

2012 World Standards Week
ANSI Legal Issues Forum: Incorporation by Reference, Reasonable Availability, and Copyright
Speaker Biographies

<p>S. Joe Bhatia <i>Opening and Closing Remarks</i></p>	<p>Joe Bhatia is the president and CEO of the American National Standards Institute (ANSI). Prior to joining ANSI, he held the position of executive vice president and chief operating officer of the international group at Underwriters Laboratories Inc. (UL), where he worked for 35 years.</p> <p>Mr. Bhatia is currently serving his second term as vice president of the Pan American Standards Commission (COPANT). He also serves as vice chairman of the Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16), a joint program of the U.S. Department of Commerce (DOC) and Office of the U.S. Trade Representative (USTR). A member of the ISO Council and its Standing Committee on Strategies, Mr. Bhatia also holds a seat on the Oakton Community College Education Foundation Board and recently retired as a member of the National Fire Protection Association (NFPA) Board of Directors.</p>
<p>Emily S. Bremer <i>Moderator</i></p>	<p>Emily Bremer is attorney advisor of the Administrative Conference of the United States (ACUS). She previously served as an associate in Wiley Rein LLP's telecommunications and appellate litigation practice, where she litigated cases at the trial and appellate levels involving jurisdiction, administrative law, and constitutional issues. She also represented clients in proceedings before the Federal Communications Commission (FCC), counseled telecommunications companies on the scope of their federal rights, and drafted amicus curiae briefs filed with federal appellate courts and the U.S. Supreme Court.</p> <p>Ms. Bremer earned her undergraduate degree in politics with honors from New York University and graduated from New York University School of Law. She served as law clerk to Hon. Andrew J. Kleinfeld of the U.S. Court of Appeals for the Ninth Circuit.</p>
<p>John Cooney <i>Keynote Speaker</i></p>	<p>John Cooney is a partner at Venable LLP, focusing on economic regulatory, administrative, and constitution litigation involving federal agencies at the trial and appellate levels. His areas of experience include financial services, white collar defense, environment, and separation of powers. He is a public member of ACUS, and oversaw ACUS's recent successful recommendation on incorporation by reference of private sector standards.</p> <p>Mr. Cooney previously served as assistant to the solicitor general, Department of Justice (DOJ), and as deputy general counsel for litigation and regulatory affairs, Office of Management and Budget (OMB), as well as counsel for OMB's Office of Information and Regulatory Affairs. He earned a bachelor's degree from Brown University and is a graduate of the University of Chicago Law School.</p>
<p>Michael Goldenberg <i>Panelist</i></p>	<p>Michael Goldenberg is senior counsel in the Office of General Council to the Federal Energy Regulatory Commission (FERC)'s Division of Energy Markets. In that capacity, he reviews and prepares orders for the commission on gas pipeline and electric utility regulatory issues, among other duties.</p> <p>Mr. Goldenberg earned a B.A. from the State University of New York at Binghamton and his law degree from the University of Wisconsin. Prior to joining FERC, he worked as an attorney for the Federal Trade Commission (FTC)'s Bureaus of Competition and Consumer Protection.</p>

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<p>Patricia Griffin <i>Introductory Remarks</i></p>	<p>Patricia Griffin is vice president and general counsel at ANSI. In this position, she serves as the Institute’s chief governance officer and oversees the administration of ANSI’s legal affairs. She provides counsel to all of the Institute’s program-oversight committees, including those groups responsible for ANSI’s domestic standards and conformity assessment accreditation programs. In addition, she supports the Institute’s Intellectual Property Rights Policy Committee (IPRPC).</p> <p>Ms. Griffin joined ANSI in 2004 after nearly 20 years in private practice. She has handled a wide range of litigation and commercial disputes, including patent, trademark, and copyright issues. She came to ANSI from the New York City office of King & Spalding, where five of her ten years were spent as a litigation partner.</p>
<p>Rae McQuade <i>Panelist</i></p>	<p>Rae McQuade is the president of the North American Energy Standards Board (NAESB), and served as the executive director of the group’s predecessor, the Gas Industry Standards Board (GISB). Prior to her leadership activities at GISB and NAESB, she worked at Tenneco Gas, Mobil Oil, and ICI, and served as the chair of the Interstate Natural Gas Association of the America Business Information Committee and the chair of the Natural Gas Review Committee of the Natural Gas Council.</p> <p>Ms. McQuade earned B.S. degrees in chemistry and mathematics from the University of Texas and undertook graduate studies in energy economics at the University of Houston.</p>
<p>Thomas O’Brien <i>Panelist</i></p>	<p>Tom O’Brien is vice president and general counsel of ASTM International. He joined ASTM in 2003. Previously, he was a shareholder in the Pennsylvania firm of Klett, Rooney, Lieber & Schorling, where he specialized in intellectual property law and complex litigation.</p> <p>Mr. O’Brien is a graduate of Rutgers University and received his law degree from the Villanova School of Law. He is admitted to practice in Pennsylvania and New Jersey and is a member of the Pennsylvania, New Jersey, Philadelphia, and American Bar Associations.</p>
<p>Esa L. Sferra-Bonistalli <i>Panelist</i></p>	<p>Esa Sferra-Bonistalli serves as a senior attorney and team leader for the United States Coast Guard's Office of Regulations and Administrative Law, providing legal counsel to the Judge Advocate General and Coast Guard program offices. She currently serves as a member of ACUS as the Coast Guard's liaison representative.</p> <p>Previously, Ms. Sferra-Bonistalli worked as a policy attorney for the Federal Election Commission, practicing rulemaking and administrative law, as well as campaign finance law. She is a graduate of the University of Richmond School of Law.</p>

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<p>Clark Silcox <i>Panelist</i></p>	<p>Clark Silcox is secretary and general counsel for the National Electrical Manufacturers Association (NEMA), a position he has held since 1998. He has overall legal responsibility for NEMA’s legal compliance program as well as internal compliance with NEMA policies and procedures, including compliance with NEMA’s <i>Standardization Policies and Procedures</i>. He also promotes industry and consumer awareness about counterfeit electrical products and law enforcement in protection of intellectual property rights.</p> <p>Mr. Silcox earned a bachelor’s degree in economics from the University of California at Berkeley and a law degree from The George Washington University. He is a member of the Virginia State Bar, the District of Columbia Bar, and the State Bar of California.</p>
<p>Peter Strauss <i>Panelist</i></p>	<p>Peter Strauss is the Betts Professor of Law at Columbia Law School, where he has taught since 1971. He is the author of a number of published works, including 2006’s <i>Legislation: Understanding and Using Statutes</i>. He is a recipient of the American Constitution Society’s Richard Cudahy prize for scholarship.</p> <p>Mr. Strauss served as the first general counsel of the U.S. Nuclear Regulatory Commission (NRC) from 1975 to 77 during a leave of absence from Columbia. He is a former chair of the American Bar Association’s Section of Administrative Law and Regulatory Practice.</p>
<p>Vanessa Allen Sutherland <i>Panelist</i></p>	<p>Vanessa Allen Sutherland is chief counsel to the Pipeline and Hazardous Material Safety Administration (PHMSA). In that capacity, she oversees PHMSA’s comprehensive legal programs and services with regard to proposed legislation, applicable laws, rules, regulations, and orders, and recommends enforcement actions for violations of pipeline safety or hazardous materials transportation safety laws and regulations, among other duties.</p> <p>Ms. Sutherland earned a B.A. from Drew University, as well as a law degree and an M.B.A. from American University. She is active in legal bar associations in Maryland, Virginia, and Washington, DC. Prior to joining PHMSA, she worked as senior counsel at Altria Client Services.</p>
<p>Rachel Weintraub <i>Panelist</i></p>	<p>Rachel Weintraub is the director of product safety and senior counsel for the Consumer Federation of America (CFA). In that capacity, she represents CFA on behalf of consumers before the Consumer Product Safety Commission (CPSC), Congress, state legislatures, and within voluntary standard-setting organizations. She also works on civil justice issues and with a wide range of internal legal issues, including contract review, trademark applications, and amicus curiae brief approval.</p> <p>Ms. Weintraub earned a B.A. from Binghamton University and is a graduate of Boston University Law School. Prior to joining CFA, she worked as a consumer advocate with the U.S. Public Interest Research Group (PIRG), the national lobbying office for the state PIRGs.</p>