Company Member Forum (CMF)
Emerging, Strategic Standardization Issues Related to Company Members

Tuesday, April 7, 2015
Online Access Code: TBD

Wednesday, April 8, 2015
Online Access Code: TBD

Corning Incorporated Headquarters
Three Rivers Room
One Riverfront Plaza
Corning, NY 14831

Dress Code: Business Casual

Company Member Forum (CMF) Agenda
Spring 2015 Meeting

Tuesday, April 7, 2015

8:00 – 8:30 am

Coffee & Networking

8:30 – 9:00 am

An Orientation to the Company Member Forum
This presentation is intended for first-time attendees to a CMF meeting and will provide an overview of the Company Member Forum, its work, and how it fits within the structure of the ANSI Federation.

CMF Chair
Rich Forselius
Design for Environment & Safety Program Leader
Sikorsky Aircraft Corp., a United Technologies Company

Section 1.0 – Opening Items
(9:00 am – 10:15 am)

Item 1.1
9:00 – 9:15 am

1.1.1 Welcome
1.1.2 Introductions
1.1.3 Approval of the Agenda

CMF Chair
Rich Forselius

Item 1.2
9:15 – 9:30 am

Welcome from our host
CORNING

Host
James E. Matthews III
Director, Technical Standards & Standards Policy
Corning Incorporated

Item 1.3
9:30 – 9:55 am

1.3.1 Approval of the Report of the Last Meeting
1.3.2 A review of action items
1.3.3 Report of the Nominating Committee

CMF Chair
Rich Forselius

Nominating Committee Chair
Don Deutsch
Vice President, Chief Standards Officer
Oracle

Item 1.4
9:55 – 10:55 am

Opening Remarks & Updates on ANSI Activities

CMF Chair
Rich Forselius

President & CEO
Joe Bhatia
ANSI

Dates to the right link to the online meeting site.
## Section 2.0 – Presentations on Management Systems Standards  
(10:55 am – 11:55 am)

| Item 2.1 | 10:55 – 11:25 am | Management Systems Standards | Presenter (remote)  
Steven Cornish  
Senior Program Director, International Policy  
ANSI |
|---|---|---|---|
| Item 2.2 | 11:25 – 11:55 am | Quality Management Standards | Presenter  
Alka Jarvis  
Distinguished Engineer  
Cisco Systems Limited |

### LUNCH BREAK - HOT  
11:55 am–12:45pm

### Corning Gorilla Glass Laboratory Tour  
12:45 am–3:15 pm

## Section 3.0 – Presentations on Industry Initiatives  
(3:30 pm – 5:00 pm)

| Item 3.1 | 3:30 – 4:00 pm | Smart & Sustainable Cities | Presenter  
Dave Welsh  
Corporate Standards  
Microsoft Corporation |
|---|---|---|---|
| Item 3.2 | 4:00 – 4:30 pm | Global Supply Chain | Presenter (remote)  
Scott Cooper  
Vice President, Government Relations  
ANSI |
| Item 3.3 | 4:30 – 4:45 pm | Update on the ANSI Committee on Education Activities  
* A brief update on the 2015 goals and activities of the Committee on Education | Presenter (remote)  
Lisa Rajchel  
Senior Director, International Secretariats  
ANSI |
| Item 3.4 | 4:45 – 5:00 pm | Standards Boost Business Campaign  
* A brief update on the 2015 goals and activities of the Standards Boost Business campaign | Presenter  
George Gulla  
Vice President, Publications and Membership  
ANSI |
| Item 3.5 | 5:00 – 5:10 pm | Wrap up and Adjournment | CMF Chair  
Rich Forselius |

### NETWORKING RECEPTION AT CORNING MUSEUM OF GLASS  
SPONSORED BY ANSI (Dress Code: Business Casual)

### DINNER AT CORNING MUSEUM OF GLASS  
SPONSORED BY ANSI (Dress Code: Business Casual)
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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Speaker(s)</th>
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<tr>
<td>8:30 – 9:00 am</td>
<td>Coffee &amp; Networking</td>
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<td>9:00 – 9:05 am</td>
<td>Welcome back</td>
<td>CMF Chair</td>
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<td>Rich Forselius</td>
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<td><strong>Section 4.0 – Presentations on Cyber Security</strong> (9:05 am – 11:50 am)</td>
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<td>Item 4.1</td>
<td>9:05 – 9:50 am</td>
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<td>Scott Borg</td>
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<td>Director and Chief Economist</td>
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<td>U.S. Cyber Consequences Unit (US-CCU)</td>
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<td>Item 4.2</td>
<td>9:50 – 10:20 am</td>
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<td>Evan Jensen</td>
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<td>Cybersecurity Researcher</td>
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<td>Massachusetts Institute of Technology – Lincoln Laboratory</td>
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<td>Item 4.3</td>
<td>10:20 – 11:50 am</td>
<td>Discussion – Cyber Security</td>
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<td>4.3.1 Update on Related Developments</td>
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<td>John Kulick</td>
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<td>11:50 am – 1:00 pm</td>
<td><strong>WORKING LUNCH BREAK</strong></td>
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| Item 5.1 | 1:00 – 1:30 pm | Future of Standardization | Presenter  
James E. Matthews III  
Director, Technical Standards & Standards Policy  
Corning Incorporated |
|---|---|---|---|
| Item 5.2 | 1:30 – 2:10 pm | The Future of Standardization  
*How the military side of the government sees “The Future of Standardization” and the relation to companies/government contractors* | Presenter  
Greg Saunders  
Director of the Defense  
Standardization Program Office (DSPO)  
U.S. Department of Defense |
| Item 5.3 | 2:10 – 2:40 pm | Standards as Digital Data (SADD) | Presenter (remote)  
Ross Downing  
Associate Technical Fellow  
Boeing Product Standards Office  
Boeing Research & Technology  
The Boeing Company |
| Item 5.4 | 2:40 – 4:00 pm | Discussion – Future of Standardization | Moderator  
Laura Hitchcock  
External Standards Management, Strategy and Policy  
The Boeing Company |
| Item 5.5 | 4:00 – 4:15 pm | Closing Items  
5.5.1 Future Meetings  
Online discussions on the 2nd Tuesday of each month at 2:00 pm Eastern  
  • May 12th  
  • June 9th  
  • July 14th  
World Standards Week – September 28th – October 3  
Fall 2015 CMF Meeting – Monday, September 28,  
King and Spaulding Conference Room 9am-5pm  
5.5.2 Closing Remarks  
5.5.3 Adjournment | CMF Chair  
Rich Forselius |