Company Member Forum (CMF)
Emerging, Strategic Standardization Issues
Related to Company Members

Tuesday, April 7, 2015
Online Access Code: TBD

Wednesday, April 8, 2015
Online Access Code: TBD

Corning Incorporated Headquarters
Three Rivers Room
One Riverfront Plaza
Corning, NY 14831

Call-in Phone Numbers
Toll-Free: 1-866-469-3239
Toll: 1-650-429-3300
Dates to the right link to the online meeting site.

Dress Code: Business Casual

Wireless internet access provided by Corning

---

## Tuesday, April 7, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Coffee &amp; Networking</th>
<th>Item 1.0 – Opening Items (9:00 am – 10:15 am)</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 – 8:30 am</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 8:30 – 9:00 am| An Orientation to the Company Member Forum | CMF Chair
Rich Forselius
Design for Environment & Safety Program Leader
Sikorsky Aircraft Corp., a United Technologies Company |
|               | This presentation is intended for first-time attendees to a CMF meeting and will provide an overview of the Company Member Forum, its work, and how it fits within the structure of the ANSI Federation. |
|               |                     |                                             |
| 9:00 – 9:15 am| Item 1.1 Welcome   | CMF Chair
Rich Forselius |
|               | Item 1.2 Introductions |
|               | Item 1.3 Approval of the Agenda |
| 9:15 – 9:30 am| Welcome from our host | Host
James E. Matthews III
Director, Technical Standards & Standards Policy
Corning Incorporated |
|               | CORNING |
| 9:30 – 9:55 am| Item 1.3 Approval of the Report of the Last Meeting | CMF Chair
Rich Forselius |
|               | Item 1.2 A review of action items |
|               | Item 1.3 Report of the Nominating Committee |
| 9:55 – 10:55 am| Item 1.4 Opening Remarks & Updates on ANSI Activities | President & CEO
Joe Bhatia
ANSI |
|               | Opening Remarks & Updates on ANSI Activities |

---

Company Member Forum
Spring 2015 Meeting Agenda
Page 1 of 4
### Section 2.0 – Presentations on Management Systems Standards
(10:55 am – 11:55 am)

| Item 2.1 | 10:55 – 11:25 am | Management Systems Standards | Presenter (remote)  
Steven Cornish  
Senior Program Director, International Policy  
ANSI |
| Item 2.2 | 11:25 – 11:55 am | Quality Management Standards | Presenter  
Alka Jarvis  
Distinguished Engineer  
Cisco Systems Limited |

11:55 am–12:45 pm  
**LUNCH BREAK - HOT**

12:45 am–3:15 pm  
**Corning Gorilla Glass Laboratory Tour**

### Section 3.0 – Presentations on Industry Initiatives
(3:30 pm – 5:00 pm)

| Item 3.1 | 3:30 – 4:00 pm | Smart & Sustainable Cities | Presenter  
Dave Welsh  
Corporate Standards  
Microsoft Corporation |
| Item 3.2 | 4:00 – 4:30 pm | Global Supply Chain | Presenter (remote)  
Scott Cooper  
Vice President, Government Relations  
ANSI |
| Item 3.3 | 4:30 – 4:45 pm | Update on the ANSI Committee on Education Activities  
*A brief update on the 2015 goals and activities of the Committee on Education* | Presenter (remote)  
Lisa Rajchel  
Senior Director, International Secretariats  
ANSI |
| Item 3.4 | 4:45 – 5:00 pm | Standards Boost Business Campaign  
*A brief update on the 2015 goals and activities of the Standards Boost Business campaign* | Presenter  
George Gulla  
Vice President, Publications and Membership  
ANSI |
| Item 3.5 | 5:00 – 5:10 pm | Wrap up and Adjournment | CMF Chair  
Rich Forselius |

5:30 – 6:30 pm  
**NETWORKING RECEPTION AT CORNING MUSEUM OF GLASS**  
SPONSORED BY ANSI (Dress Code: Business Casual)

6:30 – 8:30 pm  
**DINNER AT CORNING MUSEUM OF GLASS**  
SPONSORED BY ANSI (Dress Code: Business Casual)
# Spring 2015 Meeting Agenda

**Wednesday, April 8, 2015**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 – 9:00 am</td>
<td><strong>Coffee &amp; Networking</strong></td>
<td></td>
</tr>
<tr>
<td>9:00 – 9:05 am</td>
<td>Welcome back</td>
<td>CMF Chair</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rich Forselius</td>
</tr>
<tr>
<td>9:05 – 11:50 am</td>
<td><strong>Section 4.0 – Presentations on Cyber Security</strong></td>
<td></td>
</tr>
<tr>
<td>9:05 – 9:50 am</td>
<td>Item 4.1</td>
<td>Presenter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Scott Borg</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Director and Chief Economist</td>
</tr>
<tr>
<td></td>
<td></td>
<td>U.S. Cyber Consequences Unit (US-CCU)</td>
</tr>
<tr>
<td>9:50 – 10:20 am</td>
<td>Item 4.2</td>
<td>Presenter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Evan Jensen</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cybersecurity Researcher</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lincoln Laboratory – Massachusetts Institute of Technology</td>
</tr>
<tr>
<td>10:20 – 10:50 am</td>
<td>Item 4.3</td>
<td>Presenter</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Checco</td>
</tr>
<tr>
<td></td>
<td></td>
<td>President</td>
</tr>
<tr>
<td></td>
<td></td>
<td>New York Metro InfraGard Members Alliance, Inc.</td>
</tr>
<tr>
<td>10:50 – 11:50 am</td>
<td>Item 4.4</td>
<td><strong>Discussion – Cyber Security</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>4.3.1 Update on Related Developments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>CMF Vice Chair</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dan Bart</td>
</tr>
<tr>
<td></td>
<td></td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Valley View Corporation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Moderator</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Kulick</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Consultant</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Corporate Technology</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Siemens Corporation</td>
</tr>
<tr>
<td>11:50am – 1:00pm</td>
<td>Working Lunch Break</td>
<td></td>
</tr>
</tbody>
</table>

**Section 4.0 – Presentations on Cyber Security**

- **Item 4.1**
  - **9:05 – 9:50 am**
  - **Cybersecurity**
  - **Presenter**
    - Scott Borg
    - Director and Chief Economist
    - U.S. Cyber Consequences Unit (US-CCU)

- **Item 4.2**
  - **9:50 – 10:20 am**
  - **Cybersecurity**
  - **Presenter**
    - Evan Jensen
    - Cybersecurity Researcher
    - Lincoln Laboratory – Massachusetts Institute of Technology

- **Item 4.3**
  - **10:20 – 10:50 am**
  - **Cybersecurity**
  - **Presenter**
    - John Checco
    - President
    - New York Metro InfraGard Members Alliance, Inc.

- **Item 4.4**
  - **10:50 – 11:50 am**
  - **Discussion – Cyber Security**
  - **4.3.1 Update on Related Developments**
  - **4.3.2 Moderated Discussion**
    - *Is it time for CMF to ask ANSI Leadership to take action on some initiative related to cyber security?*
  - **CMF Vice Chair**
    - Dan Bart
    - President & CEO
    - Valley View Corporation
  - **Moderator**
    - John Kulick
    - Senior Consultant
    - Corporate Technology
    - Siemens Corporation

**11:50am – 1:00pm**

**Working Lunch Break**
| Item 5.1 | 1:00 – 1:30 pm | Future of Standardization | Presenter  
James E. Matthews III  
Director, Technical Standards & Standards Policy  
Corning Incorporated |
| Item 5.2 | 1:30 – 2:10 pm | The Future of Standardization  
*How the military side of the government sees “The Future of Standardization” and the relation to companies/government contractors* | Presenter  
Greg Saunders  
Director of the Defense Standardization Program Office (DSPO)  
U.S. Department of Defense |
| Item 5.3 | 2:10 – 2:40 pm | The Future of Standardization | Presenter  
Richard P. Bielen  
Division Manager, Fire Protection Systems  
National Fire Protection Association (NFPA) |
| Item 5.4 | 2:40 – 4:00 pm | Discussion – Future of Standardization | Moderator  
Laura Hitchcock  
External Standards Management, Strategy and Policy  
The Boeing Company |
| Item 5.5 | 4:00 – 4:15 pm | Closing Items  
5.5.1 Future Meetings  
Online discussions on the 2nd Tuesday of each month at 2:00 pm Eastern  
- May 12th  
- June 9th  
- July 14th  
World Standards Week – September 28th – October 3rd  
Fall 2015 CMF Meeting – Monday, September 28,  
King and Spaulding Conference Room 9am-5pm  
5.5.2 Closing Remarks  
5.5.3 Adjournment | CMF Chair  
Rich Forselius |