## Emerging, Strategic Standardization Issues Impacting Company Members

**Tuesday, April 25, 2017** 8:00 am – 5:15 pm  
**Wednesday, April 26, 2017** 8:00 am – 2:00 pm  
Dress Code: Business Casual

### NFPA Headquarters  
1 Batterymarch Park  
Quincy, MA 02169

### Section 1.0 – Opening Items (8:45 am – 9:35 am)

**Item 1.1**  
8:45 am – 9:05 am

1.1.1 Welcome and opening remarks  
1.1.2 Approval of Agenda

**CMF Chair**  
Jim Matthews  
Director, Technical Standards & Standards Policy, Corning Incorporated

**Item 1.2**  
9:05 am – 9:20 am

Welcome from our host  
James Pauley  
President & CEO, National Fire Protection Association (NFPA)

**Item 1.3**  
9:20 am – 9:35 am

Opening Remarks  
Joe Bhatia  
President & CEO, American National Standards Institute (ANSI)

### Section 2.0 – NFPA (9:35 am – 10:05 am)

**Item 2.1**  
9:35 am – 10:05 am

Standards Impacting Buildings and Facilities  
Presenter:  
- Christian Dubay  
  Vice President and Chief Engineer, National Fire Protection Association (NFPA)

10:05 am – 10:20 am

Networking Break
<table>
<thead>
<tr>
<th>Item 3.1</th>
<th>Standards Management and Best Practices</th>
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| 10:20 am – 11:35 am | • Within your organization where does standards management align?  
| | • Is standards management part of the strategic priorities?  
| | • How can standards be managed across multiple business units of a company?  
| | • How can you elevate the importance and visibility of standards in the commercial, technology and manufacturing sectors of your company? |

Panelists:  
- Jennifer Kitchen  
  Technical Regulatory & Standards Advocacy Leader, GE  
- Jason Matusow  
  General Manager, International Standards, Microsoft  
- Tim West  
  Manager, Enterprise Engineering Standards, Deere and Co.  
- Alan Manche  
  Vice President, External Affairs, Schneider Electric

Moderator:  
- Jim Matthews  
  Director, Technical Standards & Standards Policy, Corning Incorporated

| 11:35 am – 12:35 pm | Lunch Break |

<table>
<thead>
<tr>
<th>Item 4.1</th>
<th>Keynote Address: Massachusetts Digital Healthcare Council</th>
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| 12:35 pm – 1:05 pm | Public and private partnership initiative convenes leaders across the digital healthcare industry  
| | Laurance Stuntz  
  Director, Massachusetts eHealth Institute at MassTech |

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<thead>
<tr>
<th>Item 4.2</th>
<th>Discussion on Keynote Address</th>
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| 1:05 pm – 1:20 pm | Jim Matthews  
  Director, Technical Standards & Standards Policy, Corning Incorporated |
### Section 5.0 – Unmanned Vehicles  (1:20pm – 2:35 pm)

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<thead>
<tr>
<th><strong>Item 5.1</strong></th>
<th><strong>Unmanned Vehicles</strong></th>
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| 1:20 pm – 2:35 pm | **Existing standards, needed standards and regulations for unmanned vehicles**  
**What challenges will companies and standardizers face as new technology emerges?** |

**Panelists:**
- **Carole Franklin**  
  Director of Standards Development, Robotic Industries Association (RIA)
- **Mary Mikolajewski**  
  Manager, Technical Committee Operations, ASTM International
- **Dr. Kenneth Witcher**  
  Associate Professor and Dean, College of Aeronautics, Embry-Riddle
- **Ed Conlin**  
  Division Manager, Public Fire Protection, National Fire Protection Association (NFPA)
- **Tom McMahon**  
  Vice President, Advocacy and Public Affairs, Unmanned Vehicle Systems International (AUVSI)

**Moderator:**
- **Jennifer Kitchen**  
  Technical Regulatory & Standards Advocacy Leader, GE

| 2:35 pm – 2:50 pm | Networking Break |

### Section 6.0 – China and International Highlights  (2:50 pm – 4:35 pm)

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<th><strong>Item 6.1</strong></th>
<th><strong>China Standards Reform</strong></th>
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| 2:50 pm – 4:05 pm | **What are the latest reform developments?**  
**What events are anticipated?**  
**How are industry, standardizers and ANSI engaging with China in this process?** |

**Panelists:**
- **Joe Bhatia**  
  President & CEO, American National Standards Institute (ANSI)
- **Jing Liu**  
  China Trade Specialist, International Trade Administration
- **Jason Matusow**  
  General Manager, International Standards, Microsoft
- **Hung Ling**  
  Director, Standards Policy, Nokia

**Moderator:**
- **Jim Matthews**  
  Director, Technical Standards & Standards Policy, Corning Incorporated
### Item 6.2
4:05 pm – 4:35 pm

**International Highlights**

International Policy Committee (IPC) Highlights:
- Key issues from recent IPC meeting discussions
- What are the hot topics in Europe, Asia and the Americas?

Company Member Discussion:
- What issues are of interest to companies emerging in international standards?

**Presenter:**
- Dr. John Kulick
  Manager, Standardization U.S., Siemens

### Section 7.0 – CMF Business and Wrap up (4:35 pm – 5:15 pm)

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<tr>
<th>Item 7.1</th>
<th>4:35 pm – 4:50 pm</th>
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<tr>
<td><strong>ANSI CMF Business</strong></td>
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<tr>
<td>7.1.1</td>
<td>Approval of the Report of the Last Meeting</td>
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<tr>
<td>Document:</td>
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<td>7.1.2</td>
<td>A review of action items</td>
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<td>Document:</td>
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<td>7.1.3</td>
<td>Report of the Nominating Committee</td>
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<td>Document:</td>
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<td>7.1.4</td>
<td>CMF Vice Chair position</td>
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<tr>
<th>Item 7.2</th>
<th>4:50 pm – 5:15 pm</th>
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<tbody>
<tr>
<td><strong>Wrap up and Adjournment</strong></td>
<td></td>
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<tr>
<td>- Jim Matthews</td>
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<tr>
<td>Director, Technical Standards &amp; Standards Policy, Corning Incorporated</td>
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6:00 pm – 9:00 pm

**Reception and Dinner hosted by ANSI**

Alba Restaurant
1486 Hancock St
Quincy, MA 02169

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**Wednesday, April 26, 2017**

8:00 am – 8:45 am  
**Breakfast**

### Section 8.0 – Future of Standardization

New Administration: Trade Policy / Standardization & ANSI  (8:45 am – 9:30 am)

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<th>Item 8.1</th>
<th>8:45 am – 9:30 am</th>
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<tr>
<td><strong>New Administration: Trade Policy/ Standardization</strong></td>
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<tr>
<td>How CMF can better understand and anticipate how their companies may be affected by changes driven by new legislation as well as new administration and trade policies affecting national, regional and global standardization</td>
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**Presenter:**
- Mary Saunders
  Vice President, Government Relations and Public Policy, ANSI
## Section 9.0 – Advanced Manufacturing  (9:30 am – 11:00 am)

### Item 9.1  
9:30 am – 10:30 am  
**Smart Manufacturing, Industry 4.0, and Additive Manufacturing**  
- What standards work is being done in the field of Advanced Manufacturing?  
  - National initiatives and highlights  
  - IEC Updates and Highlights  
  - ISO Updates and Highlights  

Presenters:  
- **Dr. Frank Gayle**  
  Deputy Director, NIST Advanced Manufacturing Program  
- **Jim Williams**  
  President, All Points Additive  
- **Dr. Thomas M. Maloney**  
  Chief Technology Officer, Connecticut Center for Advanced Technology  
- **Alec McMillan**  
  IEC SEG 7 convener and liaison to ISO SMCC Sponsored by Rockwell Automation and NEMA  

### Item 9.2  
10:30 am – 11:00 am  
**Advanced Discussion Breakouts**  
- What does it mean for my company?  
- How will standardization efforts help / hurt?  
- How can I identify where to engage?  

### Section 10.0 – Closing Items  (11:00 am – 11:15 am)

### Item 10.1  
11:00 am – 11:15 am  
**Closing Items**  
10.1.1 Future Meetings  
- Should we hold another CMF meeting later in the year? (In addition to the Joint Member Forum)  
- World Standards Week (Joint Member Forum)  
- Winter 2018 Meeting?  
- Late Spring 2018 Meeting?  
- Meeting Structure / Member Engagement  
10.1.2 Closing Remarks  
10.1.3 Adjournment  

NOTE: We will have a hard stop time of 11:15 am for lunch and to load transport for the MIT Media Lab Tour – After the tour, transportation will be provided for participants to return to NFPA or go directly to Logan International Airport.  

**CMF Chair**  
- **Jim Matthews**  
  Director, Technical Standards & Standards Policy, Corning Incorporated  

### 11:15 am – 2:00 pm  
**LUNCH and Tour of MIT Media Lab** (Optional)