



SEARCH

HOME CONTACT US HELP JOIN I

- [Access Standards](#)
- [About ANSI](#)
- [Membership](#)
- [Standards Activities](#)
- [Accreditation Services](#)
- [Consumer Affairs](#)
- [Government Affairs](#)
- [News and Publications](#)
- [Meetings and Events](#)
 - [Events Calendar](#)
 - [Upcoming ANSI Events](#)
 - [World Standards Week](#)
 - [U.S. Celebration of World Standards Day](#)
 - [World Accreditation Day](#)
 - [National Nanotechnology Day](#)
 - [ANSI Leadership and Service Awards](#)
 - [Past ANSI Events and Proceedings](#)
 - [Conferences and Trade Shows](#)
 - [ANSI Training Schedule](#)
- [Education and Training](#)
- [Other Services](#)
- [Library](#)
- [Internet Resources](#)
- [Career Opportunities](#)
- [Contact Us](#)
- [Help](#)

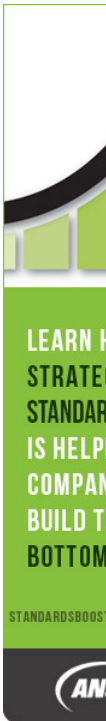
2015 ANSI Conference: Standards and the Service Economy Proceedings



Tuesday, September 29, 2015

Conference: 1 to 5 pm | Reception: 5 to 6 pm

[FHI 360 Conference Center](#)
 1825 Connecticut Ave. NW, 8th Floor
 Washington, DC 20009



1:00pm – 1:10 pm	<p>Welcoming Remarks</p> <ul style="list-style-type: none"> ▶ Kevan Lawlor, President and CEO, NSF International; Chair of the Board of Directors, American National Standards Institute (ANSI)
1:10pm – 2:30pm	<p>Discussion Strategies for Addressing Standards Needs in the Services Sector</p> <p><i>A panel discussion exploring how various international, regional, and foreign standards bodies have developed strategic policies for addressing the specific needs of the services sector.</i></p> <p>Moderator</p> <ul style="list-style-type: none"> ▶ Mary Saunders, Associate Director for Management Resources, National Institute of Standards and Technology (NIST) <p>Panelists</p> <ul style="list-style-type: none"> ▶ Torsten Bahke, Chairman of the Executive Board, DIN (German Institute for Standardization) ▶ Kevin McKinley, Acting Secretary General, ISO (International Organization for Standardization) ▶ Sauw-Kook Choy, Assistant Chief Executive, SPRING Singapore (plus a video) ▶ Ashok Ganesh, Director of Innovation, CEN/CENELEC (European Committee for Standardization, European Committee for Electrotechnical Standardization) ▶ Richard Taylor, Director of Standards Market Development, BSI Group
2:30pm – 3:00pm	<p>Q&A with attendees</p>
3:00pm – 3:20pm	<p>Break</p>
3:20pm – 4:25pm	<p>Discussion Stakeholders Speak – Service Industry Needs</p> <p><i>A panel discussion including a number of service providers from different</i></p>

sectors, all with diverse but pressing standards and conformity assessment needs. How can our domestic and international standardization system work better to meet their needs? And what about the influence of the SMEs – small and medium-sized enterprises – in this sector? Are their voices being adequately heard?

Moderator

- ▶ Laura Hitchcock, Senior Project Manager, Boeing

Panelists

- ▶ [Ron Dearing, Jr.](#), Manager, Worldwide Program Development and Technology, Walt Disney Parks and Resorts
- ▶ [Donald Deutsch](#), Vice President, Chief Standards Officer, Oracle
- ▶ [David Heumann](#), Los Angeles Department of Water and Power
- ▶ [Ari Marcus](#), Director, Information Services Group, Citi

4:25pm – 4:55 pm

Q&A with attendees

4:55pm – 5:00pm

Conference Wrap-up / Closing Remarks

- ▶ Joe Bhatia, President and CEO, ANSI

5:00pm – 6:00pm

Networking Reception

About ANSI

[ANSI Structure and Management](#)

[Organization Chart](#)

[Staff Directory](#)

[Standards Boost Business](#)

[Online Document Library](#)

[Career](#)

[Registration Services](#)

Domestic Programs

[Public Review: Standards Action](#)

[International and Regional Programs](#)

[Standards Portal](#)

[USNC/IEC Programs](#)

[ISO Programs](#)

[Accreditation Programs](#)

[Standards Panels and Collaboratives](#)

Government Affairs

[IBR Portal](#)

[IBR Resources](#)

[Consumer Affairs](#)

[News](#)

[Subscribe](#)

[Media Center](#)

[Meetings and Events](#)

[Awards](#)

[Education and Training](#)

[Key Documents of Interest](#)

Join Now

[ANSI Webstore](#)

[Site Licenses](#)

[Contact Us](#)

[Help](#)

[Terms of Use](#)

[Privacy Policy](#)

[Do Not Sell My Personal Information](#)

[Cookie Policy](#)

[Use of the ANSI Logo](#)

[Linking Policy](#)

[Copyright](#)



© 2020 American National Standards Institute (ANSI).