Breakout Session

Track Three: Influencing Policy

Co-Moderators
Glenn Ruskin, Director of Legislative and Government Affairs
American Chemical Society

Ben Wu, Technology Policy Advisor
Department of Economic Development
State of Maryland

ACTION AND REACTION
Developing a sustainable approach to emerging chemical issues
What we came together to discuss

- Laying the Groundwork for Compliance Verification
  - What needs to be done to define, measure, and agree on a set of minimum baseline criteria that can be applied across jurisdictions?

- Injecting Science into Policy
  - How do we balance social consciousness with economic impact? How do we advocate for risk-based vs. list-based regulations?
Who came to the table

- Approximately 30 individuals

- ITA, ACS, DuPont, AIA, IBM, Information Technology Industry Council, JJI-Technologies, UNITAR, GM, SOCMA, 3M, ASTM, Soap and Detergent Association, Korean Agency Technology and Standards, NEMA, Lexmark, and more...
Laying the Groundwork for Compliance Verification

Summary

- Tackle Emerging Chemical Regulations Cross Industry
  - Address existing needs
  - Determine how to influence foreign governments
- Instead of getting ahead of the curve, let's try to shape the curve.
- Not just a REACh & RoHS issue. All emerging regulations should be considered.
- US Government needs increased involvement
Laying the Groundwork for Compliance Verification Outcomes

- STANDARDS! STANDARDS! STANDARDS!
  - Example ASTM F40
- Industries need to collaborate their efforts
- Finding where to focus the efforts

- We need PROCESSES!
Injecting Science into Policy
Summary

- Awareness Critical!
  - Surveillance/Radar Screen
  - Early Action within US government agencies (Example- Nano)
- Be Proactive – Get Involved
- Explaining Benefits with the Right Messenger
  - Trade Offs
- Eliminate Silos – Collaboration
  - Company Level to Global Level
Injecting Science into Policy Outcomes

- Coordination Cutting Cross Silos
  - Communication is key!
- Everyone wants action, but actual action is not happening.

- We need PROCESSES!
Suggestions for an Action Plan

- Proposal to develop a process for industry to offer its scientific and technical expertise to federal and state regulatory agencies, as well as international forums (such as OECD), especially in the area of emerging issues
  - Timeline – August 30th for first draft
  - Technical Lead - Jim Cooper, SOCMA
  - Team members
    - Brynn Murphy, ASTM & Mike Taubitz, GM
  - Next steps to be identified once proposal is complete