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## ANSI Networking Breakfast and Workshop: *Educating the Next Generation of Standards Professionals*

*Interactive simulation on standards development and negotiation for students, new professionals, and new faculty*



October 12, 2012

8:00 am – 5:00 pm

Newseum

Knight Conference Center

555 Pennsylvania Ave. NW, Washington DC, 20001

703.416.1600

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### Overview

In an effort to foster networking and mentoring amongst ANSI members and the next generation of standards and conformity assessment professionals, ANSI hosted a breakfast and workshop in Washington, DC on October 12, 2012, as part of the [World Standards Week](#) series of events.



Generously sponsored by [ASTM International](#), [IEEE](#), and [INCITS](#), *Educating the Next Generation of Standards Professionals: Interactive simulation on standards development and negotiation for students, new professionals, and new faculty*, began with a free networking breakfast from 8:00 a.m. to 9:30 a.m. where veteran standards and conformance professionals met and mingled with students and young professionals entering the field.

**NIST** The invitation-only workshop began at 9:45 a.m. and focused on a standards simulation exercise provided by the [National Institute of Standards and Technology](#) (NIST) entitled *Setting Standards: Exercise in Strategy and Cooperation in Standardization Process* that explored the analytical and practical skills needed to successfully engage in standards negotiations. The simulation enabled participants to acquire a feeling for the political-economic stakes in standardization, gain insight in standards-related interests and strategies, experience the importance of standards procedures, and understand the role of individuals in standards processes.

Under the guidance of a moderator, participants negotiated a standard for a fictional next generation technology and simulated a real standardization process by role-playing and completing strategic tasks. Afterwards, a three-phased evaluation was used to reflect on participants' experiences, focusing on lessons for real-life standardization. This one-day workshop was an excellent skill-builder for both newcomers and those already participating on standards development committees at the national or international level.

### Participants

The networking breakfast is free and open to all World Standard Week 2012 participants, including ANSI members and stakeholders from government, industry, business, consumer groups, and academia.

### Venue Information



[Newseum](#)

Knight Conference Center  
555 Pennsylvania Ave. NW  
Washington DC, 20001  
(Please use Freedom Forum Entrance on 6th Street)  
703.416.1600

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