  Mr. Cooper will share the highlights of the recent ANSI Executive Committee discussion on ANSI’s Outreach Plan to the Obama Administration.	<b>Moderator</b> <b>Ms. Sharon Stanford</b> <i>OMF Chair</i>  <b>Panelists</b> <b>Ms. Roberta Nelson Shea</b> General Manager Pilz Automation Safety <i>CMF Chair</i>  <b>Mr. Scott Cooper</b> Vice President, Government Affairs American National Standards Institute <i>GMF ANSI Staff Liaison</i>

	Mr. Willingmyre will provide an update on the strategic global standards policy issues of concern to the International Federation of Standards Users (IFAN).	<b>Mr. George T. Willingmyre</b> President GTW Associates (Representing IFAN)
4:15 pm	<b>ANSI Website Redesign Project</b>  Mr. Gulla and Mr. Grieve will lead a discussion on an ANSI project to redesign the <a href="http://www.ansi.org">www.ansi.org</a> website.	<b>Mr. George Gulla</b> Vice President, Publications American National Standards Institute  <b>Mr. Pete Grieve</b> Senior Business Consultant Cactus
5:00 pm	<b>Adjournment</b>	