ANSI COMPANY MEMBER FORUM (CMF)
AGENDA
Thursday, October 30, 2025
12:00PM – 3:00PM ET
Virtual: Link provided via registration

1	**Welcome and Opening Items**
	12:00 PM – 12:20 PM
	Alan Manche, Vice President, External Affairs, Schneider Electric and CMF Chair
	Laurie E. Locascio, PhD NAE, ANSI President and CEO

2	**The New U.S. Standards Strategy**
	12:20 PM – 12:30 PM
	Peter Pondillo, Senior Manager, Technical Standards & Standards Policy, Corning
	Mary Saunders, Senior Vice President, Government Relations and Public Policy, ANSI
	The USSS is a comprehensive strategy document with 4 strategic priorities, relating to the full range of standardization activities: strengthen our commitment to international standards, demonstrate the broad value of standards, make standards development more efficient, and address both opportunities and challenges head-on.
	In this session, we will have a brief overview of the document to set the stage for the day.
	View the 2025 U.S. Standards Strategy

3	**Commitment to the U.S. Standardization System: Influencing Globally and Domestically**
	12:30 PM – 1:00 PM
	John Britton, Android Security and Privacy Evangelist, Google
	The United States pioneers innovation and opens global markets, while protecting safety, security, and the environment. By collaborating with competent standards organizations and defending fair standards practices, companies can meaningfully contribute to the global standards ecosystem. The goal of this session is to define the roles of industry members in the U.S. standardization system, both domestically and globally. Our speaker will ask to hear from the audience on this topic.

4	**ANSI Conference on U.S. Leadership in Global Standardization: Enhancing U.S. Industry Leadership and Engagement** 1:00 PM – 1:15 PM **Joe Tretler, Senior Vice President, International Policy, ANSI** ANSI will host an in-person conference focused on global standardization challenges and enhancing U.S. industry leadership in global standards on March 24-25, 2026, in Scottsdale, Arizona. This will be an overview session in preparation for the 2026 event, which will include an in-person CMF Meeting. For more information: https://www.ansi.org/events/standards-events/03-24-26-ansi-conference-us-leadership
5	**Demonstrating the Value of Standards** 1:15 PM – 1:45 PM **Marie Jordan, Senior Director, Global Standards Management, Visa** **Cassy Robinson, Director, Codes & Standards, Copperweld** **Ryan Goodwin, Governance Lead, Product Standards Office, Boeing** **Moderators: Stephen Walls, Manager, Standards Production & External Standards, Boeing** This session will focus on how to demonstrate the value of standards to the C-suite of your companies and your workforce (internal/external). Our panelists will provide examples of their efforts to educate across multiple sectors and the effects of their work.
6	**Standards Quiz!** 1:45 PM – 1:50 PM "Is it a standard?"
7	**Standards Development** 1:50 PM – 2:30 PM **Gail Hodges, Executive Director, OpenID Foundation** **Leslie McKay, Director, Digital Standards Development, SAE and Vice Chair, Digital Standards Alliance** **Moderator: Mercedes Mira Costa, Sr. Program Manager, HP Inc.** In order for standards development to be more efficient, the standards community must embrace innovation, train standards professionals to effectively and responsibly use technology, and welcome new participants. This session will be an opportunity for two panelists, one open-source expert and one SMART standards engagement expert, to share their perspectives and experiences with standards development within their industries.
8	**ASCET Center of Excellence – Advancing Standardization For Critical and Emerging Technologies** 2:30 PM – 2:55 PM **Dr. James H. Dickerson, Director, ASCET Center of Excellence**

Dana Leaman, Director, Standards Coordination Office, NIST

ASCET is a Center of Excellence with four pillars/lines of effort, focusing solely on 4 CETs (AI, quantum, biotechnology, and semiconductors).
- Pre-Standardization Engagement
- Workforce Capacity Building
- Information and Data Sharing Hub
- Pilot Programs

Closing Remarks and Adjournment
2:55 PM – 3:00 PM