ANSI Company Member Forum Agenda

[Registration Link](#)

Thursday, March 21, 2024

8:00 am – 9:00 am	**Networking and Breakfast**
9:00 am – 9:20 am	**Welcome and Opening Items** • HP, Inc. Welcome • Alan Manche, Vice President, External Affairs – Schneider Electric ANSI CMF Chair • Joe Bhatia, ANSI President and CEO
9:20 am – 9:30 am	**ANSI Committee on Education Update** Brief update on the activities of ANSI Committee on Education (CoE) and how ANSI CMF can contribute. **Speaker:** Muhammad Ali, Sr. Standards Strategy and Policy Leader – HP, Inc. and ANSI CoE Chair
9:30 am – 9:40 am	**Update on E-Labeling** Chair of ITI Regulatory Policy Committee is going to provide a brief update on developments on E-labeling and associated standards. **Speaker:** David Ling, Regulatory Strategist, Distinguished Technologist – HP Enterprises
9:40 am – 10:10 am	**Update and Live Q and A: Government Policy and Legislative Updates** ANSI staff will provide an update on current legislative and regulatory initiatives and government-led policy dialogues. Items such as recent US-EU TTC Meeting Outcomes, implementation of the US Government National Standards Strategy for CET, and any legislative bills related to Standards are going to be covered. **Speaker:** Mary Saunders, Senior Vice President, Government Relations and Public Policy – ANSI

10:10 am - 10:30 am	**Update and Live Q and A: International Activities** ANSI staff will provide an update on EU Standards and TBT issues (Trade and Technology Council), plans for the annual Korea-U.S. Standards Dialogue and Open Forum, and related ANSI interactions. **Speakers:** Joseph Tretler Jr., Senior Vice President, International Policy – ANSI
10:30 am – 10:45 am	**Coffee Break**
10:45 am – 11:30 am	**Panel Session: Navigating the Future: Risk Management Standards and GenAI** Generative artificial intelligence (AI) refers to the technology that generates text, pictures, sounds, videos, codes, etc. based on algorithms, AI models and rules. There are also inherent risks with GenAI applications and some of these risks include misinformation, hallucinations, bias, security and privacy and others. This panel session is going to explore the relevant standardization activities in artificial intelligence and specifically GenAI. **Moderator:** Mariel Acosta-Geraldino, Program Manager, Product Safety, Telecom and Radio – IBM **Speaker (s):** Dan Tecuci, Ph.D., Sr. Director of AI – SparkCognition Haniyeh Mahmoudian, Ph.D., Global AI Ethicist – DataRobot Niklas Johnsson, Director of Data Science Generative AI – HP, Inc.
11:30 am – 12:00 pm	**Brain Computer Interface** A BCI is a technology that establishes a direct communication pathway between the brain and an external device or computer. BCIs can be used for various purposes, including medical applications, assistive technologies, and enhancing human-computer interactions. This TEDtalk style presentation is going to provide an overview of the technology and the standardization needs around it. **Speaker:** John Strassner, Ph.D., CTO, Americas Standards and Industry Group – Futurewei Technologies
12:00 pm – 1:45 pm	**Networking Lunch and HP Tour** Lunch *12:00pm – 12:30pm* Value of Standardization to HP, Inc. *12:15pm – 12:30pm* **Speaker:** Gabriel Valencia, Power Architecture Engineering Manager – HP, Inc. Welcome to HP Tour *12:30pm – 1:30 pm* Transition Time *1:30pm – 1:45pm*
1:45 pm – 2:15 pm	**HP Inc. Welcome** **Opening Keynote: Standardization and IP** **Speaker:** Chandrakant Patel, HP Chief Engineer and Senior Fellow – HP, Inc.

2:15 pm – 3:00 pm	**Panel Session: EU-US Regulatory Landscape – Focus on Sustainability** The sustainability regulatory landscape is in continuous evolution and new requirements are being established to meet the ambitious energy and climate targets agreed by governments across the world. This panel session is going to explore the current EU-US regulatory landscape for sustainability and how standards can be used to demonstrate that products, services, or processes comply with the requirements of relevant legislation. **Moderator:** Craig Updyke, Director, Global Policy & International Trade – ASTM **Speaker:** Christopher Clement, Senior Director, Government Affairs – Siemens Energy Chuck Chaitovitz, Vice President, Environmental Affairs and Sustainability – U.S. Chamber of Commerce Amy Costello, Product Stewardship and Sustainability Manager – Armstrong World Industries Jeffrey G. Weiss, Partner – Steptoe
3:00 pm – 3:25 pm	**Panel Session: Open-Source Approach to Standardization** Open-Source Software has become increasingly popular with many companies and organizations using and contributing to open-source projects via open-source organizations. This panel session is going to explore some differences in standards development approach for open-source vs traditional SDO and how and why open-source organizations and the standards development organizations could collaborate and interact considering their distinct governance structures. **Speaker:** David McCall, Senior Director, Industrial Standards – Intel Corporation
3:25 pm – 3:50 pm	**Sustainable Aviation Fuel and Additive Manufacturing** Aviation is facing increasing challenges from climate change, resource scarcity, and public demand for greener and smarter solutions. In this Talk, Dale Smith will introduce two emerging technologies that can address these challenges: sustainable aviation fuel and additive manufacturing. He will explain how these technologies work, why they matter, and what is the vision to transform aviation for the future. **Speaker:** Dale Smith, Regional Director, Enterprise Environmental Sustainability – Boeing
3:50 pm – 4:00 pm	**Closing Items/CMF Items/Adjournment**
4:00 pm – 6:00 pm	**Networking Reception** Hors d'oeuvres and Refreshments – HP Inc. Facility

Friday, March 22, 2024

8:00 am – 9:00 am	**Networking and Breakfast**
9:00 am – 9:30 am	**Keynote Presentation: Leadership in Standards Development** **Speaker:** Nestor J. Rivera, SVP and Deputy General Counsel, Trust & Privacy – HP, Inc.
9:30 am – 10:15 am	**Panel Session: Developing Standards Experts** Technical Standards Experts and other stakeholders involved in standardization activities within a company need a comprehensive education on the standards process to ensure effective and informed decision-making. This education empowers experts to drive innovation responsibly, promote interoperability, and address emerging challenges within their respective domains, fostering a robust and forward-thinking standardization landscape. This panel session is going to explore how companies are working on developing their internal standards experts and other relevant stakeholders. **Moderator:** Stephen Walls, Interim Senior Manager - Enterprise Product Standards Office – Boeing **Speaker:** Mercedes Mira Costa, Sr. Program Manager – HP, Inc. Dennis J. Duncan, Senior Counsel – Nokia Peter Pondillo, Senior Manager, Standards and Policy – Corning
10:15 am – 10:45 am	**Fireside Chat: ISO/IEC 42001, Artificial Intelligence Management System (AIMS) Standard** To follow up on ANSI CMF December 2023 conversation on Management System Standards, this fireside chat is going to discuss the recently published ISO/IEC 42001 standard on Artificial Intelligence Management System (AIMS). This standard provides a certifiable AIMS framework in which AI systems can be developed and deployed as part of an AI assurance ecosystem. The global standard specifies the requirements for establishing, implementing, maintaining, and continually improving an AIMS. **Speakers:** Kimberly Lucy, Director of Standards – Microsoft Lenora Zimmerman, Standards Development and Intelligence – Google
10:45 am – 11:00 am	**Coffee Break**

11:00 am – 11:50 am	**Interactive Session: Standards – A Foundational Component of Quality Credentials**
	Standards are the backbone of effective credential programs, with three key areas forming a 'quality triangle' to enhance learning outcomes. Comprehensive, balanced, and effective standards guiding personnel certifications, assessment-based certificate programs, and workplace learning make up a tripod of guidance that can meaningfully elevate a skilled workforce in the U.S. This panel session is going to explore the role of standards in forming this quality triangle.
	Facilitator: Karen Elzey, Associate Executive Director, Operations – Workcred
11:50 am – 12:00 pm	**Closing Items**