ANSI Joint Member Forum
Strategies for Managing a Workforce in Unprecedented Economic Times

Wednesday, March 11, 2009
12:30 pm – registration and lunch
1:30 pm – meeting begins

Sheraton National Hotel Arlington
900 South Orme Street
Arlington, Virginia 22204

WHAT
An open forum to engage ANSI members in a discussion of the cross-cutting strategic business issues for the Institute, the standards and conformity assessment community, and individual organizations.

1. Keynote address by Mr. Andrew Geller, Principal of Mercer.
2. JMF Discussion on Recommendations from October 2008 JMF Meeting
3. Preview of ANSI’s Outreach Plan to Obama Administration
4. IFAN Update
5. Open Discussion on ANSI Website Redesign Project

WHEN
Wednesday, March 11, 2009

WHO
This event is open to all ANSI members.

WHERE
Sheraton National Hotel Arlington
Arlington, Virginia

FORMAT
Presentations, Discussion and Q&A

ORGANIZER AND HOST
American National Standards Institute
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<th>Time</th>
<th>Discussion Topic</th>
<th>Moderator/Panelist</th>
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| 12:30 pm | Registration Opens  
“Brown-bag” Lunch                                                |                                                                                   |
| 1:30 pm | Welcome and Call to Order                                                        | Ms. Sharon Stanford  
Director, Standards Administration  
American Dental Association  
OMF Chair                         |
| 1:40 pm | **Keynote Speaker: Discussion and Question/Answer**  
*Strategies for Managing a Workforce in Unprecedented Economic Times*  
Mr. Geller will present and lead a discussion on the following:  
1. The importance of setting standards in the process of managing and motivating the workforce  
2. Managing human capital in today’s global enterprises  
3. Tactics that organizations are using now to deal with the difficult economic environment. | Mr. Andrew Geller  
Principal  
Mercer                                               |
| 3:00 pm | Break                                                                            |                                                                                   |
| 3:15 pm | **Moderated JMF Discussion**  
Ms. Stanford will provide an update and moderate a discussion on the recommendations that resulted from the October 2008 Joint Member Forum Meeting.  
Mr. Cooper will provide an update on the teleconferences taking place between ANSI Policy Committee Chairs and Forum Chairs to identify and discuss cross-cutting issues.  
Mr. Cooper will share the highlights of the recent ANSI Executive Committee discussion on ANSI’s Outreach Plan to the Obama Administration. | **Moderator**  
Ms. Sharon Stanford  
OMF Chair                                                                 |
|        | **Panelists**                                                                    | Ms. Roberta Nelson Shea  
General Manager  
Pilz Automation Safety  
CMF Chair                                                                 |
|        |                                                                                  | Mr. Scott Cooper  
Vice President, Government Affairs  
American National Standards Institute  
GMF ANSI Staff Liaison |
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tr>
<td>4:15 pm</td>
<td><strong>ANSI Website Redesign Project</strong></td>
<td>Mr. George Gulla and Mr. Pete Grieve</td>
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|           | Mr. Gulla and Mr. Grieve will lead a discussion on an ANSI project to redesign the [www.ansi.org](http://www.ansi.org) website. | Mr. George Gulla  
American National Standards Institute  
Mr. Pete Grieve  
Senior Business Consultant  
Cactus                                                      |
| 5:00 pm   | **Adjournment**                              |                                                 |