



COMPANY MEMBER FORUM

FHI 360 Conference Center (Vista Room)
1825 Connecticut Ave NW, 8th Floor, Washington, DC 20009

Agenda

Tuesday, November 5, 2019

9:00 am – 9:30 am

Welcome and Opening Remarks

- Joe Bhatia, President & CEO, American National Standards Institute (ANSI)
 - Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated, and ANSI CMF Chair
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9:30 am – 11:30 am

Standards Capacity Workshop

An open discussion on best practices with respect to managing staff and resources within a company's standards group. Topics include:

- Using Internships and employee rotation to expose people to standards activities
- Participant Training – What kinds of training should someone complete before representing their company in a standards venue
- Communicating results in standards world within your company. How to share the successes from your efforts when they are a long sustained effort resulting in publication, as well as those once every few years “big wins” that have high visibility. How to translate standards time (3-6 meetings a year) into company time (Monthly, quarterly)
- Workshop on your standards elevator speech. You have 60 seconds to tell your CEO what you do and why it is important
- Managing conflict in standards meetings – How to argue and disagree without being destructive

Confirmed Speakers:

- Elisabeth George, Vice President, Global Regulations & Standards, Philips
 - Nadja Infanti, Senior Manager, Global Codes and Standards, Carrier
 - Alan Manche, Vice President, External Affairs, Schneider Electric
 - Jim Matthews, Director, Technical Standards & Standards Policy, Corning Incorporated
 - Tim West, Manager, Enterprise Engineering Standards, Deere & Co.
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11:30 am – 12:00 pm

Government Relations Update

Update on the latest news regarding tariffs, trade regulations, etc.

- Mary Saunders, Vice President, Government Relations, ANSI
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12:00 pm – 12:15 pm

Closing Items and Adjournment
