

# ANSI Company Member Forum Agenda

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## [Event Information](#)

Wednesday, October 30<sup>th</sup>, 2024, 1:00 pm – 4:00 pm ET  
Virtual

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1:00 pm – 1:15 pm

### **Welcome and Opening Items**

- Alan Manche, Vice President, External Affairs – Schneider Electric and ANSI CMF Chair
  - Joe Bhatia, ANSI President and CEO
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1:15 pm – 1:30 pm

### **Standards Boost Business**

ANSI Standards Boost Business initiative provides value by demonstrating how strategic standardization can help companies in every sector increase efficiency and strengthen their bottom line. ANSI Staff is going to provide an overview of this initiative and how companies can contribute to it.

**Speaker:** Christine Bernat, Associate Director, Standards Facilitation – ANSI

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1:30 pm – 2:00 pm

### **Harmonization of Standards: Bridging Global Practices**

This session will explore the importance of harmonized standards in facilitating international trade, ensuring product safety, and promoting innovation. Participants will learn about the collaborative efforts between organizations to develop globally recognized standards. The session will highlight key agreements and case studies, demonstrating how harmonized standards support economic integration and drive technological advancements.

**Speaker:** Khaled Masri, Senior Program Manager – NEMA

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2:00 pm – 2:30 pm

### **Fireside Chat on Competencies for Standards Professionals**

Defining competencies for Standards Professionals is a cornerstone in ensuring that the individuals responsible for developing and implementing standards possess the necessary knowledge, skills, and attitudes to perform their roles effectively. As the landscape of technology and industry evolves, so must the competencies of those who work within the standards community. This session is going to discuss importance and need to define competencies for standards professionals.

**Speaker:** Nesreen Al-Khammash, Digital Learning Team Leader – ISO

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2:30 pm – 3:15 pm	<p><b>Panel Session: Intelligent Transportation Systems</b></p> <p>ITS encompasses a wide range of technologies, including emergency services communication, traffic management cameras, and dynamic speed limit signs, and is applied in the field of road transport, including infrastructure, vehicles, and users, as well as in traffic and mobility management. The panel would provide a comprehensive overview of the current landscape, challenges, and future directions for security and AI standardization in Intelligent Transport Systems, emphasizing the importance of collaboration between industry, academia, and regulatory bodies to develop robust and effective standards.</p> <p><b>Moderator:</b> Brian Doherty, Program Manager – National Electrical Manufacturers Association (NEMA)</p> <p><b>Speakers:</b> Guerry Bruner, Program Manager – ASSA ABLOY Door Security Solutions; Ethan Coxsey, Senior Director of Engineering – Eberle Design, Inc.; Dave Miller, Senior Program Manager – Yunex Traffic</p>
3:15 pm – 3:30 pm	<p><b>IBR and Copyright and Standards – IBR public-private partnership at risk</b></p> <p>In this session, we will delve into the intricate relationship between Incorporated by Reference (IBR) standards and copyright law, exploring the recent challenges and legal decisions that have put the valuable public-private partnership at risk. We will discuss the balance between copyright protection and public access to standards, the role of standard developing organizations (SDOs), and the potential impact on industry practices. Join us as we navigate the complexities of this evolving landscape and consider strategic actions to support the sustainability of the standardization system.</p> <p><b>Speaker:</b> James Pauley, President and CEO – National Fire Protection Association (NFPA)</p>
3:30 pm – 3:55 pm	<p><b>Securing Support for External Standards Engagement</b></p> <p>Securing support for external standards engagement activities is a multifaceted process that involves strategic planning, effective communication, and the alignment of these activities with the organization's goals and values. It is essential to demonstrate the value of such engagements to stakeholders to secure support. The session will provide an overview of the parameters to consider when requesting support for standards development activities.</p> <p><b>Speaker:</b> Jonathan Colby, Technical Advisor – Verdant Power</p>
3:55 pm – 4:00 pm	<p><b>Closing Items/ CMF Items/ Adjournment</b></p>

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