



sponsorship opportunities



American National Standards Institute

action and reaction

developing a sustainable approach to emerging chemical issues

August 9-10, 2007 | Baltimore, MD

DIAMOND SPONSOR

\$5,000 contribution

- Conference luncheon, reception or dinner sponsor (*includes an invitation to deliver brief remarks at the sponsored event*)
- Recognition as a sponsor in pre- and post-event press releases and articles
- Premiere signage
- Complimentary admission for two (2) persons to the event
- Option to include a small promo item in attendee welcome kit
- Full-page (7.5" x 10") black and white ad in conference program
- Logo in the sponsor recognition section of conference program
- Table-top exhibit space in premiere location
- Rotating banner ad (horizontal) on the ANSI Online home page, and (vertical) on the ANSI Online Events page, and the *Action and Reaction* event page
- Logo and link on the conference sponsors webpage

PLATINUM SPONSOR

\$4,000 contribution

- Conference boxed lunch or breakfast sponsor
- Recognition as a sponsor in pre- and post-event press releases and articles
- Premiere signage
- Complimentary admission for two (2) persons to the event
- Half-page (7.5" x 4.75") black and white ad in conference program
- Logo in the sponsor recognition section of conference program
- Table-top exhibit space
- Rotating banner ad (vertical) on the ANSI Online Events page, and the *Action and Reaction* event page
- Logo and link on the conference sponsors webpage

GOLD SPONSOR

\$3,000 contribution

- Conference break (am or pm) sponsor
- Recognition as a sponsor in post-event press releases and articles
- Premiere signage
- Complimentary admission for one (1) person to the event
- Logo in the sponsor recognition section of conference program
- Rotating banner ad (vertical) on the *Action and Reaction* event page
- Logo and link on the conference sponsors webpage

GENERAL SPONSOR

\$2,000 contribution
or another financial
or in-kind contribution

- Premiere signage
- Logo in the sponsor recognition section of conference program
- Rotating banner ad (vertical) on the *Action and Reaction* event page
- Logo and link on the conference sponsors webpage

REGISTER AS A SPONSOR FOR THE ACTION AND REACTION CONFERENCE

Name _____
Title _____
Bus/Org _____
Address _____
City _____
State _____ Zip _____
E-mail _____
Phone () _____
Fax () _____

Response deadline
May 15, 2007

Return to
Sponsorship Coordinator
American National
Standards Institute
25 W. 43rd St., 4th Floor
New York, NY 10036

via fax:
1.212.398.0023

via e-mail:
pr@ansi.org

Sponsorship level:

- _____ Diamond Sponsor \$5,000
 - _____ Platinum Sponsor \$4,000
 - _____ Gold Sponsor \$3,000
 - _____ General Sponsor \$2,000 or other support
(please describe below)
- _____

Total Contribution: \$ _____

More information
www.ansi.org/events
or 1.212.642.4890

Notices
Some sponsorships
are subject to
availability.

Some sponsorship
benefits, especially
those related to the
placement of print ads,
are time sensitive and
may not be available
after the May 15, 2007,
deadline.

Payment information:

Enclose your check or purchase order, payable to ANSI,
or provide credit card information:

- Check Purchase Order
- MasterCard Visa American Express

Card
Account
Number

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Please provide Card Security Code _____

Exp Date _____ / _____ Authorized Signature _____



action and reaction

developing a sustainable approach to emerging chemical issues

dates

August 9-10, 2007

location

Hyatt Regency Baltimore on the Inner Harbor
Baltimore, Maryland

sponsor

American National Standards Institute (ANSI)

issue

Global manufacturers are facing mounting pressure from the expansion of domestic and foreign chemical controls and regulations such as REACH, RoHS, WEEE, SAICM and GHS.

intent

The conference will launch a collaborative initiative aimed at balancing the economic impact of chemical controls and regulations with activities that help to promote and enhance safety, health and the quality of life.

participants

Stakeholders from industry, government, the scientific and technical communities, and other affected groups.

agenda

www.ansi.org/events



ATTN: Sponsorship Coordinator
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