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ANSI Legal Issues Forum 2016

Nuts and Bolts Business Issues: Employment Law, Cybersecurity, and Social Media



Thursday, October 27

9:00 am – 3:00 pm

[FHI 360 Conference Center](#)

1825 Connecticut Ave. NW, 8th Floor

Washington, DC 20009

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ANSI Legal Issues Forum Overview

The American National Standards Institute (ANSI) Legal Issues Forum is held on an annual basis as part of World Standards Week. At the 2016 Legal Issues Forum, a broad range of legal experts led panel discussions on employment law, cybersecurity, and social media – all topics of importance to non-profit organizations in the standardization community. Each session was structured as a 90-minute moderated discussion, with considerable opportunity for audience Q&A.

The employment law panel addressed:

- ▶ the latest thinking on the Family and Medical Leave Act (FMLA) and the Americans with Disabilities Act (ADA)
- ▶ best practices in discrimination law, including sexual orientation and disability discrimination
- ▶ avoiding the pitfalls of the Fair Labor Standards Act (FLSA) wage and hour laws
- ▶ best practices involving employee-at-will, hiring, disciplining, and firing
- ▶ employee related privacy issues and records retention;
- ▶ writing legally sound policies, procedures and employee handbooks

The cybersecurity panel addressed:

- ▶ how to respond to a data breach
- ▶ best practices to reduce cyber risks
- ▶ the role of insurance in mitigating cybersecurity risks

And the social media panel covered:

- ▶ Common legal problems of engaging consumers through social media including sweepstakes, contests, blogs, and other promotions;
- ▶ disclosure of confidential, copyright protected or trademark-protected information
- ▶ defamation and violating the privacy or publicity rights of others
- ▶ writing a good social media policy



- ▶ working with influencers
- ▶ real-time marketing

Participants

Over 85 ANSI members and interested stakeholders including those from government, industry, business, consumer groups, and academia registered to attend this event and share their perspectives, insights, and expertise.

Venue and Accommodations

FHI 360 Conference Center

1825 Connecticut Ave. NW, 8th Floor
Washington, DC 20009
(202) 884-8279

★ [Directions](#)

Contact Information

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Part of the World Standards Week 2016 series of events



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